Seventh Annual Progress Edition

The Campbell Press

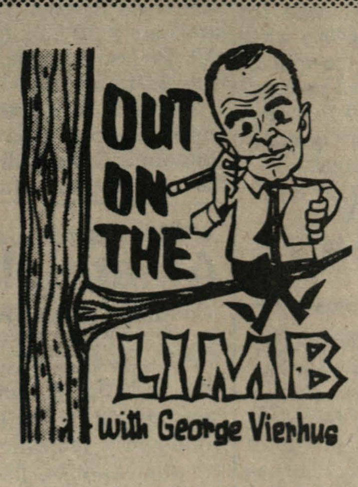
Serving the Hub of the West Valley

Since 1895

Vol. 80 No. 10 Wednesday, March 8, 1972 10¢

378-9136 35 Dillon Avenue, Campbell, California

Happy Birthday City of Campbell



EACH YEAR (FOR THE past seven) as the progress edition of The Campbell Press makes its appearance, we have pointed with pride in this column to the finished product and have complimented the staff and others who have cooperated in its production.

This year, of course, we repeat those same words, for, as usual, we feel the results of this year's efforts by all concerned are deserving of recognition for a job well done.

It takes a great deal of planning, coordination, dedication and just plain hard work on the part of many people to put together an issue like this which is more than three times the size of our usual weekly efforts.

Unfortunately, it has not been possible until the final week to drop everything else and concentrate on this one edition.

It becomes quite a challenge, as you can imagine. "Challenge" probably is not the proper word to use to describe the action.

We imagine that each of us who has worked on the "special" would describe it in a different manner. But we doubt that anyone would use "challenge."

As usual, there is a chance that our accolades about the edition may be a trifle premature.

This column is being written long before the final push. As we write this, there are still so many unsolved problems remaining and so many pieces yet to fit together, that the picture looks mighty bleak.

But then what else is new?

That you are reading this column is mute evidence that the mission was accomplished.

But we may never be the same again.

Come to think of it, that's what we said last year, too.

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THIS YEAR'S PROGRESS edition is sort of an expanded happy birthday message for the City of Campbell.

In the past the issue has made its appearance earlier in the year.

But it was moved forward to March this year to coincide with the 20th anniversary of the incorporation of the City of Campbell.

This city has made giant strides during the past 20 years and The Press takes pardonable pride in calling attention to the accomplishments of this municipality in just two decades of cityhood.

Campbell existed as a community for many years before incorporation in 1952.

This newspaper, for example was established in 1895.

And the Campbell Volunteer Fire Department was organized in 1913.

The Country Woman's Club was founded in 1905.

The Kiwanis Club came into existence in 1926, the Rotary Club in 1948 and the Lions Club in 1951, all before the birth of the city.

The Methodist and Congregational churches were established in 1888, the same year that the Ainsley Corporation founded its cannery.

Campbell Lumber Co., incidentally, was established in 1918 and Benson's Campbell Cleaners opened in 1938, and Nelson Bros. Trucking opened here in 1931.

We just cite those examples to indicate that there was quite a going community around these parts before Campbell as a city came into existence in 1952.

As a matter of fact, it took three tries at the polls before incorporation made the grade.

In 1947, just five years before the successful election, the voters had turned it down.

And the margin of victory in 1952 was mightly close, around 60 votes.

So, as we wish the City of Campbell happy birthday on its "20th" it must also be remembered that the community did exist before 1952.

But incorporation empha-

(Continued on Page 2)

CHAMBERLIN

PAUL

SMEED

HAMMER

JayCees hold candidates' forum on city's birthday

Sponsored by the Campbell JayCees, a candidates' forum will be held on the City of Campbell's birthday, Tuesday, March 28, in the council chambers in the city hall at 8 p.m.

Four candidates, Bill Smeed and Dean Chamberlin, incumbents, and Norm Paul and Rusty Hammer are in the race for the three council seats that are open. The city election will be on Tuesday, April 11.

Dr. Ed Rogers, who has served three terms on the City Council, having been elected for the first time in 1960, is not running for reelection.

In addition to council race, the voters will be asked to decide whether the position of City Treasurer should continue to be an elective position as it is now or whether it should be appointive.

Arguments on both sides of the question will be heard at the candidates' forum. The audience will be asked to participate by questions after the city treasurer question is discussed.

If the voters favor having the position made an appointive one, their mandate will go into effect in 1974 at the expiration of the term of Mrs. Velma Olds who was reelected to that position in 1970.

Following the discussion of the treasurer question, each of the four candidates for the City Council will make a brief statement and, possibly a rebuttal, if that is found necessary.

The audience will be invited to question the candidates after their statements have been made.

Following the forum refreshments will be served and the citizens will have the opportunity to personally meet and talk to the candidates.

Case of missing sidewalk stirs Planning Commission

It was the case of the missing sidewalk at the Planning Commission meeting on Monday night.

Sort of.

Shell Oil Co. was asking approval of remodeling plans for a gas station at 570 E. Hamilton. One of the conditions in approval was that a sidewalk be constructed along Salmar, as required by city ordinance.

But the matter became a little confused when the applicants went to the scene and upon their return maintained that there was a sidewalk already in place.

Then a member of the planning staff made an on-the-spot observance, He reported there was no sidewalk.

The mystery was solved, however, when it turned out that a temporary asphalt sidewalk was there. But not the real thing.

The matter was continued until the next meeting.

In other actions, the Commission:

APPROVED plans for a four-unit complex at 710 West Valley Drive for Ray Kanawyer and for canopies for the Phillips gas station at Winchester and Hamilton.

CONTINUED the application of Ben Marrone for a three-unit apartment at 1535 Van Dusen Lane and CONTINUED the application of Roland Bruntz for approval of plans for eight units at 1319 W. Campbell.

APPROVED the zone change for Gold Seal Realty from R-2-S to P-0 at 492 Nottingham and also a zone change for Carpeteria, a carpet outlet planned for 423 E. Hamilton.

DENIED without prejudice the application of Clayton Thomas and Wesley Friezen for approval of plans for a warehouse at 145 Dillon.

One 'PRESS' to another

On page 19 of this issue, The Campbell Press reproduces some of the news stories that appeared in the Paso Robles Daily Press after Herb Wadley, president of the Campbell Elementary Teachers Association, had contacted that newspaper about the issues surrounding the Neal Royer case.

Royer, former Campbell district school superintendent, had been demoted by a 3-2 vote of the board. In July, Royer accepted a position in the Atascadero school system.

Wadley, in his letters to the newspapers, implied that the incidents in the Royer case were not known in the Atascadero area and enclosed newspaper clippings.

So turn to page 19 for the latest installment from another "PRESS".

Highway 17 widening job in this area nears end

A $2.2 million widening and improvement project of Highway 17 near the Camden Ave. interchange is almost completed, according to the State Division of Highways.

Lew Jones Construction and Leo F. Piazza Paving Co., of San Jose, are the contractors for the project.

The 3½-mile stretch from Route 280 southward through the Camden Ave. interchange to Route 85 is being widened to six lanes at the present but will eventually be eight lanes.

A portion of this project from Camden Ave. to the Downing Ave. pedestrian overcrossing was opened to traffic in May of last year with three lanes in each direction.

Reconstruction of the Camden Ave. interchange to accommodate the future eight-lane roadway is included in this project which is expected to be completed in late spring of this year.

An additional lane will also be added in each direction on Highway 17 from Hamilton Ave. to Route 280.

The Division of Highways also reported that the landscaping project for the Camden Ave. interchange is tentatively scheduled for 1972 advertising. Although no funds have yet been budgeted for the project, about $170,000 is tentatively scheduled for the 1972-73 budget.

Birthday greetings

On March 28, the City of Campbell will celebrate its 20th year of cityhood.

We know The Campbell Press echoes the feelings and sentiment of the citizens and friends of this community in wishing a happy birthday to the City of Campbell.

In this seventh annual progress edition of The Campbell Press, the attempt has been made to emphasize the progress and the advancement that has taken place in this city since it was incorporated on March 28, 1952.

This community has come a long way and The Press is pleased to have been a close observer and a participant in many of the achievements.

The record of the City of Campbell is one in which we all can take justifiable pride.

So happy birthday to all of us.

IN CAMPBELL UNION (elementary) SCHOOL DISTRICT

Tax question to feature board meeting Thursday

What to do now!

That is the question that will probably highlight the meeting of the board of trustees of the Campbell Union (elementary) District this Thursday at 7 p.m. in the district office.

In a written report to the board concerning the recent tax increase election, Jim D'Avis, superintendent, submits that "it seems to be the consensus of opinion of the board members that another election must be held."

On Tuesday, February 29, the voters turned down a 50-cent increase (from $2.55 to $3.05) by 5902 to 4863 in an election in which 38.6% of the registered voters in the district cast ballots.

The tax will revert to $1.80 per $100 assessed valuation on June 30, 1972, unless another election is held and a favorable vote is obtained.

In his report to the board, D'Avis explains that it is possible to hold another election on June 6 (primary election) or July 25.

He said the deadline for calling the June 6 election is March 17 and the July 25 deadline is May 5.

The superintendent indicated in his report that the principals have been asked to turn in an evaluation of the election with recommendations for the future. He said also that the Citizens for Elementary Schools' Committee plan to meet next week to review the campaign and give their suggestions.

D'Avis notes, however, that the district budget will have to be prepared on the $1.80 tax rate. This will necessitate, he points out, that certificated personnel will have to be notified by March 15 that they may not be re-employed for the 1972-73 school years.

Indications seem to be that the board will not decide this Thursday if an election is to be called or when. Board members have indicated that they need to consider the situation to a greater extent before making a decision.

Other than the discussion of the ill-fated tax election, a light agenda faces the trustees on Thursday.

In a report to the board, D'Avis said that the increase in the price of school lunches that was previously approved by the board, but was delayed because of the price freeze, can now be put into effect. No further action by the board is required on that issue, D'Avis adds.

Only three letters are on the agenda, from Mrs. Carl Miescke, Margaret Leick and the Rosemary Home and School Club.

NEXT MONDAY NIGHT

Amato plan goes to Council again

Next Monday, March 13, the Campbell City Council is again scheduled to take under consideration the proposed site plan for the 31-acre Amato property that has been presented by Dura Style Homes of which Mike Engdol is president.

Since December 6 the controversial site plan, which calls for a combination town-house and single family development on the property, has been officially in the city limelight.

The plan that will be before the City Council next Monday, however, is modified to a great extent from the original plan that was submitted to the Planning Commission last December.

In fact, it is because of the modifications that the site plan is coming before the City Council for the second time.

By a 3-2 vote on February 14, the Council referred the plan back to the Planning Commission because the majority of the Council felt that there were major changes in the plan from that which the Planning Commission had forwarded.

Councilmen Bill Smeed, Ed Rogers and Bill Podgorsek voted for approval with Mayor Ralph Doetsch and Councilman Dean Chamberlin opposed. Chamberlin and Doetsch felt the changes were only minor.

The Planning Commission approved the first plan and also the modifications.

At all the hearings and discussions on the controversial issue, residents in the adjacent area have objected to the concept and have maintained that the entire 31-acre parcel should be developed only for single family dwelling units.

The property is now zoned R-1 (single family) and the actual request by Dura Style Homes is for a zone change to P-D (planned development) which will allow the town-house - single family plan. An ordinance must be adopted to make this change.

In fact, the City Council gave first reading to the ordinance (by a 3-2 vote) on Jan. 10. However, by the time for the second reading and adoption rolled around, the Planning Commission was holding hearings on the general plan as it affected the area. So the Council waited.

Now on next Monday, the ordinance will be up again for first reading.

Next Monday, also, the Council is scheduled to approve an audit agreement with Lybrand, Ross Bros. and Montgomery in association with Russo, Scholl and Murphy.

Up for Council approval also is the purchase of a programmable calculator for the engineering department. Funds have been budgeted for it.

On the agenda also is a let-

(Continued on Page 2)

Moreland votes March 14 on 11-cent tax increase

Voters in the Moreland School District on Tuesday, March 14, will decide whether the general purpose tax rate in the district should be increased by 11-cents for the next five years.

The current general purpose tax rate for the district is $2.64 per $100 assessed valuation and it will expire on June 30, 1972 and the tax will then revert to $2.10, the amount set in 1956.

Proponents of the 11-cent tax increase maintain that the educational program for the district cannot be continued on a tax rate set 15 years ago.

They claim also that the 11-cent hike will not cost more than 75-cents per month for most homeowners in the district, based on a house value of $30,000.

Opponents to the increase claim that the student enrollment will decrease for the next five years and thus it is not necessary to increase the tax rate.

Opponents also claim that the district plans to sell its one unused school site and should use the money from the sale for district operation.

However, Superintendent Richard L. Davis points out that the money from the sale of the district's one unused school site, estimated at $798,000, cannot be used for general day-to-day operation of the district for supplies, utilities, salaries, etc.

Davis said that use of such funds are limited under state law. The education code specifies that such monies may be used to make alterations and repairs to school buildings, to purchase school furniture and permanent equipment, to improve school grounds and to purchase school grounds and to purchase school buses.

The bid opening for the site sale has been set for 10 a.m. on June 6 at the district administration office.

Davis adds that if the 11-cent increase is defeated at the polls on March 14, the rate will revert to $2.10 and it would mean a loss of about $590,000 in the district operating funds for next year.

Building parade in city slacks off as year begins

At the end of the first two months of the record-breaking building year of 1971 in Campbell, the building permit total had reached $4 million. This year the total for the two months is $789,630. Of that amount $554,904 was done in February, according to Wally Byron, building official.

Campbell building set a new record in 1971 with a total of $18,439,839 compared to $6,048,715 in 1970 and $5,427,484 in 1969.

However, building slacked off in Campbell during the latter part of the year in 1971. By September, the total had reached $17.9 million.

The first single-family dwelling permit for this year was issued in February for $13,264 to Lois Powell at 240 E. Rincon. Last year there were nine single-family permits for $174,388.20, but in 1970 no such permits were taken out.

In February one permit was issued for a 56-unit apartment complex for Bascom Associates at 2265 S. Bascom, the only one for the year to date. Last year at this time there had been two permits for a total of 252 units for $2.8 million. For the entire year there were 107 permits for $13.5 million.

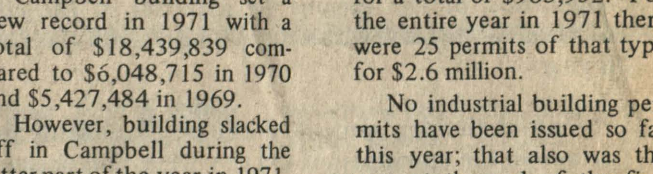
In February there were one commercial building permits issued to California Savings and Loan at Bascom and Campbell avenues for $32,680 and in January a commercial permit for Byrnes & Errico was issued for $203,764.

Last year at this time there had been four such permits for a total of $963,952. For the entire year in 1971 there were 25 permits of that type for $2.6 million.

No industrial building permits have been issued so far this year; that also was the case at the end of the first two months last year. For the year, however, there were 17 for $993,414.

Since the start of the year there have been 15 alteration permits for $51,068 with eight of them in February for $28,118. At this time last year 21 such permits had been issued for $198,123. And for the entire year, there were 103 permits for $568,758.

There was a permit issued for a swimming pool this year for $3,200 compared to four at this time last year for $14,000 and during 1971 there were 44 swimming pool permits issued for $129,280.

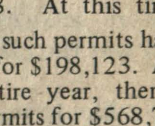


Campbell's first annual Easter Parade, which will take place on Saturday, April 1, already has more than 25 entries committed, James W. Payne, Sr., parade director, reported this week.

Payne said the entries include high school bands, military bands, drill teams and equestrian units, as well as individual walking entrants.

Eight floats have also been committed, according to Betty Piper, parade assistant, including entries from the PruneYard, Kirkwood Plaza, U. S. Navy (Old Ironsides) and the Queen's Float. Parade entry blank is on page 20 of this issue.

Girls are urged to register immediately for the beauty pageant that will be held on Saturday, March 18, at the San Tomas Plaza (Campbell Avenue and San Tomas Road), according to Bette Stewart (378-3571), committee chairman. An entry blank is published on page 20.



Tickets have been printed for the advance sale for the Queen's Pageant and Ball that will be held on Friday, March 31, at Campbell High School, 7 p.m.

Tickets will be distributed to all civic organizations and high school students and will be on sale Saturday, March 11 at the information booth in the PruneYard.

Tickets sell for 75-cents.

Editorial

Progress in 1972

This is the seventh annual progress edition of The Campbell Press.

Each year The Press tries to show how the community has developed on various fronts, calling attention to the roles that are played by industries, commercial establishments, other institutions and the city government in the "progress" of this community.

This year, because the City of Campbell is marking its 20th anniversary this monty, more emphasis has been placed on how the city has progressed during the past 20 years.

But as we have said before, there is more to progress than mere growth.

In fact, as we look back on the progress editions of the past, we note that even in the past seven years the connotation of "progress" has changed remarkably.

We mean, of course, that people have become increasingly concerned over environmental factors. The word "ecology" is used and over-used to call attention to the dangers that lurk, if proper controls are not used in the control of growth.

There is no question but there is a different emphasis today in city planning than there was 20 years ago when the City of Campbell was incorporated.

We think it is safe to say that, in the early years of Campbell's cityhood, city officials felt that an increased population would aid them in the operation of the city.

Cities in those days took great pride in pointing to their expanding population.

We find that is not as true today.

True, there are still a number of cities that may continue to proclaim that they are the "fastest growing."

While we concede that "fastest growing" means that many businesses will eye those areas with enthusiasm, and undoubtedly take advantage of the increased population by establishing services to serve the new growth, it is our contention that many cities now consider "housekeeping" as their main concern.

We mean that these cities no longer place their main emphasis on expansion or growth problems, but rather on the providing of adequate services for the city as it exists today.

So, as we examine the record of the City of Campbell as it reaches its 20th birthday, we think it is well to question where the emphasis of our community should be for the future.

As a close observer of the local scene for most of the years that Campbell has been a city, we feel that Campbell's record as a city has been good overall.

True, there were a number of incidents, during the past 20 years, that might be considered detrimental but, on the whole, we think all of us can take pride in the "progress" of our city during the past two decades.

In this progress edition we have attempted, with the cooperation of the various departments of the city government to review the developments of the past 20 years.

Some of the departments that today are highly important in the operation of the city were non-existent in 1952 when the city was incorporated. All, of course, have expanded greatly.

In 20 years, it must be remembered that the payroll of the city has gone from three persons to more than 100. The population has increased more than three times.

More services are expected by the citizens today than was the case 20 years or even 10 years ago.

We like to think that this 20th birthday of the City of Campbell may be a landmark in which the goals and objectives should be reviewed.

Perhaps it is time for us to concentrate on "housekeeping" chores rather than on expansion needs.

Obviously, 20 years is not a long time as far as history is concerned.

But in the case of Campbell, two decades of cityhood has been stimulating and productive.

So as we wish our city "happy birthday" on reaching 20 years of age, we suggest that even more "exciting" years lie ahead.

That then would be our theme for this progress edition.

The Campbell Press
Serving the Hub of the West Valley Since 1895

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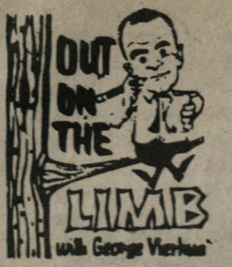
MORE ABOUT



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sized the "UNITY" in community.

And as a citizen of the City of Campbell, we are proud of this city's record as a city.

But those good old days had something, too.

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HOW ABOUT THE WIDEspread publicity the Campbell Volunteer Fire Department received in 1935 with its bicycle brigade?

We thought you might enjoy that bit of historical nostalgia of this community.

Bikes, of course, are tremendously popular today, but 37 years ago, the local volunteer fire department made headlines by putting the volunteer firefighters on wheels.

We thought it was appropriate to recall that unique activity in 1935 in the progress edition of 1972.

We enjoyed it.

We betcha Bill Paul of Wheel-Away Bicycle Center will, too.

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IN THIS ISSUE APPEARS a statement by Ralph Steinberg, an attorney and trustee of the Campbell Union (elementary) School District, commending the efforts of the citizens who worked to secure passage of the tax increase for the school district which was defeated on Feb. 29.

Ralph gives special and deserving recognition to Mrs. Jennie Vaughn, as chairman, who unselfishly directed the citizens campaign.

It is a sincere gesture on the part of Steinberg.

Although Ralph could have expressed his appreciation in a letter to the editor for free, as we explained to him he could, he chose to present his statement as a paid advertisement.

In fact, he insisted upon doing so.

So we acceded to his wishes, and that's the way it was run.

But it has not set any precedent, really.

There still is no charge for letters-to-the-editor.

You can continue to blast away at your editor, if you so desire, for free.

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IN THE HASTE TO GET the results of the tax increase election in last week's paper, it was reported that only three precincts gave a favorable vote to the 50-cent hike.

Actually there were four.

In addition to Castlemont, Sherman Oaks and Forest Hill, the Moorpark precinct also had a favorable "yes" vote.

The vote in Moorpark was 259 to 189.

As most of you know, we "held open" the spot on the front page in order to publish the results.

Ordinarily, the paper would have been on the press some five hours before.

But we thought the issue warranted the wait.

A lot of our readers apparently didn't need to wait to read the results in the paper.

That is, based on the phone calls that were received in the office starting just after the polls closed.

The reaction, incidentally, of some of the callers was rather interesting and somewhat revealing.

We guess that is really an understatement.

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THIS HAS NOTHING TO do with anything in particular.

At least, we don't think so.

But we received a call late Thursday evening, that the newstand at the post office which holds copies of The Campbell Press was covered up by a paper bag.

Our caller reported that the bag was taped over the stand.

Before he pulled it off, he wanted to know if there was any reason for the cover-up.

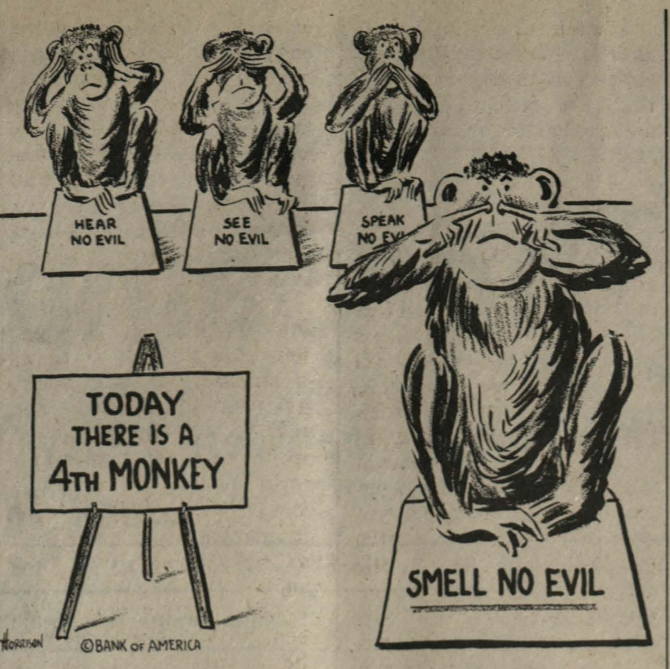
We told him to pull it away.

As it happens to be one of the best newstands The Press has, as far as output is concerned.

We trotted down there a few minutes later.

There were no papers left in the stand so we replenished the supply.

Incidentally, it wasn't our bag.



Letters to the Editor

Dear George,

There are teachers in the CETA who want to remove Mr. Wadley as President; there are teachers in the CETA who want to censure Mr. Wadley, and there are many teachers in CETA who would like to bury their heads in the sand.

The parents and the taxpayers in the community have voiced their disgust with the leadership of the teacher organizations within the CUSD. Unless the teachers improve the leadership, the future for our schools is very dim.

Sincerely,
Hank Mestice

Dear George,

Those who criticize you for exposing CETA President Herb Wadley's latest effort to discredit Mr. Neal Royer are the very same people who would criticize the news media for surpressing news. It appears that Mr. Wadley and his cohorts have begun to wilt under the heat of the spotlight.

Unfortunately too few realize that it was Mr. Wadley in league with CETA's immediate Past President, Robert Perskey and WVFT's Gordon Martin, who were, among others, the prime movers in the Royer dismissal.

They have made unsupported charges lacking in substance and fact. The results have been unprecedented legal suits involving the Campbell Union School District.

The future of our children attending CUSD schools may very well rest with the decisions that the courts make in these pending suits. Mr. Wadley's latest effort has done nothing to help improve matters.

Sincerely,
Gordon Abbott
1010 S. Baywood
San Jose, Calif.

Dear Sir,

This man Wadley, the chosen representative of the Campbell Elementary Teacher's Association, through his Council has elected to follow a defense of his despicable action that is a masterpiece of deviousness.

In one paragraph there is the cry "untrue" and in the next, acknowledgement that he did send clippings to the San Luis Obispo and Paso Robles papers.

A very good indication of the caliber of the man and his thinking is the fact that he believes the public and the teachers he represents will accept his contribed and dubious explanation.

Judging from the compliments and support I have received about my letter in last week's Campbell Press he has grossly insulted the intelligence of Campbell residents and teachers.

Perhaps Wadley can explain a few of the more obvious discrepancies.

1. If he was indeed "asked" by a teachers' group to send information on the Neal Royer incident, why did he send clippings to the media instead?

2. Did he also, in addition to the Mercury News clippings (which were something less than completely factual and which were based on information fed by those who were engaged in Neal's character assassination), send clippings from the Campbell Press, so as to present a more honest reporting of the sordid machinations that the Board and certain people were engaged in during that period?

3. Did he in fact have a letter or something written from the "teachers' group" mentioned, which substantiates his statement that they requested that this information be sent to the press and other media:

4. Does he think that we are so stupid and naive as to buy the idea that the School Board in Atascadero, before they hired Neal, did not know of the mess that the local School Board had spawned and nurtured? Does Wadley think us so naive and stupid as to not know why he REALLY, in such a low and despicable manner, forwarded those clippings to the San Luis Obispo and Paso Robles papers?

5. Do the teachers still believe that the actions of this man display mature, professional, sober judgment, especially coming at a time when a bond election was in the offing which would have an effect not only on their salaries but on how the public would react to other educational expenditures.

I understand the teachers have said in effect to Wadley, "Good job, well done."

All I can say to them is to repeat, so long as they have Wadley, they will also have my "no" vote on future bond elections.

Yours truly,
Charles F. Runner

DISLIKES "TOWERS"

Dear Sir,

Enclosed is a letter addressed to the landlord of the PruneYard, in which I express disapproval of the proposed high-rise building for the PruneYard, and of the one which already exists there. Perhaps you would publish it for all to read.

I am amazed that the high-rise concept for this area has met with approval of Campbell Town Council, and am frustrated about the lack of control the Board of Supervisors has over the esthetics of our county.

I do not like what we are becoming.

Sincerely yours,
Dorothy F. Shattuck
1 Bayview, Apt. 2
Los Gatos, Calif.

Landlord of the PruneYard
Dear Sir,

This evening I was distressed to learn that "another" high-rise building will go up outside of downtown San Jose.

The presence of your first "Tower" upsets me greatly. Right at the spot where the freeway rises and affords a brief view of the valley, you have put your building. NOW you are going to set another one next to it, and soon, it seems, others may follow.

I don't believe high-rise buildings belong outside of the downtown San Jose area, because they then carry and spread the city atmosphere out to areas where they can spoil the enjoyment of a beautiful view. I would like to see very careful control applied to what we are forced to look at day after day. Your building may, perhaps, be beautiful in itself, but its placement in this valley of ours will probably have a very "ugly" effect.

In addition, I don't believe that the existence of a high-riser in that spot is justification for putting another there. We can still save the view!

Lastly, it would seem to me that a property owner who builds a high-rise in the middle of a residential, small-business area, is grabbing all the view for himself and leaving none for those on the ground.

Well, it's not "your view," so please give it back!

Very sincerely yours,
Dorothy F. Shattuck

HANS MORGENTHAU

Dr. Hans J. Morgenthau, author, political science teacher, and a native of Germany, will analyze "The Future of American Democracy" when he appears at West Valley College on Friday, March 24 at 8 p.m.

Morgenthau, whose early involvement with "equality in freedom" brought him to this country from Germany in 1937, has served our government for 20 years in both military and foreign policy positions.

BUILDING BENEFIT

A rummage sale will be held Thursday and Friday, March 9 and 10 at St. Frances Cabrini's Father Essig Hall on Camden Avenue between Union and Bascom. Thursday hours are 8:30 a.m. to 5 p.m. and Friday the sale will be from 8:30 to noon.

Proceeds from the sale, which is conducted by St. Anthony's Guild, will benefit the church building fund.

MORE ABOUT

Amato plan

(Continued from Page 1)

ter from the West Valley Senior Action Center, suggesting that activities for senior citizens should be part of any community recreational center that may be planned in the future.

The Council may also receive recommendations next Monday from the Parks and Recreation Commission as to the type of tree replacement for the city hall.

The Council is also expected to discuss the sponsorship of the Civic Actors Seminar Theater (CAST).

PHARMACY PHACTS

By
Allan
Blaine

The cost of attending a medical school averages well over $4,000 per year.

* * *

New evidence indicates that regular use of marijuana can change personalities for the worse.

* * *

The belief that a person can acquire immunity to poison ivy by chewing or eating the leaves of the plant is not only false, but extremely dangerous.

* * *

Medical researchers have found that people with ulcers and certain psychoses suffer more in the spring than at any other time of the year.

* * *

A Japanese doctor warns that modern man must spend more time walking, unless he wants to become extinct because of weak legs and an overly heavy body.

* * *

When your doctor prescribes the best, we do the rest, at.....
the pharmacy with the "bedside manner."

Blaine's
Aero
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THANK YOU

As a parent and a member of the Board of Campbell Union School District I would like to express my gratitude and appreciation to the scores upon scores of citizens who gave so unstintingly of their time and energy in the exhausting effort to secure passage of the tax increase for elementary education.

The limitation of space does not permit me to recognize and thank each parent individually. To this limitation, I make one exception: special recognition must be given to Mrs. Jennie Vaughn, who unselfishly directed and coordinated the massive citizens' campaign.

Defeat is always disappointing, especially so when such a great effort was made by so many people for such a worthy cause. But there are a number of significant factors that must not be overlooked: (1) For the first time in the history of the Campbell Union School District, a tax election campaign was directed, coordinated and conducted by massive parent participation and community involvement; (2) Despite (a) a troubled economy, (b) an inequitable tax system, and (c) distorted national and state priorities and values in which the needs of education are overlooked, almost 5,000 people in our community expressed their willingness to assume an additional tax burden to support our most valuable future investment: the education of our children.

I am encouraged by these signs. We must not lose heart. I believe that in the months ahead those persons who have already demonstrated their concern for education will be joined by other citizens. Therefore, we must not falter in our support of education.

Ralph J. Steinberg.

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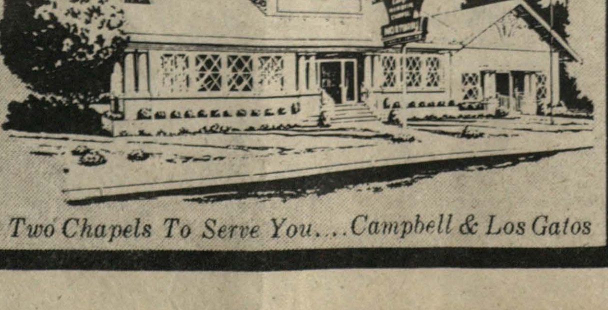

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PROGRESS 72
CAMPBELL'S 20th ANNIVERSARY

SNOOPY

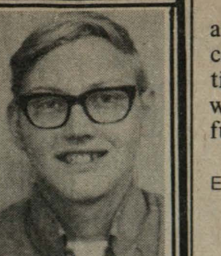
George Akina of Campbell will play Snoopy in the University of the Pacific Drama Dept.'s production of "You're a Good Man Charlie Brown" on the weekends of March 10, 11, 12 and 17, 18 and 19 on the UOP campus in Stockton.

HOMEMAKERS

Coffee was served at the regular meeting of the Cambrian Homemakers today at the Cambrian School Youth Center, Bascom Ave.

A representative from Elisa's Yardage told the women of new materials on the market. A workshop will be held following the program.

Cougars Corner



by Alan Carmain

PERFORMING ARTS FESTIVAL

"We are going to have a really different show this year, there's a lot more organization being put into it, and we're aiming for the type of crowd that likes all kinds of music," said Robin Stevens, chairman of the Program Planning Committee.

Camden High's Performing Arts Festival will take place this Friday from 8 p.m. to 11 p.m. in the Camden cafeteria. There will be a 15 minute break at 9:45 then the musical entertainment will continue.

There will be various jazz groups, folk and a special feature at the end. The Festival will feature the Dutch East India band. Many of the performers are chosen by scouting around and talking to local groups in the area.

"The lighting will be one of the more outstanding features in this year's show and will harmonize beautifully with the performers themselves," said Fred Scott, who is in charge of the lights for the festival.

"We're trying to make the cafeteria as comfortable as possible by providing chairs in the back and carpet scraps to sit on in the front," said Robin Stevens.

If you haven't already bought your ticket be sure to get there early because of the large crowd that is expected to attend. All tickets are $1.00.

If there are any profits left after all of the expenses are covered in putting on the festival, the remaining money will go to the student body fund.

EDITORIAL

CARELESSNESS CAUSES PROBLEMS

"Lockers getting broken into has been a problem at Camden since the school has been here," said Coach Bill Holland, director of athletics.

A few students at Camden High School have made it impossible to keep your possessions fully protected from getting stolen, let alone going to take a shower and leaving your locker unlocked, for five minutes. There are not many who dare do this but those who do usually end up missing their wallet or other valuables that were taken from their unlocked locker.

Everyone knows that there are articles of value in the guy's gym locker so this is where they are going to go to get them.

There are so many people going in and out of the boy's locker room that it is impossible to keep track of everyone.

To help combat the situation there is a student manager in the locker room and someone in the P.E. office during each period.

However, the thieves always seem to win out in the end, with at least two lockers being broken into each week. There are also numerous things taken out of lockers foolishly left unlocked for even a few minutes. The coaches and all involved in the problem are trying their best to prevent the lockers from getting broken into.

It is going to have to start with the students. The students should be more careful in making sure their lockers are locked and not having the lock set so that it can be opened by just turning the know a little. Some people come to their gym lockers the next day and open their lockers up only to find them empty.

"The girls gym does not seem to have the problem of the lockers getting broken into," said Miss House, head of the girls P.E. Dept. However, items still get stolen it the lockers are carelessly left unlocked. Remember, don't take the easy way out. Take extra time to either open or lock your locker. Then maybe, just maybe, when you return the next time to get into your locker everything will still be there.

JOURNALISM CONFERENCE

"How to become rich, famous and modest like me," was the topic of a speech given by Leigh Weimers, San Jose Mercury-News columnist and guest speaker at the Journalism Conference, February 26 at Foothill Junior College.

His talk included such things as how to get into journalism, getting your thoughts across to readers, and how to use your resources when you become a newspaper man. His talk concluded with a question and answer period.

The question was asked, "How do you keep writing something new every day?" "The world keeps going on every day and I just keep getting up every morning," said Weimers.

This second annual Journalism Conference was attended by Jim Billmeier, Alan Carmain, Gilbert Chan, Cindy McCollum, Patti Fylling, Dave Rodrigues and Sunya Schichting, Camden High Journalism students. Heading up the group was Mrs. Cathy Clifton, journalism advisor.

The conference was attended by seven different schools, four of which were from the Campbell Union High School District.

The workshops started at 10 a.m. and continued until 11:00. The larger group of about 60 broke up into smaller groups of about a dozen students each.

There were five different workshops that one could attend: "Saying it Right--Right On!" which dealt with writing techniques, speeches and interviews, headed by Professor Gordon B. Greb, Department of Journalism and Advertising, San Jose State. "Page Make-Up," lay-out techniques and headlines, presented by Gary Wall, San Jose City College. "Is it Editing or Censorship?" headed by Boyd Haight, San Jose Mercury City Editor. "Hitting it 'Right On' in Columns and Editorials," by Linn Brown, Editor and Columnist for the Fremont Argus and Ray Orrock, Columnist for The Daily Review, Hayward.

Herman Sheiding, Foothill advisor, also introduced Warren Mack, DeAnza advisor, conference chairman and Gerald Turnoy, San Jose High School advisor.

Critique sessions where different school newspapers were evaluated concluded the day's program.

SCRUTINY

Comments on the Arts
by
Ed Ditterline

CABARET

Liza Minnelli has most definitely launched her career to a height most actresses only dream of, with her newest film "Cabaret". The movie is presently playing an exclusive reserved seat engagement at Century 25 Theatre in San Jose.

Liza has been seen recently on the covers of Time and Newsweek magazines and will undoubtedly be seen on several more covers before the film runs its course. She gave a sparkling, smashing performance as an American show girl in a German cabaret.

"Cabaret" is the perfect vehicle for Liza, whose pixie-like charm immediately endears her to the audience. It's a good thing too, because she's the only endearing thing about the film.

"Cabaret" takes place in 1931 Berlin, at the time the Nazi movement was beginning to pick up momentum. It wasn't a very endearing time in history. Presumably the word I should use to describe the period is "decadent".

The country was in the midst of an immense internal upheaval and morality, to many, seemed almost passe'. (Somehow this sounds remotely familiar.)

The story is interrupted at frequent intervals by various nightclub acts which serve to parody or satirize the actions which are taking place. Liza is Sally Bowles, whose aspiration for stardom seems to surpass everything else. Michael York plays her quiet, rather self-conscious lover. He's an Englishman who pays his boarding house rent by teaching English for five marks a lesson. He also translates an occasional pornographic book for a slightly higher fee.

Joel Grey is the cabaret master of ceremonies whose primary task, it seems, is to try his best to gross out his audience. And he does a pretty good job. With a collection of some of the ugliest women anyone has ever seen, he manages to draw a most sordid caricature of German life at the time.

Bob Fosse staged the dances and musical numbers and directed the film. What he does to women with his choreography will flare the temper of more than one women's libber! By Broadway standards his choreography was probably inspired, imaginative and exceptional.

By my standards, it was simply disgusting. He managed to contort the female body into so many positions, your eyes almost have to be double-jointed to figure them out. (I had to keep reminding myself that he was doing it all intentionally.)

Everything about the film was meticulously historically accurate. It was very skillfully made and successful in accomplishing its intent. The rating was PG (that abbreviation now means parental guidance suggested). Small children should definitely not be taken to see the film.

By now, you can tell that "Cabaret" is not the light, happy musical which you might have been expecting. The title song, which has become so popular, is really a contradiction to the general tone of the film. As long as you go to the movie prepared for what you are going to see, you won't be disappointed. As a matter of fact, it will be a real pleasure to see Liza Minnelli in her best performance to date.

Explorers train for Olympics

Local competition for the 1972 Explorer Olympics, scheduled for June 23 to 30 at the Colorado State University, is now underway in the Bay Area.

Sponsored by the Exploring Division of the Boy Scouts of America in conjunction with the United States Olympic Committee and the President's Council on Physical Fitness and Sports, the event is a mock-up of the Olympic games, complete with altitude, traditional ceremonies and the presentation of gold, silver and bronze medals.

Winning units in the Explorer competition will travel to Munich, Germany, as members of the World Olympic Student Camp.

Young adults in the Santa Clara County have shown a keen interest in the new Explorer program, more than doubling expected enrollment for this year.

Goal of the new program, which started last December, is to give young men and women experience in business establishments.

MARCH 8:

On this date in 1949, W.P. Odom in a Beechcraft Bonanza set a new world distance record for light planes. The 4,957-mile flight from Honolulu to Teterboro, N.J., took 36 hours.

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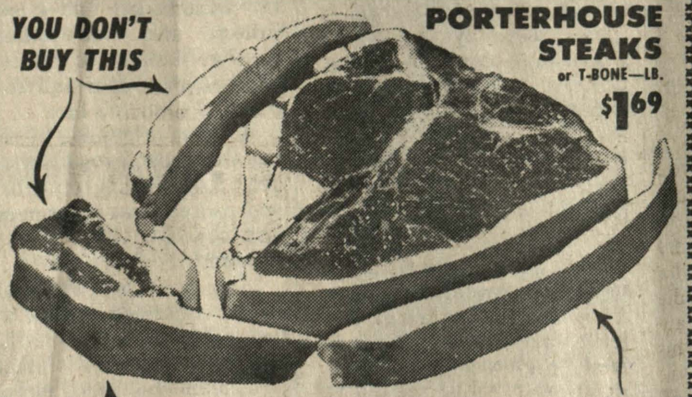

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Lean Ground Beef	Great for Flavor—Lb. (Extra Lean—Lb. 99c)	89¢
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Top Sirloin Steaks	Boneless, USDA Choice Beef—Lb.	$1.84
Market Steaks	Boneless, USDA Choice Beef—Lb.	$2.19
New York Steaks	Boneless, USDA Choice Beef—Lb.	$2.44
Reg. Chuck Steaks	Safeway Trim, USDA Choice Beef—Lb.	89¢
Chuck Roasts	Boneless, USDA Choice Beef—Lb.	$1.18
Meaty Beef Shanks	For Soup or Braising—Lb.	75¢
Reg. Beef Shortribs	Well Trimmed—Lb.	65¢
Steer Beef Oxtails	Excellent for Braising—Lb.	49¢
Corned Beef	Shenson's Boneless Brisket—Lb.	$1.29

Turkey Breast Steaks	A Quick Meal Treat—Lb.	$1.57
Veal Pattie Steaks	Manor House—Lb.	94¢
Lamb Chops	Shoulder, USDA Choice Grade, Blade Cut—Lb.	$1.19
Pork Chops	Rib Blade—For Budget Meals—Lb.	94¢
Pork Picnics	Shoulder—Select Eastern Quality—Lb.	58¢
Boneless Hams	Farmer's, Hostess Brand—Lb.	$1.68
Fancy Smoked Hams	First Quality Halves—Lb.	76¢
Sliced Slab Bacon	Platter Style—Lb.	81¢

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Franks	Sterling Brand—1-lb. Package (Safeway, All Meat—1-lb. Package 73c)	68¢
Safeway Cooked Salami	8-oz. Package	59¢
All Meat Bologna	Safeway—12-oz. Package	69¢
Luncheon Meat Loaf	Safeway—12-oz. Package	76¢
Oscar Mayer Franks	All Meat—Lb. (All Beef—Lb. 93c)	89¢
Oscar Mayer Bologna	All Meat—8-oz. Pkg. (All Beef—8-oz. 58c)	56¢
Oscar Mayer Smokie Links	12-oz. Pkg.	93¢
Braunschweiger	Oscar Mayer—8-oz. Chub (Sandwich Spread—8-oz. 51c)	50¢

TURKEY ROASTS
USDA Grade A
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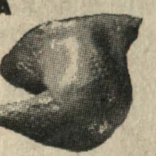

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Turkey Breasts	USDA Grade A, Flash Frozen—Lb.	89¢
Cut Up Rabbits	USDA Grade A, "Pel-Freeze"—Lb.	$1.09
Pure Pork Sausage	Safeway, Bulk—Lb.	79¢
Whole Hog Sausage	Safeway, Hot 2-lb. Roll	$1.57
Hot Smokies	Evergood, Tastily Seasoned—Lb.	93¢
Cod Fillets	Captains Choice, Pre-cooked—Lb. (Perch Fillets—Lb. 91c)	94¢
Greenland Turbot	Small Select Fillets—Lb.	77¢

SUPER SAVER Bel-air Spinach Frozen, Chopped or Leaf 12-oz. 19¢
SUPER SAVER Shoestring Potatoes Scotch Treat, Frozen 2-lb. 32¢
SUPER SAVER Crystal Clear New Palmolive Dishwasher Detergent—26-oz. 48¢

SUPER SAVER Egg Noodles Golden Grain, Fine, Medium, Wide 12-oz. 29¢
LOW DISCOUNT PRICE Edwards Coffee Vacuum Pack—2-lb. $1.39
LOW DISCOUNT PRICE Bufferin Tablets 60 Count 99¢

Refrigerated Items

Sour Cream	Lucerne—Pint	57¢
Cereal Blend	Lucerne, Non-Dairy—Pint	29¢
Old Fashioned Peanut Butter	Lucerne—14-oz.	64¢
Cottage Cheese	Lucerne, Large or Small Curd or Low Fat—Pint	37¢
Monterey Chunk Cheese	Safeway, Random Wts. Approx. 16-oz.—Lb.	98¢
Sour Half & Half	Lucerne—Pint	36¢
Coldbrook Margarine	1-lb.	20¢
Saffola Margarine	1-lb.	43¢
Imperial Margarine	Soft Spread—1-lb.	44¢
Redi Spuds	Hash Browns, Reg. or with Onions—12-oz.	28¢
Large Eggs	Cream O'The Crop, Grade AA—Dozen (Medium—Dozen 39c)	42¢

Frozen Foods

Vanilla-Orange	Combination, Sherbet & Ice Cream—½-Gallon	77¢
Deluxe Apple Pies	Harriss Crown—44-oz.	$1.03
SS Cool 'n Creamy	Puddings, Birds Eye Assorted Flavors—17½-oz.	41¢
Sheepherder Bread	Welch's, White—16-oz.	43¢
Bel-air Waffles	New . . . Buttermilk, Round—12-oz.	40¢
Welch Grape Juice	6-oz.	23¢
Bel-air Green Beans	Regular or French Cut—9-oz.	24¢
Corn On The Cob	Bel-air—4 Ears	48¢
Potatoes O'Brien	Ore-Ida—24-oz.	46¢

Breakfast Favorites

Cheerios Cereal	15-oz.	65¢
Trix Cereal	Fruit Flavored—12-oz.	59¢
Post Alpha Bits	13-oz.	58¢
Kelloggs Rice Krispies	13-oz.	61c
Pebbles Cereal	Post, Fruity or Cocoa—9-oz.	44c
Raisin Bran	Post—20-oz.	61¢
Safeway Corn Flakes	18-oz.	37c
Total Whole Wheat Cereal	12-oz	64c
Buc-Wheat Cereal	9-oz.	48c
SS Lucerne Instant Breakfast	Chocolate 8.16-oz.	52¢
Pancake Mix	Aunt Jemima—2-lb.	50¢
SS Log Cabin Syrup	24-oz.	75¢
SS Mrs. Butterworth Syrup	24-oz.	67c
SS Complete Pancake Mix	Covered Wagon—2-lb.	44¢

Soup Favorites

Tomato Soup	Town House—10¾-oz. Can	12¢
Vegetarian Vegetable Soup	Town House 10¾-oz.	13¢
Soup Mixes	Golden Grain, Assorted—Twin Pack (Chicken-Noodle 26c—Minestrone 29c)	28¢
SS Onion Soup Mix	Lipton—2¾-oz.	41¢
Chicken With Rice Soup	Campbell's—10½-oz.	17¢
Vegetable Beef Soup	Campbell's—10¾-oz.	20¢
SS Anderson's Pea Soup	Green, Split—15-oz.	25¢

Household Needs

Glad Sandwich Bags	150 Count	62¢
Lunch Bags	Kitchen Craft—50 Pack	24¢
White King D	49-oz.	58¢
White Magic Detergent	49-oz.	64¢
SS Pine Sol	28-oz.	98¢
Facial Tissue	Truly Fine, Assorted Colors, 2-Ply—200 Count	25¢
Aluminum Foil	Kitchen Craft—200 Feet	$1.77

Miscellaneous Reminders

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Star Kist Tuna	Chunk, Light—6½-oz. (12½-oz. 86c)	46¢
Van Camp Pork & Beans	31-oz.	29¢
Chili Con Carne	Town House, Plain—16-oz.	51¢
SS Sunsweet Prune Juice	40-oz.	64¢
Raisin Bread	Skylark—1-lb.	33¢
Oatmeal Bread	Skylark—1½-lb.	37¢
Premium Bread	Safeway, Round Top or Sandwich—1½-lb.	36¢
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SS Aqua Net	Regular, Super or Unscented—13-oz	59¢
Protein 21 Shampoo	Dry, Oily, Regular—4-oz.	82¢
Arrid Extra Dry	Anti-Perspirant, Light Powder . . . New—9-oz.	$1.22
Excedrin	36 Count	74¢
Oral B Toothbrushes	40 Adult-Junior—Each (60 Adult-Junior—Each 73c)	62¢

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Sofa & Chair	$ 69.50
Hide-a-bed	$139.00
Deluxe 5 pc. dinette	$ 39.50
Deluxe Recliner	$ 54.00
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SKI'S ROYAL FURNITURE
287 E. Campbell Ave.
Campbell. Open 7 days.
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Large private collection of Camillias priced reasonable. Blooming now. 266-7589. T-3/15

KIRBY VACUUMS
1971 Xmas layaways. Pick up balance. (19) Kirbys, 1970 still in packing box. Make offer. (5) Kirbys, 1969 complete, $52 ea. (6) Used Kirbys, your choice, $30 ea. Day or night, 297-7727. R-3/15

GARAGE SALE—Couch, beds, rugs, toys, swing set. Wed.—Sun. 1147 W. Hamilton Ave. 374-8419 M-3/15

Portable 1971 Bradford washing machine, 4 months old, $100. 371-2007, call daytime. L-3/22

New (used one week) king-sized bed with frame & headboard; linens, pillows and bedspread. $460 new, will sell for $200. 374-8419 M-3/22

Utility trailer, 4 x 8, closed van. Cost $450. Sell $195.00 374-8419 M-3/22

AUTOMOTIVE FOR SALE

Cad, '65—Sedan DeVille, clean, sharp, runs good, first owner. $1675. 356-3354 N-3/15

BUSINESS SERVICES

TELEVISION SERVICE
Television repair. 30 years experience. Prompt expert service. Written guarantee. Home calls, $6.50; Color, $8.50. State licensed.
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—INCOME TAX SERVICE—
"across from San Tomas Post Office". Virginia Harris, 1320 Elam Ave., Campbell, Calif.; ph: 379-3627. If no answer—call (707) 745-3303 in the evenings. tf

ANTIQUE CLOCK SERVICE
Free estimate in your home.
PER MATHIESEN
258-0953 M-tf

WAKE-UP SERVICE – Hey! Sleepy head! Let us wake you by phone. 926-1875. S-3/29

ONE DOLLAR ESTIMATES: Given on television repair in your home. Harris TV. 356-8469. H-3/15

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Margaret Holzer
356-4533
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H-4/5

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ATTENTION PARENTS!
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For information call 378-7346

FOR RENT

One bdrm, AEK, carpets, drapes, air-cond., pool, sauna, security guards, westside. $169/month. (Now offering Free month's rent on year's lease) 296-3232. 3/15

For senior-citizen lady; quiet 3 rm apartment, near Hamilton Plaza Shopping Center behind Safeway across from PruneYard. Drapes, rugs, stove & refrig. $115/mo. 377-4029. C-3/15

Reception Hall available in the Bridal Center, at Bascom and Campbell Avenue. 371-5545. M-6/7

2 bdrm. Adults only. Rugs, drapes, electric kitchen, partly furnished if wanted. 377-2166. Available March 18. A-3/22

Bachelor, 2 rm apartment, furnished, Utilities included. $85. 378-3024. B-3/29

EMPLOYMENT OPPORTUNITIES

Company Representative will interview applicants starting Mar. 8, for openings in Santa Clara County for Rawleigh Distributors. Write giving phone number: Dept. 801, Rawleigh Co., 306 Adeline St., Oakland, Ca. 94607. R-3/29

Experienced secretary for part-time work. Permanent job, local company. General office work. Non-smoker. 377-6991. P-3/29

WANTED: Kind-hearted older Gentleman to take my good Purebred Arabian Stallion for, from 6 months to 1 year, in exchange for good care and the breeding fees.
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Lady earn extra income or financial independence. Help us demonstrate gourmet food products. For information write Mr. Snyder P.O. Box AA, Los Gatos, 95030. S - 3/22

LICENSED LVN
Westgate Convalescent Hospital
253-7502 W-tf

LOST AND FOUND

LOST—Large, brown brief case, left on S. First St., 4500 block. A reward will be given. Valuable material inside. 379-5175. R-3/15

PETS

Free to good home, - cats - spayed, female, neutered male, and others. 241-7907. P - 3/22

Cambrian Pets Dog Grooming. Complete grooming service for all breeds. Cambrian Park Plaza Camden & Union Aves. 371-3262 for appointment. C-3/29

FREE—2 Siamese cats, one male, sealpoint, 1½ yrs., one female sealpoint, 2 yrs. Both fixed & housebroken. 374-1913. Y-3/22

FREE to good homes, 3 males 3 female dogs, mixed breed. 374-3805. P-3/15

WANTED TO BUY

WANTED: Kenmore gas & electric dryers, as is. Call Harris TV & Appliance. 356-8469. H-3/15

—WANTED— from private party, low mileage '69 or '70 car. Can trade '67 Dart or Simca. 377-3289 evenings or weekends. dh

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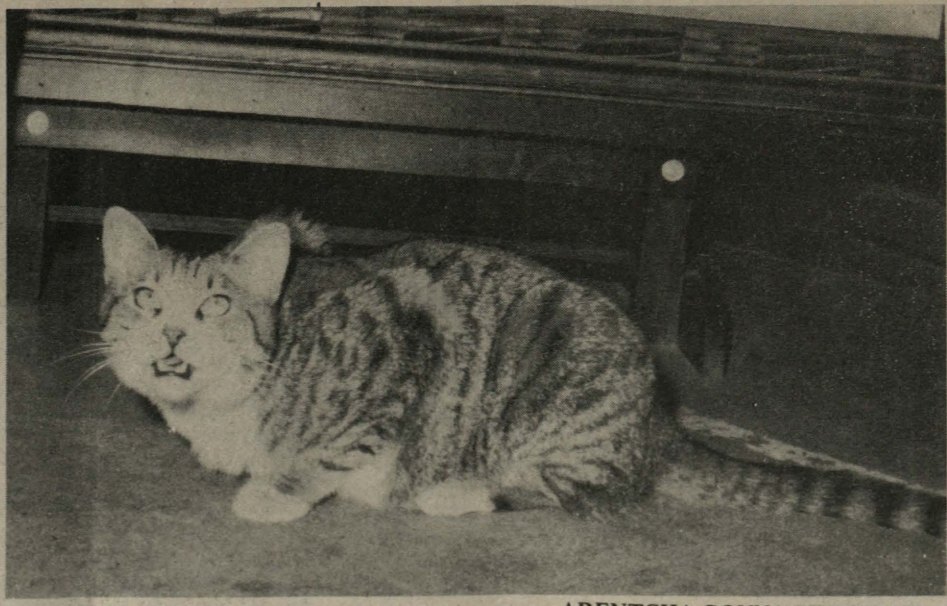
ARENTCHA GONNA THROW IT?

CAT ANTICS
Frisky has a little Fido in him

by Sally Howe

Although there is no outward evidence to support the claim, Frisky the cat must be part golden retriever.

Frisky "crawled" into the Masters International Art Gallery Warehouse 22 months ago, still a kitten, half-starved and bleeding from his tiny pads.

Manager Bud Lindem has always enjoyed cats and it was natural that he would elect to keep the gray-tiger cat in the gallery.

Frisky's unusual talents weren't immediately evident. One day, Lindem tossed a crumpled cigarette wrapper at the wastebasket and missed. Frisky, who was reclining nearby, jumped to his feet, grabbed the paper and dropped it at Lindem's feet.

Lindem responded by tossing the paper over his shoulder; Frisky again tore after it and picked it up in his mouth and deposited it in front of Lindem.

The game progressed and Frisky continued to show that he could and would retrieve the paper, wherever it landed.

One of his most unusual feats is his long distance retrieve. Lindem pushes the paper through a wire opening which leads underneath the warehouse where the gallery is located on Central Avenue. Frisky takes a "bead" on its location and disappears in the opposite direction winding his way through paintings, frames and stacks of picture molding. In about three minutes, when it is quiet, he is heard to be running and, coming from the same direction, he drops the retrieved paper at Lindem's feet.

His antics draw considerable comment from gallery patrons, who return with cameras, relatives, and even their own pets to admire the cat's prowess.

The cat shows no animosity toward members of the dog family, but refuses to tolerate any other feline on the premises.

Since he is alone in the gallery during the nighttime hours, he has taken to watching from the third floor window for the approach of Lindem's car.

"By the time I've parked the car and unlocked the door, he's made his way down and is waiting by the outside door," says Lindem. "He also 'talks' and when you ask him his name, he meows a response."

We forgot to ask Lindem how the cat came by his name.

GOT IT?

I MUST CARRY IT CAREFULLY

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FREE ESTIMATES
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FOOTBALL

Eskimos and various islanders in the South Pacific were playing a form of football when first discovered by the Europeans.

MIRROR WON

The first rear-view mirror installed on an automobile aided its owner to win the first Indianapolis Speedway Race in 1911.

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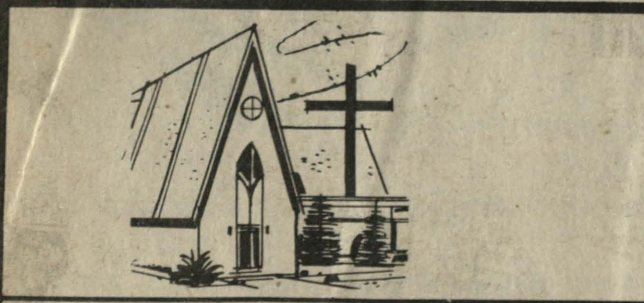

Churches

ASSEMBLY OF GOD
1870 Winchester Blvd. Phone 378-7032
Herbert Johnson, Pastor
Sunday School 9:45 a.m. Morning Worship 11 a.m. Youth Service 6:45 p.m. Evening Service 7:30 p.m. Wed. Family Night, 7:30 p.m.

CAMPBELL SEVENTH-DAY ADVENTIST
65 E. Rincon Ave. Ch. Ph. 378-4710
Eugene Sample, Pastor, 379-1851
Worship Services (Saturday) 8:25, 10:55 a.m.
Sabbath School 9:30 Prayer Meeting, Wednesday, 7:30 p.m.

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CHURCH OF CHRIST
1075 W. Campbell Ave. 378-4900
Melvin Weldon, Minister
Bible School 9:00 a.m. Worship: 10:00 a.m.; 6:00 p.m.
Prayer Meeting: Wednesday 7:30 p.m.

CHURCH OF GOD OF THE FAITH OF ABRAHAM
555 McGlincey Lane 377-6357
Ray Hall, Pastor
Sunday School 9:45 a.m. Morning Worship 11 a.m. Evening Service 6 p.m. Prayer Meeting & Bible Study 7:30 p.m. Wed.

CONGREGATIONAL CHURCH OF CAMPBELL
United Church of Christ
400 W. Campbell Ave. 378-4418
Rev. Anthony Wayne Myers, Minister
Sunday Service & Church School 10 a.m.
Youth Fellowship 6:30 p.m. Sun.

FIRST BAPTIST CHURCH
400 Llewellyn Ave.
Rev. W. Keith Loyd, Pastor
Sunday School 9:30 a.m. Worship Service 11 a.m., 7:30 p.m.
Training Union 6:15 p.m. Sun. Prayer Service 7:00 p.m. Wed.

FIRST CHURCH OF CHRIST, SCIENTIST
395 W. Rincon Ave.
Sunday School and Church 11 a.m.; Wed. 8 p.m.
Reading Room — 376 E. Campbell Ave. — 378-9226
Daily exc. Sundays & Holidays 10-4; Mon. Eve. 7:30-9:30
ALL WELCOME

FIRST UNITED METHODIST CHURCH
1675 Winchester Blvd. 378-3472
Ministers: Wm. H. Gould, Alan R. Goozee
Director of Education: Hilda J. Snyder
Worship and Sunday School 9:00 a.m. and 10:30 a.m.
Youth Fellowship 6:30 p.m.

FREE WILL BAPTIST CHURCH
157 Rincon Ave. Church 379-1682
Minister: Wilburn Clark
Sunday School 9:45 a.m. Worship Service 11 a.m., 7 p.m.
Choir Practice 8:30 Wednesday evenings

NEW COMMUNITY OF FAITH
American Baptist and Congregational (UCC)
6350 Rainbow Dr. 253-1408
Dr. Richard Taylor, Minister
Experimental Service & Nursery Care- 9:30 a.m.; 6:30 p.m.
Traditional Service & Sunday School - 11:00 a.m.

ST. LAWRENCE EPISCOPAL CHURCH
65 Rincon Ave., Campbell 379-5320
The Rev. Barry Verdi
10 a.m. Service and Church School Nursery Provided

ST. LUCY'S CHURCH
2350 Winchester Blvd.
Saturday Mass: 5:15 p.m.
Sunday Masses: 7, 8:30, 9:45, 11 a.m., 12:15 and 7:00 p.m.
Confessions: Saturdays and Eves of First Fri. and Holy Days: 3:30 to 4:45, 8 to 9 p.m.

SARATOGA AVENUE BAPTIST CHURCH
1735 Saratoga Ave. (SW corner from Westgate Shopping)
252-7276, if no answer call 257-3753
Sunday Worship Services 8:30 a.m., 11 a.m. and 6 p.m.
Bible School 9:45 a.m. Mid-week service Wednesday, 7 p.m.
A nursery provided.
Pastor: Rev. Harry L. Twining Jr.
Youth Pastor Rev. Richard Reed

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WEST VALLEY CHURCH OF CHRIST
625 Curtner Ave. Phone 377-2326
A. Ellmore Johnson, minister - 377-9401
Sunday Services 10:30 a.m. and 6:30 p.m.
Wednesday Services 7:30 p.m.

Dorothy Trevethan is veteran city clerk

by Barbara Price

Mrs. Dorothy Trevethan is a person very much in the know and on the go....and wherever she does go it's usually with a round warm smile flowing across her face.

City clerk for Campbell since its incorporation in 1952, Mrs. Trevethan recently became a certified municipal clerk as a result of a test she took last year.

She also became an honorary citizen of Beaumont, Texas, on October 14, 1971, the same day her new title became official.

VARIED DUTIES

When asked what she likes about her job, Mrs. Trevethan glanced around her spacious new office, her eyes bright beneath harlequin-frame glasses and high-arched brows.

"I like it, I guess, because it's so diversified," she replied. Her duties include:

—Running all elections for the city, from organizing precincts to ordering election supplies.

—Amending resolutions, and ordinances. She's now on her 12th volume of resolutions and her 6th volume of ordinances, each 500 page books.

—Taking minutes, and she's also working on her 12th volume of these.

—Writing certain resolutions.

—Notifying appropriate agencies of new ordinances or resolutions.

—Writing all the supporting papers for the City Council.

To handle these and a variety of other traditional secretarial tasks a city clerk needs to be a bookkeeper, an accountant, a typist and take rapid shorthand, plus getting along well with officialdom... and ordinary people.

ALWAYS A SECRETARY

"I've been a secretary all my life," said Mrs. Trevethan, adjusting a pile of amendments as she stapled them together.

For some time before her city job she worked as a secretary to the manager of the loan department in a San Jose bank.

"I decided I'd like a job closer to home," said the local resident. In 1952 Mrs. Trevethan applied for Campbell city clerk and was appointed to the position in June of that year.

Mrs. Trevethan replaced Viola Krug, a beauty operator who was elected at the time of incorporation but resigned shortly afterwards due to ill health.

In 1954 Mrs. Trevethan was elected and has been reelected every four years since then, serving a total of five successive terms.

OTHER ACTIVITIES

In addition to her city duties, Mrs. Trevethan is active in several organizations related to her job.

Long a member of Business and Professional Women, (BPW), she served as president of that group from April, 1969 to April, 1971.

She is currently finance chairman for the professional districts of BPW.

A member of Northern California City Clerks Association, she was with the group in the early stages of their organization.

DOROTHY TREVETHAN

Mrs. Trevethan helped write and assemble a manual prepared by the Northern California City Clerks Association in conjunction with the League of Cities for incoming city clerks who would be unfamiliar with the duties ahead.

BACKGROUND

Though Mrs. Trevethan moved to Campbell from Connecticut nearly 25 years ago, her mother and grandmother were born in Campbell.

In 1866 her great-grandparents, James and Pamlar Dortey, came to the area and settled on a ranch near Pamlar Ave., later named for her great-grandmother.

Certainly an appropriate background for the woman who helps coordinate goings-on in Campbell's city hall.

Spanish theme heads Women's Service Club luncheon

The Women's Service Club of Campbell will present their annual luncheon and fashion show, "In a Little Spanish Town," on Wednesday, Mar. 15, at 12:30 p.m. in the Fellowship Hall of The First United Methodist Church of Campbell, 1675 Winchester Blvd.

Mrs. Clark Iverson will be commentator for the parade of fashions from Louanna's Dress Shop in Campbell.

The models, mostly club members, are Mrs. L.W. Besack, club president, Mrs. George VanSickle, Mrs. Ford Whitney, Mrs. Herbert Binley, Mrs. Dean Chamberlin, Mrs. E.S. Frye, Mrs. Geo. Lietz, Mrs. E.R. Miller, Mrs. William York, Mrs. Eugene Riggs, Mrs. Roy Sindel, Mrs. Harold Strickland, Mrs. Domingo Gonzales, Diane Whitney, Melissa Milledge and Denise Sloane.

Background music will be presented by Mr. George Flood. Hair styles for the models will be done by Margo's Glamour Boutique of Campbell.

Special entertainment will be provided by Bob Campbell during the intermission.

Mrs. Wm. Richardson is general chairman for the event.

Her committee chairmen are Mrs. Boyd Fair, tickets; Mrs. Dean Chamberlin, hostesses; Mrs. Ellison Hoey, serving; Mrs. J.H. Peterson, entertainment; Mrs. Harold Strickland, decorations; Mrs. S.W. Milledge, food; Mrs. Arthur Schuck, clean-up; Mrs. Geo. VanSickle, table favors; Mrs. E.S. Frye, models; Mrs. Mervyn Nicholls, programs and Mrs. Oliver Buehner, publicity.

Tickets are available from any member of the organization or may be obtained by calling 378-3045 or 265-4380.

In January, the Women's Service Club celebrated its forty-third birthday. The organization is interested in and serves both community and church activities. Each year the club provides a scholarship to a qualified senior girl in the Campbell Union High School District.

MAY I SHOW YOU A TICKET?---Not likely, since both Mrs. William Richardson, right, and Mrs. E.S. Frye, left, are diligent workers on the annual luncheon and fashion show presented by the Woman's Service Club of Campbell on Wednesday, March 15, but many of their friends and neighbors will be wanting to make reservations to the event, which is always sold completely out well in advance. Mrs. Richardson and Mrs. Frye are also wearing dresses from Louanna's at the PruneYard, who are providing outfits for the models.

TAKING A REST---Mrs. L.W. Besack, president of Women's Service Club of Campbell, takes a moment's rest during modeling practice. The club women will be wearing garments provided by Louanna's at the PruneYard at the club's annual luncheon and fashion show at the First United Methodist Church of Campbell on Wednesday, March 15 at 12:30 p.m.

PERFORMING ARTS WEEK

Activities will run the gamut from a German band to plaster casting during the annual Children's Performing Arts week, March 11 to 17 mainly in McCabe Hall, 145 W. San Carlos St., in downtown San Jose.

The week-long program of free children's events is jointly sponsored by the Junior League of San Jose Inc. and the San Jose City Parks and Recreation Dept. For more information or a complete schedule of activities phone 356-1307 or 356-8825.

Southwest Y has membership drive

Mrs. Courtland L. Watson (Jeanette) has been named chairman of the Campbell division of the Southwest YMCA's adult sustaining membership enrollment.

Announcement of Mrs. Watson's appointment was by Carlos J. Ortegon, chairman of the Southwest Y's board of managers.

An innovation in this year's campaign is a community division headed by Ortegon. Each community served by the Southwest YMCA have their own goal.

Mrs. Watson, an active worker in the civic and cultural affairs of her community, is a member of the Campbell Chamber of Commerce board, and is a member of the Southwest Y's board of managers. She resides with her family on Catalpa Lane.

Assisting Mrs. Watson in the Campbell division of the membership enrollment will be Donald E. Callahan, Arlan Deutsch, William Parton, Homer Hyde, Robert Peck, Harry Aho, Robert Bullard and Dr. Robert King.

Goal for the Campbell division of the campaign is 200 new adult sustaining members and 5000 points. Point value is determined by the type of membership. Youth from Campbell, Cambrian, Los Gatos, Monte Sereno, Saratoga and West San Jose benefit from the support sustaining members give the expanding activities of Southwest YMCA.

The combined goal for all divisions of the Southwest Y's campaign is 1501 sustaining members and 44,800 points.

CAMPBELLITES IN HARMONY --- Campbell residents, Rosalie Kelly, Zida Binetti and Helen Cox are dressed in fancy finery for their melodic performance with the Mission Valley Chorus of Sweet Adelines, Inc. The chorus recently gave a benefit performance for the Kidney Foundation of Northern California.

San Jose Christian Schools Pupils earn top marks

The following students in San Jose Christian Junior and Senior High Schools have earned the right to be placed on the Honor Roll at the end of the first semester:

Randy Franklin, seventh grade; John Vanderwerf, seventh grade; Margaret Pryde, eighth grade, and Deborah Jamieson, 12th grade.

Honorable Mention Roll:

Seventh grade: Russell Ebbers, Marcia Masland, Carmi Mintz and Cindy Simmons

Eighth grade: Ray Plopper, David Vander Veen, Roger Vander Veen and Tom Van Gorkom.

Ninth grade: Denise den Dulk, Bill Franklin, Katalin Gallusz, Phebe Mintz and Fred Van Gorkom.

Tenth grade: Adele den Dulk, Tom Duddles, Don Feak and Karen Jamieson.

Eleventh grade: Virginia Jamieson, Tom Larson, and Gaye Patapoff.

Twelfth grade: Ruth Mintz and Martha Van Gorkom.

EASTERN STAR

Thelma Fitch, worthy matron and Vince Volkey, worthy patron, will preside on Friday, March 10 at the appointive officers party of the Campbell Chapter 553 Order of Eastern Star.

Mrs. Vince Volkey is chairman of the evening. The party starts at 8 p.m.

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CAMBRIAN 3687 Union Ave. Across from The Plaza 377-5771
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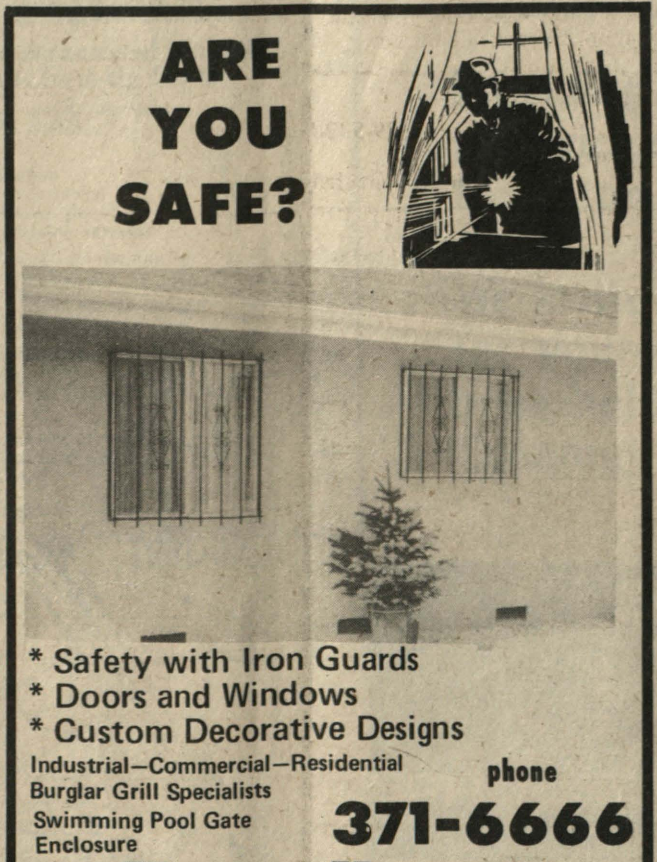

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WHY COME TO LINOLEUM DICK'S?
At Linoleum Dick's you'll find a complete selection of modern carpet styles, fibers and colors. And we will be happy to assist you in choosing the right kind of carpeting for any room in your home. We will measure the room, give you a cost estimate and install the carpeting to your complete satisfaction. You see, we want to do our part to make carpeting great....particularly for you.
ALL SUPPLIES FOR THE HOME MECHANIC ONE STOP DO-IT-YOURSELF CENTER
Each Excelon Tile is one foot square. Perfectly square, so they fit snugly together. Doing a professional job is as easy as putting one foot in front of another.
You don't install Excelon Tile just for the beauty of it. The whole idea of doing it yourself is to save money—money you can use for an extra decorative touch.

FASTEST SHIP

The S.S. United States, built in 1952 and retired in 1969, is the fastest liner ever built.

LEGAL NOTICE

ORDINANCE NO. 826
BEING AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF CAMPBELL ADOPTING PLANS, ELEVATIONS AND DEVELOPMENT SCHEDULE FOR A PORTION OF THE PLANNED DEVELOPMENT ZONE AS ESTABLISHED BY ORDINANCE NO. 797 ADOPTED ON THE 21ST DAY OF SEPTEMBER, 1971. APPLICATION OF JOHN C. VIERHUS, 900 EAST CAMPBELL AVENUE.

The City Council of the City of Campbell does ordain as follows:

SECTION ONE: That the Zoning Map of the City of Campbell is hereby changed and amended by adopting the attached "Exhibit A", entitled "Plans and Elevations", "Exhibit B", entitled "Development Schedule", and "Exhibit C", entitled "Map of said Property", as per application of John C. Vierhus on property located at 900 East Campbell Avenue. Copies of said exhibits are on file in the office of the Planning Department.

Said approval granted subject to the following conditions:

A. Property to be fenced and landscaped as indicated and as added in "red" on plans.

B. Landscape plan indicating type of plant material, location of hose bibs or sprinkler system and type of fencing to be submitted for approval of the Planning Director at time of application for building permit. All planter areas to be enclosed within 4" to 6" raised curbs.

C. Landscaping shall be maintained in accordance with the approved landscape plan.

D. Faithful performance bond in the amount of $3,000 to be posted to insure landscaping, fencing and striping of parking area within three (3) months of completion of construction, or applicant may file written agreement to complete landscaping, fencing and striping of parking area prior to final building department clearance.

E. Trash container(s) of a size and quantity necessary to serve the development shall be located in area(s) approved by the fire department. Unless otherwise noted, enclosure(s) shall consist of a concrete floor surrounded by a solid wall or fence and have self-closing doors of a size specified by the fire department.

F. All parking and driveway areas to be developed in compliance with Section 21.50.010 of the Campbell Municipal Code. All parking spaces to be provided with appropriate curbs or bumper guards.

G. Underground utilities to be provided as required by Section 20.16.070 of the Campbell Municipal Code.

H. Plans submitted to the building department for plan check shall indicate clearly the location of all connections for underground utilities including, water, sewer, electric, telephone and television cables, etc.

I. Sign application to be submitted in accordance with provisions of the sign ordinance for all signs. No sign to be installed until application is approved and permit issued by the building department.

J. Building shall meet all building code requirements for F-2 occupancy. Exterior openings in east wall shall be protected for one-hour construction.

K. Applicant to process and file parcel map for minor subdivision. (existing building straddles lot line at present time).

L. Applicant to sign an agreement with the City that the office use of the building shall be terminated on or before January 27, 1976, so as to expire at the same time as the use of the building approved by Alan Sims on PD 71-15 for an English Pub.

The applicant is notified that he shall comply with all applicable Codes or Ordinances of the City of Campbell which pertain to this development and are not herein specified.

PASSED AND ADOPTED THIS 28th day of February, 1972, by the following roll call vote:
AYES: Councilmen: Chamberlin, Podgorsek, Smeed, Doetsch
NOES: Councilmen: None
ABSENT: Councilmen: Rogers
APPROVED: Ralph Doetsch, Sr., Mayor.
ATTEST: Dorothy Trevethan, City Clerk.
PUBLISH: March 8, 1972

HAPPY GAS

In 1869, nitrous acid, laughing gas, was first used to aerate or effervisce drinks.

LEGAL NOTICE

NOTICE OF BULK TRANSFER
4202781

NOTICE IS HEREBY GIVEN to the creditors of E.A. GARRISON, Transferor, whose business address is 3292 Valley Square Lane, San Jose, County of Santa Clara, State of California, that a bulk transfer is about to be made to ALL INDUSTRIAL LAUNDRY, INC., transferee, whose business address is 1173-B Campbell Avenue, San Jose, County of Santa Clara, State of California.

The property to be transferred is located at Wil-Roc Cleaners, 882 Camden Avenue, Campbell, County of Santa Clara, State of California. Said property is described in general as follows:

1. Yorktown SR 5 Size 40 x 20, Serial No. 2208-M-2014.
2. Huebsch Reclaimer, Serial No. R1415.
3. Huebsch Reclaimer, Serial No. R1416
4. White X Press U Veyor, Model XD.
5. Water Cooling Tower and Pump.

The bulk transfer will be consummated on or after the 15th day of March, 1972, at the California Land and Title Company, 1975 Hamilton Avenue, San Jose, County of Santa Clara, State of California.

So far as known to the transferee, all business names and addresses used by transferor for the three years last past, are the same as above shown.

DATED: February 28, 1972.
ALL INDUSTRIAL LAUNDRY, INC.
By: Andrew Lindsell, President.
Filed for Record at Request of
BERTRAM M. BERNS
Feb. 29, 3:04 p.m., 1972
Official Records,
Santa Clara County
George E. Fowles, recorder
BERNS AND STEINBERG
1230 The Alameda
San Jose, CA 95126
Telephone: 294-3215
PUBLISH: March 8, 1972

LEGAL NOTICE

FICTITIOUS BUSINESS NAME STATEMENT

The following person (persons) is (are) doing business as:
Quality Service & Price
3080-B Neal Ave.
San Jose, Calif. 95128
1. Gilbert J. Vega
1857 Andrews Ave.,
San Jose, Calif. 95124

This business is conducted by Gilbert J. Vega

Signed: Gilbert J. Vega

This statement was filed with the County Clerk of Santa Clara County on date indicated by file stamp.
(Endorsed) Filed Dec. 23, 1971
George E. Fowles, Clerk
D. Greco, Deputy
File No. 5066
PUBLISH: March 1, 8, 15, 22, 1972

LEGAL NOTICE

NOTICE OF PUBLIC HEARING
Before the Santa Clara County Local Agency Formation Commission

NOTICE IS HEREBY GIVEN that on April 5, 1972, at 2:00 p.m., or as soon thereafter as the matter can be heard, in the Chambers of the Board of Supervisors, County Administration Building, 70 West Hedding Street, San Jose, California, the Santa Clara County Local Agency Formation Commission will hold a public hearing to consider a proposed annexation of territory to the City of San Jose. A copy of the Notice of Intention to Annex territory, together with a property description and map, is on file in the office of the Commission, Room 524, County Administration Building, 70 West Hedding Street, San Jose, California.

The annexation proposal has been designated as:
ORCHARD NO. 57

The territory proposed to be annexed is generally located as follows:

Westerly side of Coyote River, between Service Street and Berryessa Road. 55.44 acres.

ALL INTERESTED PERSONS may appear and be heard at said time and place. Written communications should be filed prior to the date of hearing.

Local Agency Formation Commission.
Howard W. Campen
Executive Officer
PUBLISH: March 8, 1972

LEGAL NOTICE

FICTITIOUS BUSINESS NAME STATEMENT

The following person (persons) is (are) doing business as:
R. H. Specialties
264 Radford Drive
Campbell, CA 95008
1. Rolf H. Hodapp
264 Radford Dr.
Campbell, CA 95008

This business is conducted by an individual.

Signed: Rolf H. Hodapp

This statement was filed with the County Clerk of Santa Clara County on Feb. 28, 1972.
(Endorsed) Filed Feb. 28, 1972
GEORGE E. FOWLES, Clerk
D. GRECO, Deputy
File No. 5526
PUBLISH: Mar. 1, 8, 15, 22, 1972

LEGAL NOTICE

FICTITIOUS BUSINESS NAME STATEMENT

The following person (persons) is (are) doing business as:
West Valley Texaco Service
2323 So. Bascom Ave.
San Jose, Calif. 95008
1. Milton Grear Chrisman
4686 Alex Dr.
San Jose, Calif. 95130

This business is conducted by an individual.
Milton G. Chrisman

This statement was filed with the County Clerk of Santa Clara County on 2-14-72.
File No. 5412
(Endorsed) Filed, Feb. 14, 1972
George E. Fowles, Clerk
D. Greco, Deputy
PUBLISH: Feb. 16, 23, Mar. 1, 8, 1972.

LEGAL NOTICE

FICTITIOUS BUSINESS NAME STATEMENT

The following person (persons) is (are) doing business as:
Sir Speedy
653 E. Campbell Ave., Suite 1
Campbell, CA 95008
1. Wm. A. Cloman
1138 Polk Lane
San Jose, CA 95117
2. Dorothy B. Cloman
1138 Polk Lane
San Jose, CA 95117

This business is conducted by an individual.

Signed: Dorothy B. Cloman

This statement was filed with the County Clerk of Santa Clara County on Feb. 28, 1972.
(Endorsed) Filed Feb. 28, 1972
GEORGE E. FOWLES, Clerk
D. GRECO, Deputy
File No. 5518
PUBLISH: Mar. 1, 8, 15, 22, 1972

LEGAL NOTICE

FICTITIOUS BUSINESS NAME STATEMENT

The following person (persons) is (are) doing business as:
Intermark Systems
393 East Hamilton Avenue
Campbell, CA. 95008
1. Robert B. Souter
350 Sheffield Ct.
San Jose, CA. 95125
2. Gary B. Bradley
1602 Petrie Place
San Jose, CA. 95118

This business is conducted by A General Partnership.
R.B. Souter—G. Bradley

This statement was filed with the County Clerk of Santa Clara County on 2-15-72.
File No. 5435
(Endorsed) Filed, Feb. 15, 1972
George E. Fowles, Clerk
R. Politz, Deputy
PUBLISH: Feb. 23, Mar. 1, 8, 15, 1972.

LEGAL NOTICE

FICTITIOUS BUSINESS NAME STATEMENT

The following person (persons) is (are) doing business as:
Environmental-Automotive Marketing Associates
390 McGlincey Lane,—Ste. "F"
Campbell, Calif. 95008
1. Bruce C. Johnson
627 Bayview Drive
Aptos, Calif. 95003
2. Dan L. Plies
829 Via Gaviota
Aptos, Calif. 95003

This business is conducted by a general partnership.
Signed: B.C. Johnson

This statement was filed with the County Clerk of Santa Clara County on 2-23-72.
File No. 5482
(Endorsed) Filed, Feb. 23, 1972
George E. Fowles, Clerk
D. Greco, Deputy
PUBLISH: Mar. 1, 8, 15, 22, 1972

LEGAL NOTICE

RESOLUTION NO. 3265
BEING A RESOLUTION CONSOLIDATING AND DESIGNATING VOTING PRECINCTS, LOCATION OF POLLING PLACES, HOURS THE POLLS WILL BE OPEN AND APPOINTING ELECTION OFFICERS AND PROVIDING FOR THEIR COMPENSATION, AND AUTHORIZING CITY CLERK TO GIVE THE NECESSARY NOTICES.

WHEREAS, Tuesday, the 11th day of April, 1972, is the time fixed by statute for the holding of a General Municipal Election; and

WHEREAS, THREE (3) Councilmen are to be elected at said election, and the question as to whether the Office of City Treasurer shall be appointive rather than elective; and

WHEREAS, the City Council is required by statute to make its order designating voting precincts, the polling places therein, the hours during which the polls will be open and to appoint election officers.

NOW, THEREFORE, BE IT RESOLVED AND ORDERED that pursuant to law said General Municipal Election be held on Tuesday, the 11th day of April, 1972.

BE IT FURTHER RESOLVED AND ORDERED that election polls for the voting at said election be open at 7:00 a.m. of said day and close at 7:00 p.m. of said day.

BE IT FURTHER RESOLVED AND ORDERED that existing County Voting Precincts in the City of Campbell be consolidated and become voting precincts for said City Election.

CONSOLIDATED PRECINCT NO. 1 (3801, 3807)

Polling Place	Dover School, 1300 Sheffield	Campbell
Inspector	Angie R. Trone, 441 Richlee	Campbell
Judge	Ruth S. McIntosh, 324 April Way	Campbell
Clerk	Josephine M. Spano, 1481 Sheffield	Campbell
Clerk	Hilda R. Scavuzza, 1160 McBain	Campbell

CONSOLIDATED PRECINCT NO. 2 (3802, 3826, 3836)

Polling Place	Hamilton Mobile Park, 920 E. Hamilton	Campbell
Inspector	Marian B. Lander, 81 "B" Street	Campbell
Judge	Josephine B. Bergler, 5 Circle Drive	Campbell
Clerk	Norma Silberman, 1142 Tolworth	San Jose
Clerk	Nancy L. Oliver, 1060 Tolworth	San Jose

CONSOLIDATED PRECINCT NO. 3 (3825, 3829)

Polling Place	Hamilton School, 480 E. Hamilton	Campbell
Inspector	Edith L. Morley, 649 El Patio	Campbell
Judge	Marion L. Vitale, 1172 Lenor Way	San Jose
Clerk	Virginia Marotti, 931 Monica Lane	Campbell
Clerk	Grace L. Gardner, P. O. Box 74	Campbell

CONSOLIDATED PRECINCT NO. 4 (3805, 3809)

Polling Place	Graham Residence, 46 No. Second	Campbell
Inspector	Opal E. Graham, 46 No. Second	Campbell
Judge	Ruth Burns, 186 Alice Ave.	Campbell
Clerk	Mary Keast, 222 No. Second	Campbell
Clerk	Jonnie McFall, 40 Railway Ave.	Campbell

CONSOLIDATED PRECINCT NO. 5 (3816, 3843, 3844)

Polling Place	Paseo De Palomas Rec. Room, 295 Union	Campbell
Inspector	Essie M. Flory, 101 La Paz	Campbell
Judge	Eloris Liebmann, 50 Shelley Avenue	Campbell
Clerk	Patricia K. Gilmore, 681 Sweetbriar	Campbell
Clerk	Edythe K. Burke, 76 La Paz	Campbell

CONSOLIDATED PRECINCT NO. 6 (3817, 3830)

Polling Place	Major Residence, 171 Bland	Campbell
Inspector	Zu Veda Major, 171 Bland	Campbell
Judge	Lulu M. Bowker, 261 Dunster, No. 4	Campbell
Clerk	Ethel L. Tranberg, 396 No. Carlyn	Campbell
Clerk	Lorraine E. Bykowski, 310 W. Hamilton	Campbell

CONSOLIDATED PRECINCT NO. 7 (3810, 3812)

Polling Place	Campbell Elementary School, 295 Cherry Lane	Campbell
Inspector	Lila M. Branson, 149 Cherry Lane	Campbell
Judge	Yvonne Binley, 81 So. Milton	Campbell
Clerk	Anna W. Judd, 165 Echo, No. 2	Campbell
Clerk	Doloras A. Carrol, 137 Cherry Lane	Campbell

CONSOLIDATED PRECINCT NO. 8 (3819, 3838)

Polling Place	Hazelwood School, 775 Waldo	Campbell
Inspector	Elsie H. Spehar, 777 Jeffrey	Campbell
Judge	Lela A. Fulton, 702 Sobrato	Campbell
Clerk	Martha L. Miller, 21 Christopher	Campbell
Clerk	Margaret M. Korbein, 255 Virginia	Campbell

CONSOLIDATED PRECINCT NO. 9 (3822, 3824)

Polling Place	Warren Residence, 216 Radford	Campbell
Inspector	Ethel Warren, 216 Radford	Campbell
Judge	Dolores S. Hurt, 197 Victor	Campbell
Clerk	Laura Klein, 172 Branbury	Campbell
Clerk	Barbara A. Wolff, 1175 Denver	Campbell

CONSOLIDATED PRECINCT NO. 10 (3842)

Polling Place	Coventry School, 1125 W. Campbell	Campbell
Inspector	Constance M. Howell, 1260 Lorelee Ct.	Campbell
Judge	Elizabeth J. Smith, 105 Colleen Way	Campbell
Clerk	Mary Estelle Nevares, 115 Welker Ct.	Campbell
Clerk	Doris Silva, 164 Calado	Campbell

CONSOLIDATED PRECINCT No. 11 (3823, 3841)

Polling Place	Harry Residence, 241 Calado Ave.	Campbell
Inspector	Violet Harry, 241 Calado Ave.	Campbell
Judge	Theresa R. Silva, 225 Calado Ave.	Campbell
Clerk	Edna M. Baumgardner, 1883 Villarita	Campbell
Clerk	Sharon Gail Brundage, 332 Calado Ave.	Campbell

CONSOLIDATED PRECINCT NO. 12 (3815)

Polling Place	Capri School, 850 Chapman Dr.	Campbell
Inspector	Joyce A. Becraft, 927 Sheila Ct.	Campbell
Judge	Dorothy L. Davis, 480 Sunnyoaks	Campbell
Clerk	Joanne M. Clough, 1050 Steinway	Campbell
Clerk	Eunice L. Bitzer, 1343 Gay Ave.	Campbell

CONSOLIDATED PRECINCT NO. 13 (3818, 3837)

Polling Place	Rogers Residence, 871 Virginia	Campbell
Inspector	Marie S. Rogers, 871 Virginia	Campbell
Judge	Arlene L. Podgorsek, 860 Virginia	Campbell
Clerk	Beulah M. Shelledy, 935 Torero Plaza	Campbell
Clerk	Winnefred J. Moore, 888 Buckman	Campbell

CONSOLIDATED PRECINCT NO. 14
(3832, 3835, 3839)

Polling Place	Murdock Residence, 1471 Inskip Dr.	Campbell
Inspector	Cleo P. Murdock, 1471 Inskip Dr.	Campbell
Judge	Anne E. Moore, 712 Ginden Dr.	Campbell
Clerk	Margaret J. Dobson, 750 Harriet	Campbell
Clerk	Carlotta M. Wixon, 1455 Elam Ave.	Campbell

BE IT FURTHER RESOLVED AND ORDERED that the City Council appoint one inspector, one judge and two clerks for each of said precincts to serve as election officers thereof.

BE IT FURTHER RESOLVED AND ORDERED that said election officers shall each receive the sum of Eighteen Dollars ($18.00) for judges and clerks, Twenty-One Dollars ($21.00) for Inspectors, and Eighteen Dollars ($18.00) for polling places where such rental is required.

BE IT FURTHER RESOLVED AND ORDERED that the City Clerk shall give notices as are required by law for the holding of said election.

PASSED AND ADOPTED this 28th day of February, 1972, by the following vote:
AYES: Councilmen: Chamberlin, Smeed, Doetsch
NOES: Councilmen: None
ABSENT: Councilmen: Rogers
NOT VOTING: Councilmen: Podgorsek.
APPROVED: Ralph Doetsch, Sr., Mayor.
ATTEST: Dorothy Trevethan, City Clerk
PUBLISH: March 8, 1972

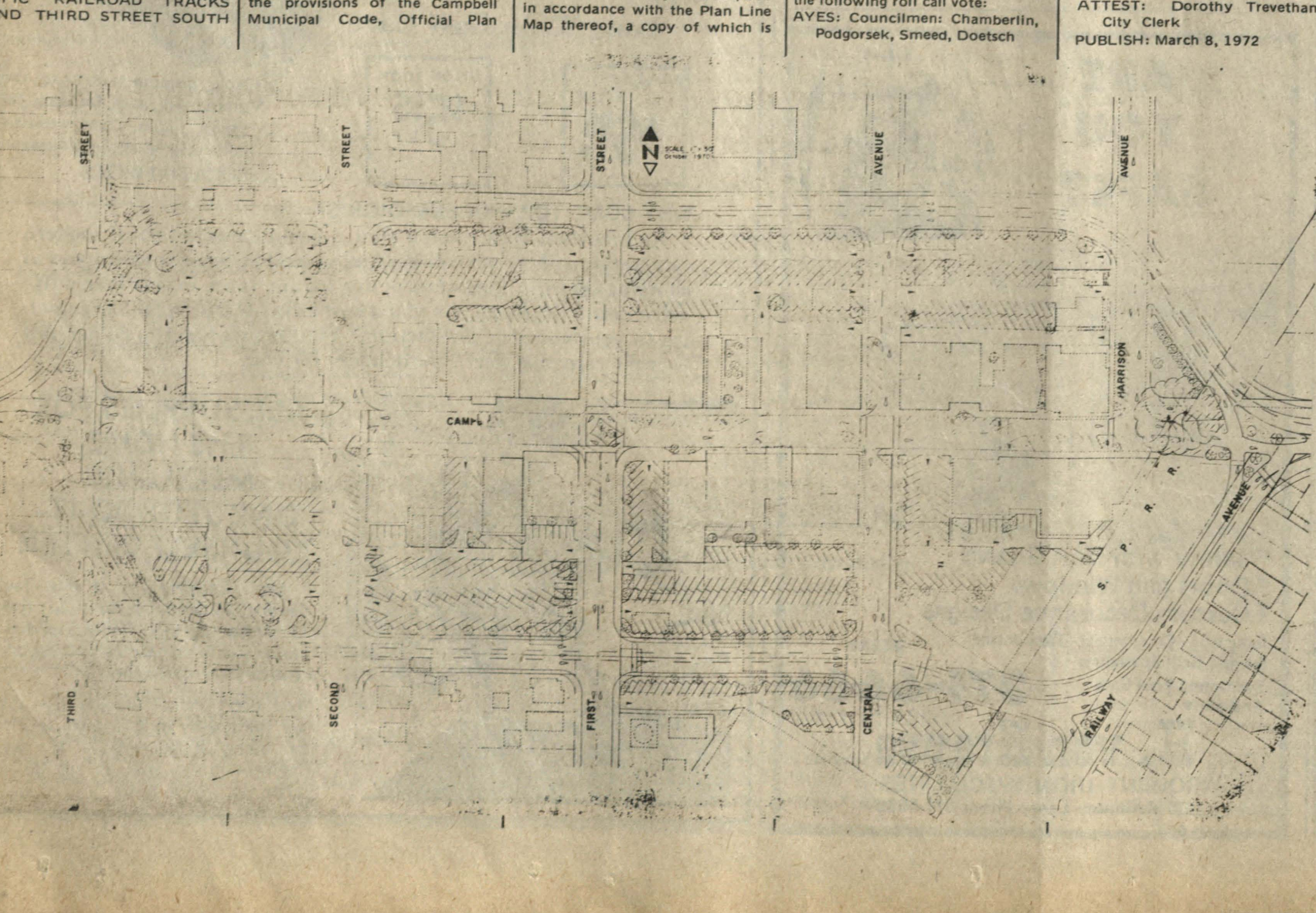
LEGAL NOTICE

ORDINANCE NO. 827
BEING AN ORDINANCE ESTABLISHING OFFICIAL PLAN LINE FOR A FUTURE STREET BETWEEN THE SOUTHERN PACIFIC RAILROAD TRACKS AND THIRD STREET SOUTH OF CAMPBELL AVENUE

The City Council of the City of Campbell does ordain as follows:

SECTION ONE: Pursuant to the provisions of the Campbell Municipal Code, Official Plan Lines are hereby established for a future street between the Southern Pacific Railroad Tracks and Third Street South of Campbell Avenue, in the City of Campbell in accordance with the Plan Line Map thereof, a copy of which is attached hereto and made a part hereof.

PASSED AND ADOPTED this 28th day of February, 1972, by the following roll call vote:
AYES: Councilmen: Chamberlin, Podgorsek, Smeed, Doetsch
NOES: Councilmen: None
ABSENT: Councilmen: Rogers
APPROVED: Ralph Doetsch, Sr., Mayor.
ATTEST: Dorothy Trevethan, City Clerk
PUBLISH: March 8, 1972



LEGAL NOTICE

CAMPBELL UNION HIGH SCHOOL DISTRICT
3235 UNION AVENUE
SAN JOSE, CALIFORNIA 95124
NOTICE TO BIDDERS

NOTICE IS HEREBY GIVEN that the Board of Trustees of the Campbell Union High School District of Santa Clara County, California, hereby invites and will receive sealed proposals for
P.E. EQUIPMENT & SUPPLIES—BID NO. 180

For the Campbell Union High School District, according to specifications on file at the office of the Campbell Union High School District, 3235 Union Avenue, San Jose, California 95124.

Written bids must be submitted not later than 2:00 P.M. on March 22, 1972, at 3235 Union Avenue, San Jose, California.

Bids submitted by mail should be submitted to Board of Trustees, Campbell Union High School District, 3235 Union Avenue, San Jose, California 95124.

Bids must be prepared in full accordance with the instructions to bidders and the specifications.

The Board reserves the right to reject any and all bids.

The Board also reserves the right to waive any informality in any bid received, at its discretion.

BY ORDER OF the Board of Trustees of the Campbell Union High School District.
Wm. L. Murphy,
Clerk of the Board
PUBLISH: March 8, 15, 1972.

LEGAL NOTICE

ORDINANCE NO. 829
BEING AN ORDINANCE OF THE CITY OF CAMPBELL AMENDING SECTIONS 5.28.010. 5.28.050 and 5.28.060 OF CHAPTER 5.28, TITLE 5, OF THE CAMPBELL MUNICIPAL CODE, ENTITLED BUSINESS REGULATIONS AND LICENSES.

SECTIONS 5.28.010, 5.28.050 and 5.28.060 ARE HEREBY AMENDED TO READ AS FOLLOWS:

SECTION 5.28.010 Billiard & Pool Tables in Taverns & Pool Rooms.

(a) Until a permit has first been obtained therefor from the City Council upon written application approved by the Chief of Police and Chief of the Fire Department, and Zoning Officer as herein provided, no pool table or billiard table, coin operated or otherwise, shall be placed in any tavern or bar as such taverns or bars are commonly known, and no permit shall be issued for more than one such pool or billiard table in any one bar or tavern. No person under the age of twenty-one (21) years shall be permitted to play pool or billiards in a tavern or bar, or in Establishments where alcoholic beverages are sold.

(b) The annual license fee for such pool table or billiard table shall be Fifty Dollars ($50.00) per annum, notwithstanding any other fee provided for in this chapter.

(c) The said pool or billiard table shall be provided with suitable covers when not in use.

(d) The permitting of gaming in bars and taverns possessing such pool or billiard table will subject the owners of the bar, their servants, agents and employees to prosecution for a misdemeanor, and upon conviction shall be subject to such fine and imprisonment as provided in this Municipal Code.

(e) Any permit issued shall also be subject to the provisions of Sections 5.28.020 through 5.28.090.

SECTION 5.28.050 Duties of Proprietor

It shall be the duty of the proprietor or manager for each billiard hall or pool room to maintain a notice at the front entrance thereof to the effect that persons under the age of fourteen (14) years are prohibited from entering the same unless accompanied by a parent or legal guardian. Between the ages of Fourteen (14) years and seventeen (17) years must have in his or her possession, written consent given by their parent or legal guardian. That said minor may enter and use the pool and billiard hall facilities. Such consent shall be maintained as a permanent record by the owner, proprietor, or manager of such pool or billiard room and shall be made immediately available for inspection by the police department and other law enforcement agencies. It shall be the duty of such owner, proprietor or manager to refuse admittance to any minor under fourteen (14) years of age, if not accompanied by parent or guardian.

SECTION 5.28.060 Minors.

No person shall permit any person under the age of eighteen (18) years to enter any billiard hall or pool room, except as provided for in Section 5.28.050.

PASSED AND ADOPTED this 28th day of February, 1972, by the following vote:
YES
AYES: Councilmen: Chamberlin, Podgorsek, Smeed, Doetsch
NOES: Councilmen: None
ABSENT: Councilmen: Rogers
APPROVED: Ralph Doetsch, Sr., Mayor.
ATTEST: Dorothy Trevethan, City Clerk.
PUBLISH: March 8, 1972

LEGAL NOTICE

ORDINANCE NO. 828
BEING AN ORDINANCE OF THE CITY OF CAMPBELL AMENDING SECTIONS 21.22.030 AND 21.24.020 (51) OF THE CAMPBELL MUNICIPAL CODE, ENTITLED ZONING.

The City Council of the City of Campbell does ordain as follows:

SECTION ONE: That the following Sections of Chapter 21.22 and Chapter 21.24 of the Campbell Municipal Code be amended to add the following as underlined Section 21.22.030 (e).

Section 21.22.030 Uses Requiring Use Permits

(a) Auto service stations..........
(b) Dancing and entertainment
(c) Pet clinic..........................
(d) Outdoor commercial recreation uses............................
(e) Other uses which are determined by the Planning Commission to be compatible with the commercial character of the district.

and Section 21.24.020 (51) (c)

Section 21.24.020 (51) Uses Requiring Use Permits

(a) Coin-operated car wash......
(b) Billiard parlor or pool hall.
(c) Other uses which are determined by the Planning Commission to be compatible with the commercial character of the district.

PASSED AND ADOPTED this 28th day of February, 1972, by the following roll call vote:
AYES: Councilmen: Chamberlin, Podgorsek, Smeed, Doetsch
NOES: Councilmen: None
ABSENT: Councilmen: Rogers
APPROVED: Ralph Doetsch, Sr., Mayor.
ATTEST: Dorothy Trevethan, City Clerk.
PUBLISH: March 8, 1972

LEGAL NOTICE

NOTICE OF HEARING

Notice is hereby given that the Planning Commission has set the hour of 7:30 p.m. on Monday, March 20, 1972, in the Council Chambers of the City Hall, 75 North Central Avenue, Campbell, California, as the time and place for public hearing on the application of Vallcraft, Inc. for a use permit for a boat sales center on property located at 1600 Winchester Boulevard in the City of Campbell, California.

Map and legal description on file in the office of the Planning Department, 75 North Central Avenue, Campbell California.

Interested persons may appear and be heard at said hearing.
CITY OF CAMPBELL PLANNING COMMISSION
ARTHUR A. KEE, SECRETARY
PUBLISH: March 8, 1972

LEGAL NOTICE

ORDINANCE NO. 830
BEING AN ORDINANCE OF THE CITY OF CAMPBELL AMENDING SECTIONS 21.40.050, 21.42.030, 21.64.020 and 21.66.-020.

SECTION 21.040.050 is hereby amended to read as follows:

21.40.050 Permit Application. Applications for a special development permit shall be filed with the planning department on forms furnished for this purpose, and shall be accompanied by a fee of FIFTY DOLLARS ($50.00) no part of which is returnable.

SECTION 21.42.030 is hereby amended to read as follows:

21.42.030 Application. Applications for architectural and site approval shall be filed with the planning commission for any proposed development in any zone which has been combined with an S special zoning area designation.

(1) All applications for architectural and site approvals shall be accompanied by a filing fee of FIFTY DOLLARS ($50.00), no part of which is returnable;

(2) The planning commission shall prescribe the form of application and data to be filed with the application. A site development plan shall be required to accompany the application. If development is to be carried out in stages, each stage shall be shown on a master plan of development. The plan shall indicate the site location and planning of all open spaces and structures to show that the development will be compatible with the general plan of the city and will aid in the harmonious development of the immediate area. The plan shall include proposed buildings or structures with elevations which show appearance and materials of exterior walls, landscaping, walls or fences used for screening or separation, design of ingress and egress, off-street parking or loading facilities, location and design of exterior signs. The planning commission may also require such other information as is considered necessary.

(3) Applications for architectural and site approval may be heard without the notice required by other provisions of this ordinance. The applicant shall have the right to appear and be heard before the committee and the commission. The committee and/or the commission may also hear other parties who would be affected by the proposed development. The planning department shall arrange with the applicant a time and place of meeting between the applicant and the committee;

(4) The planning commission shall hear and decide all applications for architectural and site approval, except as provided in paragraph (5) below, within sixty days of the filing of the application. The grant of architectural and site approval by the commission may include such conditions as the commission deems reasonable and necessary under the circumstances to carry out the intent of this ordinance and the general plan;

(5) The Planning Director may review and decide applications for architectural and site approval for single-family, two family and one-story, three-family dwellings and their accessory buildings. He may also review and decide applications for minor additions or alterations to existing buildings and minor changes in plans which have previously been approved by the Planning Commission. Minor changes are limited to modification in the plot plan and elevations that will not change the overall character of the proposed development and will not exceed a cost of five thousand dollars. However, if the Planning Director finds that the proposed development will have a substantial effect on the surrounding area or is of sufficient size to warrant the consideration of the Planning Commission, he shall refer the application to the architectural review committee for processing in the same manner as all other applications for architectural and site approval.

SECTION 21.64.020 is hereby amended to read as follows:

21.64.020 Applications. The owner or his agent may make application for a use permit which shall be made to the Planning Commission in writing on a form prescribed by the commission, and shall be accompanied by a legal description of property affected, and plans and elevations necessary to show the detail of the proposed use of land or buildings. Written application for approval of uses referred to in Chapter 21.-64, shall be filed in the office of the Secretary of the Planning Commission. Such application shall be accompanied by a fee of FIFTY DOLLARS ($50.00), no part of which is returnable.

PASSED AND ADOPTED this 28th day of February, 1972, by the following vote:
AYES: Councilmen: Chamberlin, Podgorsek, Smeed, Doetsch
NOES: Councilmen: None
ABSENT: Councilmen: Rogers
APPROVED: Ralph Doetsch, Sr., Mayor.
ATTEST: Dorothy Trevethan, City Clerk.
PUBLISH: March 8, 1972

Quito honors PTA founders

An Honorary Life Award was given to C. E. "Brad" Bradley, business manager of Campbell Union School District, at Quito School PTA's annual Founder's Day program.

Bradley is retiring as business manager this year after 20 years of service to the community and its schools.

Other presentations made at the recent PTA event include a Special Award to Galen Wilcox, Quito principal, and service pins to Mrs. Muriel Freeman and Mrs. Elverta Geraci, out-going mothers of sixth graders.

Past honorary life recipients and past presidents were introduced by Mrs. Arlene Adams, PTA president, who also led the business portion of the meeting.

Boy Scout Troop 324 opened the annual program with a flag ceremony and Girl Scout Troop 621 also participated.

The skit, "A House to Live In" was performed by students, Tiffany Martin, Shannon McReynolds, David Verbera, Janette Dovey, Dolores Verbera, Carryn Acuff, Kevin Berard, Wesley Adams, Debra Walls, Valerie Dyer, Wade Brown, Debbie Adams, Nathan Cuenca, Jonathan Stoner, Ricky Giguere and Doug Wright.

Westmont teens earn all "A's"

Nearly 50 Westmont High School students earned "A" grades in all their classes last semester.

According to Robert Culp, principal, the top achievers in the senior class are Robin Austin, Martin Beack, Joan Cardellino, David Donielson, Tricia Ettelson, Barbara Groten, Jack Mommsen, Lance Mykita, Mark Olsen, Alice Palmer, Frank Pipp, Kathleen Ries, Alison Scott, Glenn Smith, Krala Spencer, Bonnie Stoner, and Corrine VanKlaveren.

"A" students in the junior class are Mary Burkhouse, Angi Heldt, Louise Johnson, Cheri Kinley, Joann Koch, Elaine Marchesi, Sandri Martin, Rick Pope, Jeanine Rabedeau, Patricia Rossler, and Charlene Vernon.

Outstanding scholars in the sophomore class are Peter Dinno, Patsy Falke, Dawn Groten, Nancy Harn, Kathryn Howard, Cindy Martin, Tim Newkirk, Terry North, Robin Rosendale, Carole Soward, and Margaret VanKlaveren.

Members of Westmont's freshman class who garnered straight "A's" are Robert Akita, Nancy Falke, Sharon Hanstein, Douglas Harris, Linda Lund, Nancy Nighswonger, Vickie Uyeoka, Linda Walters and Jan Wright.

UF allocates funds for 1972

The Campbell Welfare Fund, Campbell Union High School Welfare Fund, Moreland District Student Welfare Fund and Saratoga Youth Center, are among the local services supported by the Central Area Chapter of the Santa Clara County United Fund.

The chapter's allocation of $1,216,972 for this year's programs was approved by the chapter board of directors late last month after several months of meetings by the chapter's Agency Relations and Allocations Committee.

Each of the county's six UF chapters allocates funds to agencies and programs pertaining to the area's particular needs.

PROGRESS 72
CAMPBELL'S 20th ANNIVERSARY

LEGAL NOTICE

NOTICE OF DISSOLUTION OF PARTNERSHIP AND CONTINUANCE OF BUSINESS

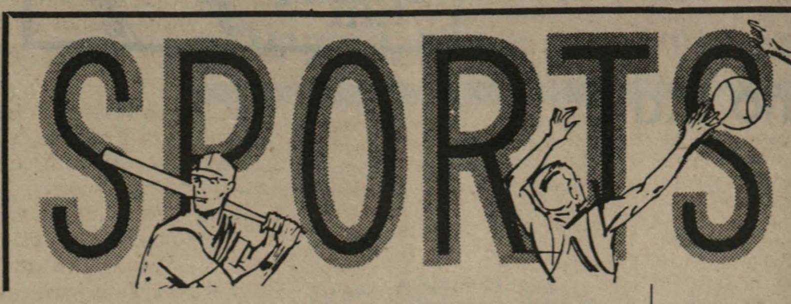
Notice is given pursuant to Section 15035.5 of the Corporations Code that the Partnership composed of MARY LOUISE MOSES and ROSALIE STROMMEL, heretofore doing business under the firm name of "THE BAUBLE", at 14519 Big Basin Way, Saratoga, California, is dissolved as of the close of business January 31, 1972, by mutual consent.

MARY LOUISE MOSES, residing at 12547 Saratoga Creek Drive, Saratoga, California, has withdrawn from and has ceased to be associated in the carrying on of the business.

ROSALIE STROMMEL, residing at 698 North Santa Cruz Avenue, Los Gatos, California, will hereafter carry on the business, is entitled to all of the assets of the business, and has assumed and will pay all outstanding liabilities of the business heretofore and hereafter incurred.

DATED: February 3, 1972
MARY LOUISE MOSES
ROSALIE STROMMEL
PUBLISH: March 8, 1972

PROGRESS 72
CAMPBELL'S 20th ANNIVERSARY



West Valley Sports

by Dick Sparrer

TRACKSTERS CRUSH MARIN

While other West Valley College athletic squads were having their problems last week, the Viking track team was out giving an indication of things to come in the Camino Norte Conference this year as they crushed Marin 101-35.

Things came pretty easy for WVC last week but could be reversed Friday when the Vikings travel to take on Solano. "They'll be tough for us," said coach Tom Smith. "We have to go up there and meet them in the wind tunnel."

Mike Schaeker (Branham) won going away in the mile Friday, clocked at 4:24.2. The distanceman came back later to end second in the 880.

Some of the other bright spots on the day for WVC included first by John Murphy (Del Mar), Oscar David, Steve Gibson (Saratoga), Brooks Gregory (Buchser), Rob Anderson, Mike Bassoni (Camden), Mike Haninger (Mitty), Bruce Frend, Tom Roberts (Leigh), and Jon Ahmberg (Westmont).

VALLEY SWIMMERS SPLIT

"Well, we just ran into a machine in Sacramento," said a disappointed Gene Nquit, WVC swimming coach, after his Vikings fell to a tough American River team 67-46. But the weekend wasn't a total loss as the locals recorded their first pool win of the 1972 campaign.

Friday the Vikes beat San Joaquin Delta 55-48 to push their second record to 1-4.

The Vikes battle in two tri-meets this week, both at home, as they prep to open the Camino Norte year. Friday WVC will host Cabrillo and Solano, the latter a member of the CNC, and Saturday Valley meets strong Diablo Valley College and Santa Clara University. Things start at 3:30 p.m. Friday and 10:30 a.m. Saturday.

Mark Gary (Buchser) won the one and three meter diving events against AR and Tom Riley (Prospect) took the 200 breast. The only other Vike firsts in that meet came in each relay.

RACQUETMEN FALL TO POWERS

The West Valley tennis team ran into a couple of state powerhouses last week and the results were not too surprising–the Vikes fell to both Chabot and Canada.

But the loss to Canada starts WVC off on the wrong foot in the CNC race. "The locals were shut-out 9-0 by the Colts even though there were a lot of three set matches played," said Viking coach Dan Braden.

The Vikes, 6-5 on the season, will be looking for that elusive winning trail this week as they meet Diablo Valley Tuesday and Solano, in CNC action, Friday. Both matches begin at 2:30 p.m. Solano at home.

VIKING GOLFERS UPSET

A big win and a surprise loss was the story of the week for the West Valley golfers as they started CNC play. The Vikes romped 48-8 against Skyline early in the week, but two days later were upset by Marin 28-26.

Mike Stewart (Camden), Todd Styron (Camden), Jeff Linane (Branham), John Panetta (Bellarmine), and Randy Johnson (Branham) all were individual winners in the big win. Johnson was low scorer for WVC with a 79.

Stewart took low honors for the Vikings against Marin with a 78 and only one of three local winners. Linane and Scott were the only other Valley stickers to come up with wins.

Vikings score against Diablo

Bob Rasmussen, Len Valenti, and Chuck Benke each smacked out two hits last Friday afternoon to lead the West Valley College baseball team to an 8-7 victory over Diablo Valley in non-league activity.

Benke, a product of Saratoga High, was the hitting star of the day as he knocked over six runs-batted-in in the tilt, while Dan Wright, Los Gatos, starred on the mound in relief as he struck out six while shutting out DVC over the last four frames.

The Vikes will look to extend on that win streak this week as they hit the road to open Camino Norte Conference action. Tuesday the orange and blue batmen will visit Canada for a 3 p.m. tilt and Thursday they play host to Santa Rosa for a 3 p.m. battle at Central Park in Santa Clara.

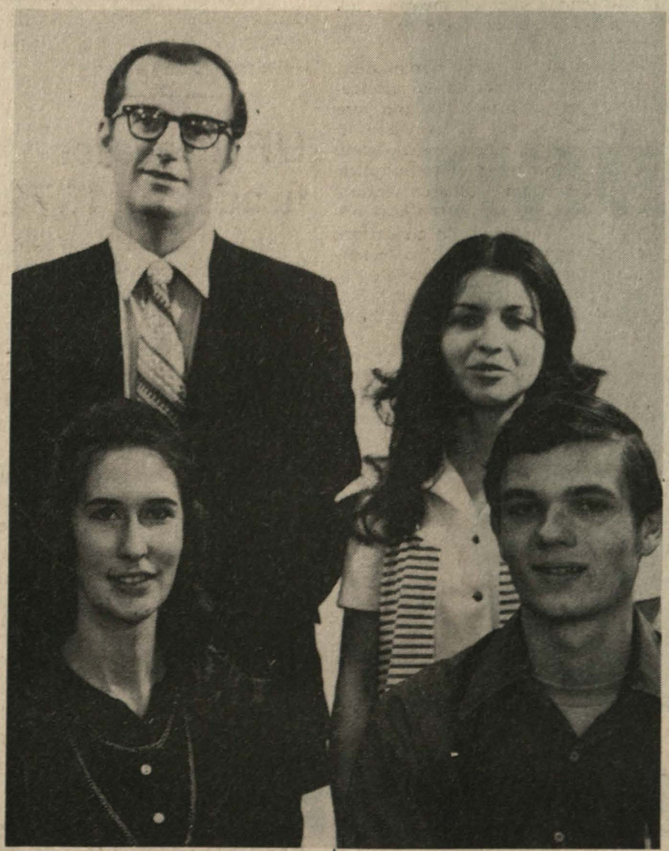
The WVC nine was down by a run at 7-6 moving into the top of the ninth inning. But Wright led off with a walk to put the Vikings in contention. Rasmussen, Branham, forced him at second and Mike Hodgins, Buchser, popped to short for the second out.

Rich Kehrig, Blackford, walked moments later to put runners on first and second. Rasmussen was on the front end of a double steal, and with men on second and third now, Benke pounded a base hit to drive them both home, Kehrig's run the winning tally.

Wright put the side down in order in the ninth and final frame on two ground balls and a fly out to secure the victory for the visitors.

MARCH 8:

On this date in 1946, CAA granted the first commercial license for a helicopter; license NC-1H was issued for a Bell Model 47 two-place helicopter.



BANK OF AMERICA WINNERS--R. J. Smith, dean of student activities at West Valley College, is shown with three of the four students recently chosen to represent the college in the area semi-finals of the Bank of America Community College Awards. They are (clockwise) Hope Ortiz, 19, Santa Clara; Dan Carroll, 20, San Jose; and Ruth Behrens, 19, Santa Clara. Absent when the photo was taken was Mrs. Nancy Wade, 26, San Jose. Each of these four will receive at least $150 with a possibility of winning $2000 if selected at the finals April 20 in San Francisco.

HAPPY BIRTHDAY, MILT!

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SHOE REPAIR
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DARTING AROUND

with Tom Carroll

DARTING GROWS

Progress is the keyword in the Northern California Darts Assn. Compare last year's 68 teams in the Spring season with this year's 85. In a little over two years the association has doubled the number of teams and has reached a membership of close to 700 people.

The Southern California Assn. is also growing. Last year their membership went over the 1500 mark with approximately the same number of teams. Their competition is broken down into three nights. Their regular Friday night competition consists of 59 teams which play four doubles matches and one team game.

Monday night sees 14 teams in singles competition similar to the NCDA. Wednesday night's play is for 13 teams in mixed doubles competition. A much more strenuous schedule than our NCDA.

Our 85 teams are from 36 sponsors. One sponsor, Gay 90's Pizza Palace, in Pleasant Hill has eight teams this season. They have the space to hold four games each night. There are houses that could sponsor more teams but don't have the room. A split night schedule similar to SCDA's could be the answer to our expansion problems.

PLAYERS PROGRESS

More players have hit the perfect score of 180 this season. We have also had more scores than ever before in the 140's and above. This can also be said of every 10 point division over 100. In the NCDA newsletter "Off the Wire," scores below 115 were not printed (this season) due to lack of space. Our games are improving.

The Gaslighter Theater's Norm Loop should get the hard luck award for the season. During the first couple of weeks of play Norm hit a 135-out. This has held all season as the high out, a trophy. In the play-off match last week, Augie Blasquez of the Bel Aire Club in Concord shot a 157-out, thus acing Norm out of the trophy.

Of the eight 180's shot in the NCDA, three of them were by players in the South Bay Leagues; Rick Hubbard - Harold's of Redwood; Kip Fanjoy, Scarlet LaRue's I and Jim Robbins of Scarlet LaRue's II.

The Club Gato in Los Gatos should get some kind of award. This is their first season in the NCDA and they took first place in their division. The team had never played darts before this season. This gives the new teams entering this season something to shoot for.

Mugs!

DART GAMES TONIGHT (March 8)

Lancashire Lad III at Gaslighter Theater I, 400 E. Campbell Ave., Campbell.

Gaslighter Theater II at Gaslighter Theater III.

Black Watch I at Winchester St. Congregation I, 1343 Winchester Blvd., San Jose.

Andy Capp's II at Black Watch II, 141½ N. Santa Cruz Ave., Los Gatos.

Lancashire Lad I at Lancashire Lad II, 15797 Los Gatos Blvd., Los Gatos.

Winchester St. Congregation II at Lancashire Lad IV.

Prince of Wales I at Scarlet LaRue's II, 15940 Los Gatos Blvd., Los Gatos.

Country Store at Banbury Clock I, San Jose Inn, 1860 The Alameda, San Jose.

DART GAMES NEXT WEDNESDAY NIGHT (March 15)

Lancashire Lad IV at Gaslighter II.

Black Watch II at Winchester St. Congregation II.

Scarlet LaRue's II at Lancashire Lad III.

Winchester St. Congregation I at Banbury Clock II.

Lancashire Lad II at Scarlet LaRue's I.

Primrose Lanes II at Lancashire Lad I.

Banbury Clock I at Black Watch I.

ST. LUCY'S

YOUTH COUNCIL REPORTS

by Mary Bizjack

St. Lucy's Youth Council is holding another car wash on Saturday, March 11. We will be at Chuck Needles' gas station on the corner of Budd and Winchester Avenues from 10 a.m. to 5 p.m.

Price of the wash is $1 per car. The money will go towards the Youth Council's election banquet in April.

Also planned for this month is a dance on Saturday, March 18. "Snake Root" will be the band for our dance which lasts from 8:30 to 11:30.

Three hours of dancing and music only cost $1.25. Hope to see you there!

The Youth Council's snow trip the weekend of Feb. 25, 26 and 27, was a wonderful success.

The bus pulled in at 9:30 and many hot, tired and very sunburned faces came off the bus. With plenty of snow and fun we'd say they had a good time.

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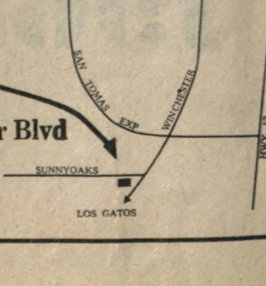
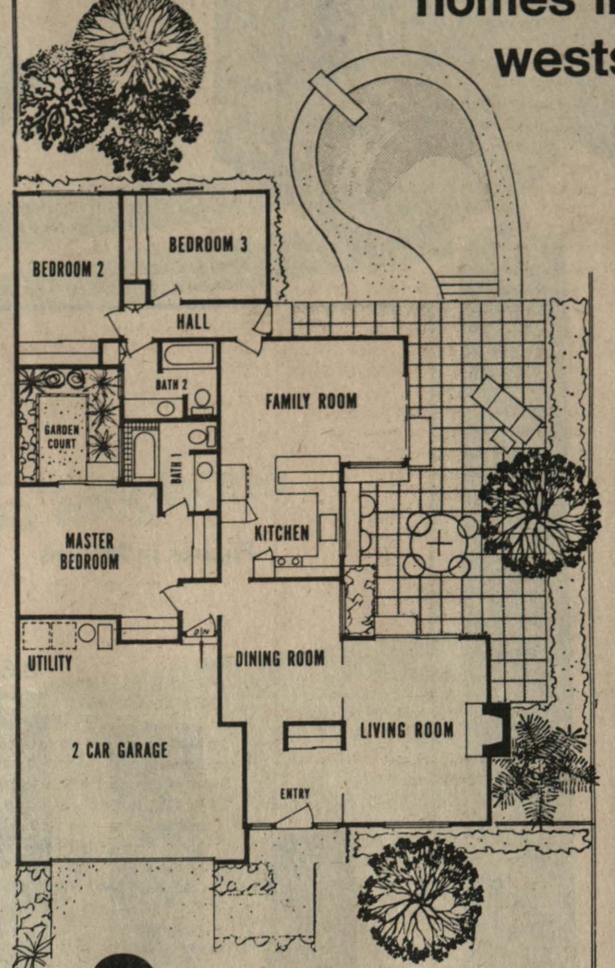
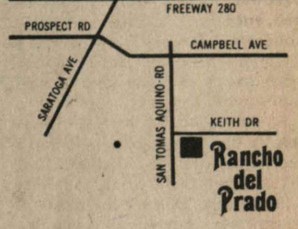


GRAND OPENING!
Beautiful new section of Durastyle homes in a superb westside location



NEW "LOT-LINE" CONCEPT GIVES YOU MORE ROOM FOR LIVING!

Durastyle has developed a creative new way to use ALL your land for wonderful indoor/outdoor enjoyment . . . plus offering truly new homes designed to make the most of this new-found space. Dramatic design ideas! New concepts! And new plans for living areas that "surround" the patio, deck and garden areas creating outdoor rooms that are really an extension of your home itself . . . giving you "more room for living." Only 49 of these homes are to be built on this newly acquired addition to Rancho del Prado. Now is your opportunity to select the choicest of the new sites.



Rancho del Prado

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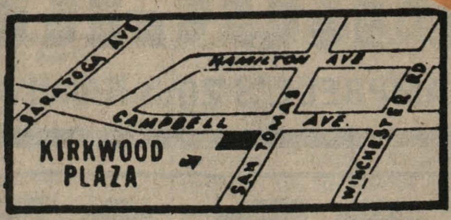
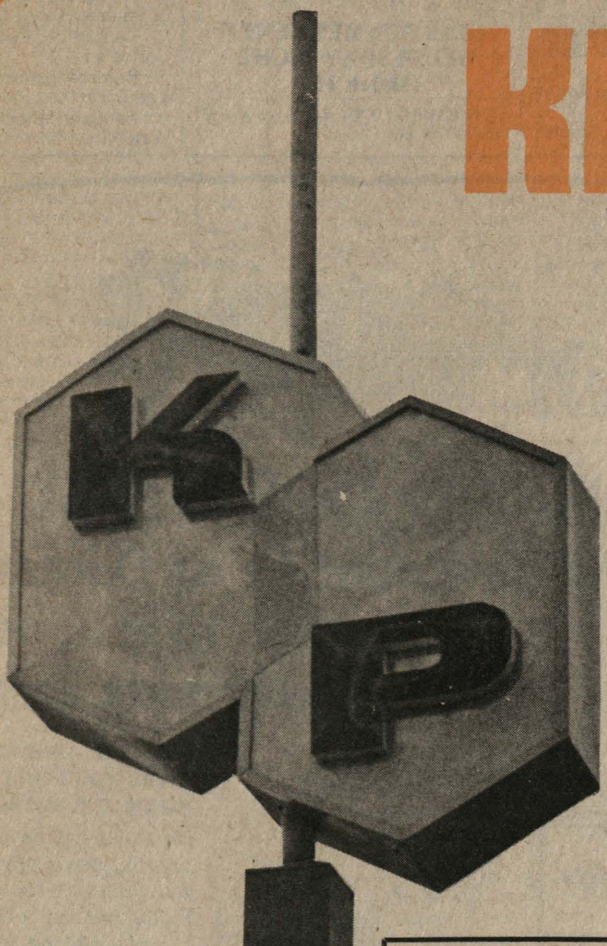
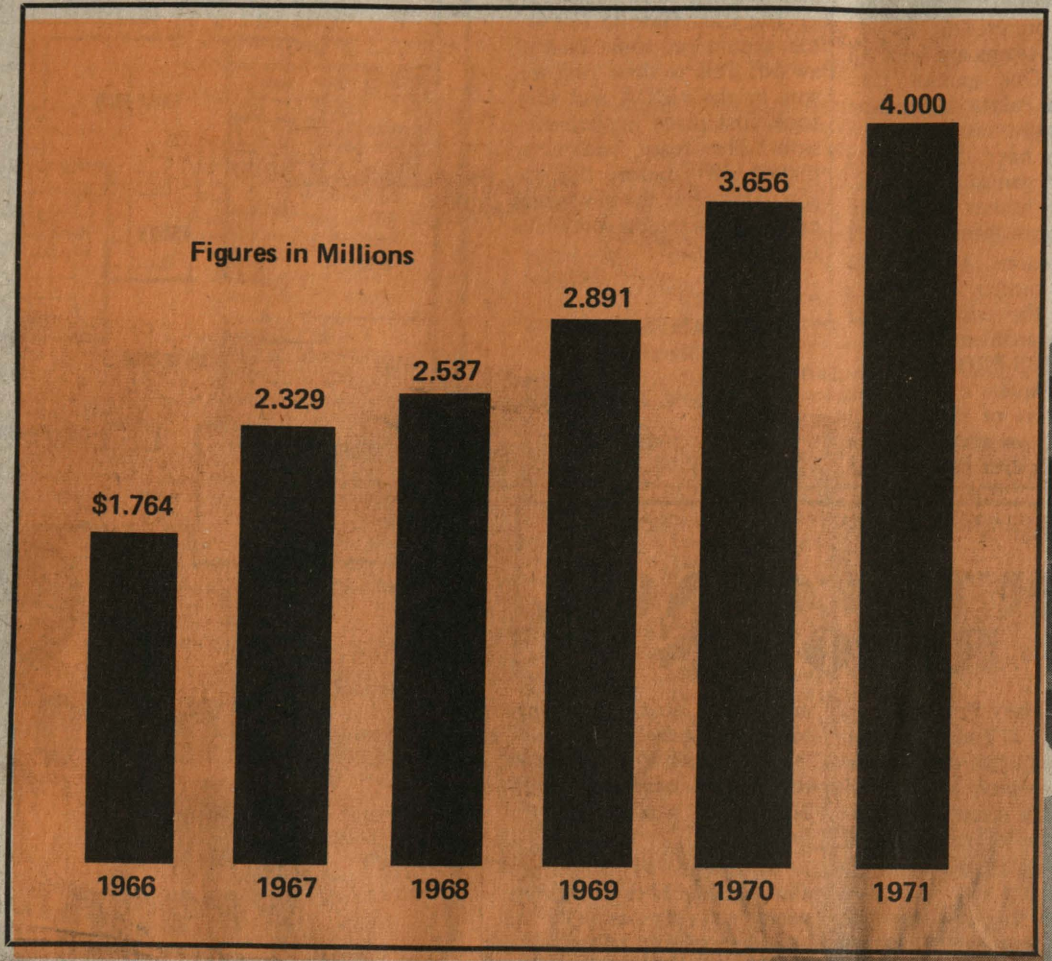

SARATOGA AVE
HAMILTON AVE
CAMPBELL AVE.
SAN TOMAS
WINCHESTER RD
KIRKWOOD PLAZA

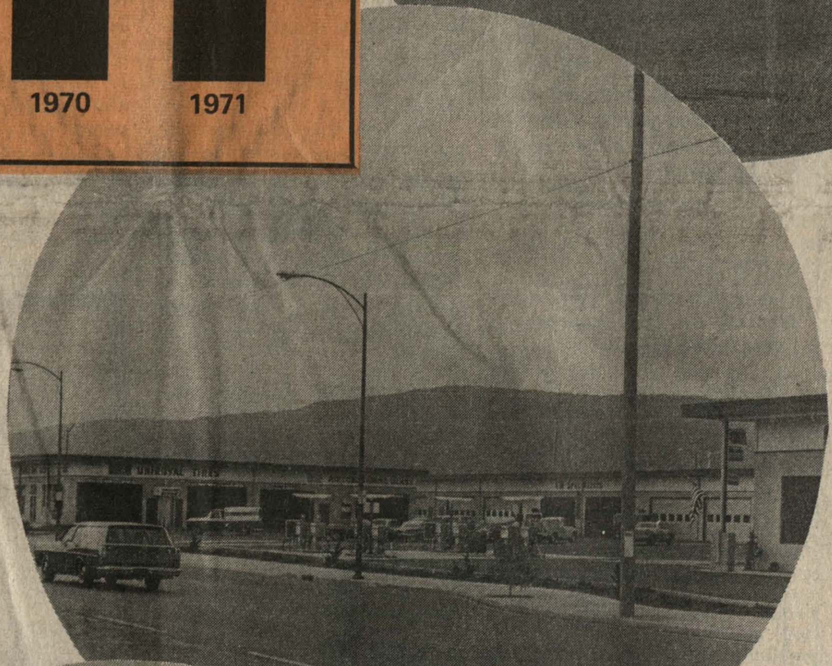


We've Grown!

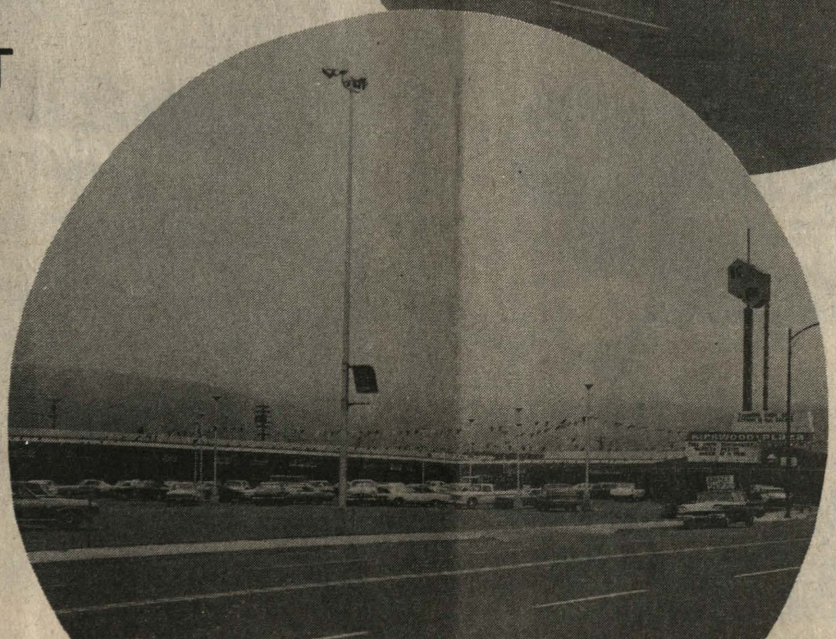


1971

1970



1969



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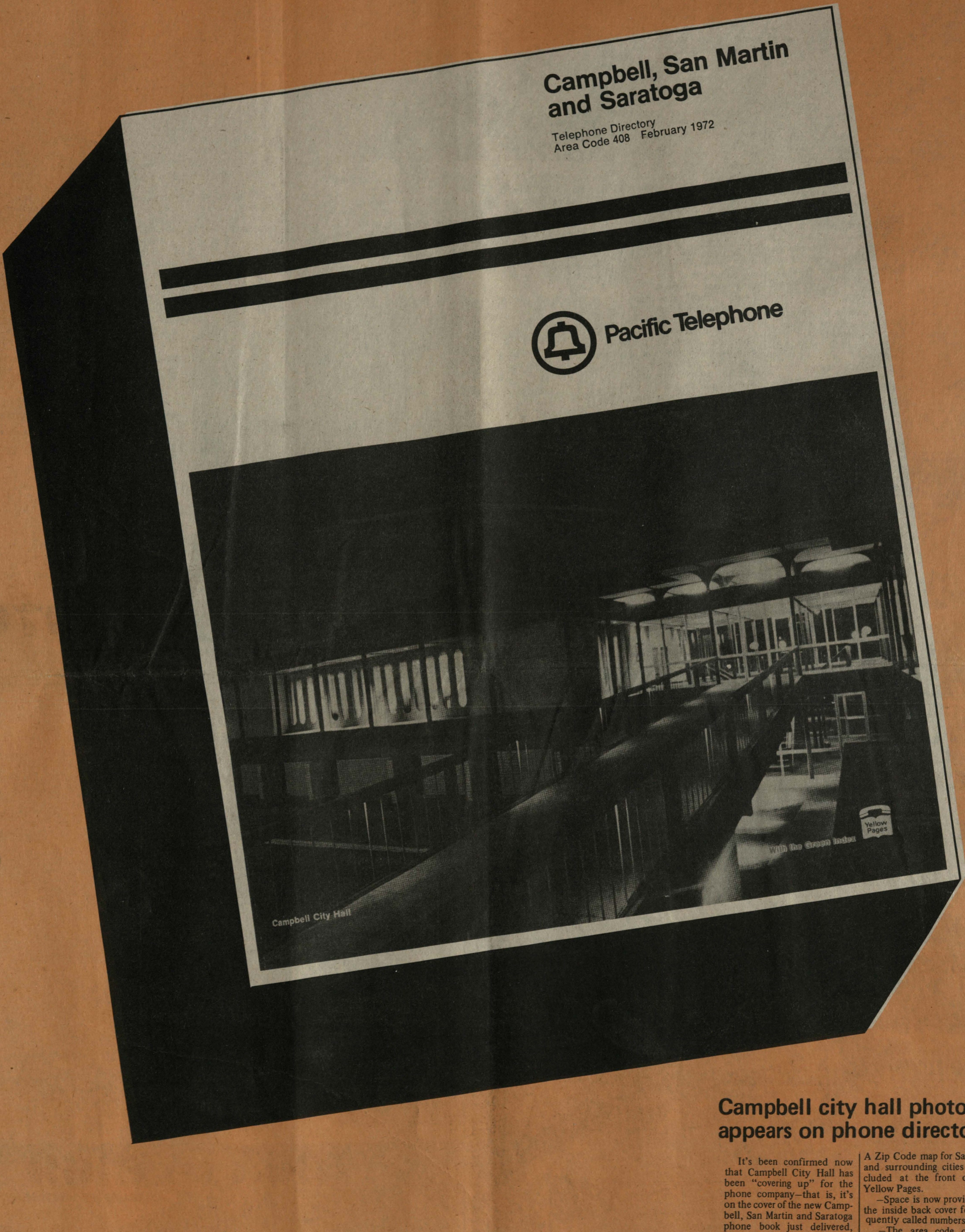


Campbell city hall photo appears on phone directory

It's been confirmed now that Campbell City Hall has been "covering up" for the phone company—that is, it's on the cover of the new Campbell, San Martin and Saratoga phone book just delivered, according to local phone manager Jim Bower.

Actually, it's a color print of the Campbell City Hall from a dramatic night-time photo using only the internal and external lighting from the building to illuminate the shot.

If a subscriber has not yet received his directory Bower urges them to phone the business office.

For the first time, San Martin will be able to dial 411 for Directory Assistance and 611 for repair service.

Changes in the new directory include:

—A "zip-ier" back cover that now includes reference to Zip Codes, other communities and introductory pages. A Zip Code map for San Jose and surrounding cities is included at the front of the Yellow Pages.

—Space is now provided in the inside back cover for frequently called numbers.

—The area code on the locale covered by the directory is now on the "hinge" or binding of the book for quick reference.

—Two extra pages for long distance rates within California are now included, and the page containing rates for unassisted out-of-state calls has been expanded and goes into more detail.

—All rate pages have been revised to include the dates holiday rates are effective.

—A helpful hints page now includes reference to the "Yellow Page" of government offices.

—San Jose State College, which just installed a direct-dial Centrex phone system, now has two separate columns of listings for people to dial

Committee member explains 'PPBS'

by Edith Bonnet
Member–
"Steering Committee for Implementation of PPBS"

"Most of us have become cynical over the years, when anyone mentions becoming involved in any level of government service. What difference will my opinion make, we ask? What can one person do? No one listens anyway. Our congressmen, our city fathers, our School District Board of Trustees–why waste time and energy, when their minds are already made up."

There is one very important reason. We do live in a Democracy which, while far from perfect, is certainly the best alternative proposed so far. Our representatives, whether here in Campbell, in Sacramento, or in Washington, D.C., should and do listen. For a Democracy to continue to improve means that each one of us has something important to say. When we "let George do it," we have no right to complain when "George" doesn't do it quite to our liking.

Right here, on a local level, we will all be asked during the next two years to let our thoughts be known concerning the directions we wish our educational institutions to take.

Campbell Union (Elementary) School District, along with all other school districts in the State of California, is beginning the implementation of a process called PPBS, (Planning, Programing, Budgeting System). What is PPBS and how will it affect our schools and our children? Our opinions, whether we are parents, teachers, voters, housewives, plumbers or doctors, will be asked, and it will, indeed, be a Challenge for Change.

The name "Planning, Programing, Budgeting System" sounds at once impressive and ominous. Most of us fear changes, not because they are bad, but because we prefer the comfort of what is familiar. PPBS, when properly implemented, will challenge each of us to become involved in the decision-making process of public education–that nebulous, but all-important process we call participatory government.

The only portion of PPBS which has been mandated is the Budgetary portion. By 1973, all school districts must adopt a Program Budgeting System, which may be tailored to the special needs of individual school districts. Our present system of school budgeting is, basically, formed by estimating costs of salaries, supplies, special education programs, building and maintenance, etc.

Under the new system, programs will be developed with specific goals to be met and the costs will be related directly to the programs. The State Commission of District Budgeting and Accounting feels that the accounting system proposed, will be valuable in returning the decision-making process to local school districts.

Programs, after they are initiated, will be evaluated and re-evaluated to see if they are effective in relation to their costs. Critics of PPBS are quick to point out that as of the present time, no truly effective means of evaluation has been presented by either the State Board of Education or the California State Legislature.

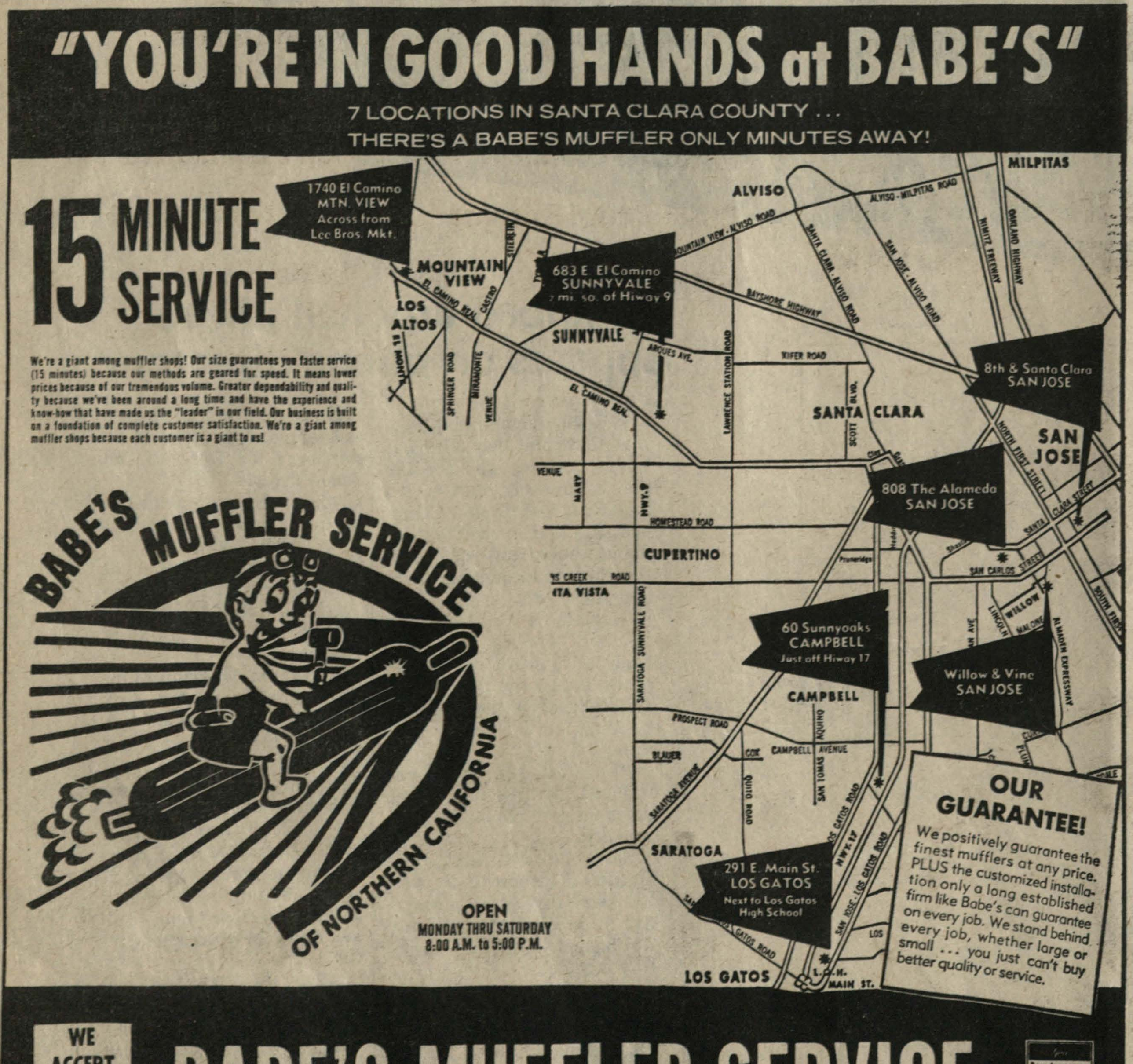
Neither has the State allocated any funds for implementing PPBS. These are important problems, which will have to have solutions in the months ahead.

Along with changes in school district budget controls, the State Board of Education and the California State Legislature has strongly suggested that each school district work, through its schools and community, to establish or evaluate a comprehensive district philosophy and specific goals for education, which will also be re-evaluated to meet the changing needs of our young people.

This is where you and I have a tremendous opportunity to express our thoughts, opinions and ideas for improved education. A Steering Committee for the Implementation of PPBS has been appointed to begin planning this process. The Committee, headed by Chairman Ken Meinecke, began working in November. Members of the committee include administrators, teachers and private citizens.

Between now and June, 1972, members of the steering committee will be setting up informal meeting and discussion groups. The committee is considering the possibility of compiling a Needs Assessment questionnaire. It would be sent out on a random basis to members of the community, with copies available to anyone who would like to complete one. Do you have questions or concerns about your schools? Would you like to be able to express them? Are YOU willing to meet the "CHALLENGE"?

FASHION SHOW--Mrs. Walter Burke and Mrs. Donald Brenning are ready for a train-whirl around Vasona Park in the full-length dresses they will model during the Campbell Parent's Nursery School's luncheon and fashion show on Saturday, March 18. The adult fashions they display will be supplied by Livingston's in Town and Country Village while the Young Set in Town and Country Village will outfit the three and four year olds. General chairman of the fund-raiser is Mrs. Ronald Bowron.


1740 El Camino MTN. VIEW Across from Lee Bros. Mkt.
683 E. El Camino SUNNYVALE 2 mi. so. of Hiway 9
8th & Santa Clara SAN JOSE
808 The Alameda SAN JOSE
60 Sunnyoaks CAMPBELL Just off Hiway 17
Willow & Vine SAN JOSE
291 E. Main St. LOS GATOS Next to Los Gatos High School
ALVISO
MILPITAS
MOUNTAIN VIEW
LOS ALTOS
SUNNYVALE
SANTA CLARA
SAN JOSE
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PROGRESS 72
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"LITTLE WOMEN" — Marmee, played by Kay Hofer, smiles as Meg, played by Dennise Cartnille, and Meg's husband bounce their twins in a scene from the Campbell Civic Actors Seminar Theater, during rehearsals for their recent premiere production of "Little Women". The fledgling Campbell theater group is planning "Snow White" for its next production. Mrs. Hofer, producer-director, stresses the group's hope of operating a city-sponsored workshop in Rincon Park with music, drama, make-up and dance classes.

A theater group grows in Campbell

Campbell Civic Actors Seminar Theater (CAST), recently jumped a big hurdle— the successful performance of their first production, "Little Women".

Campbell's newly-formed civic theater group started under the direction of Mrs. Phyllis Hofer, former president of the Young People's Operetta Guild Inc., as a result of a children's production she organized last summer during a five-week recreation program at Hazelwood School.

Since nearly 50 children gathered at the school to perform "Angel's Alley," Mrs. Hofer decided to use that musical as the initial production of the youth acting group of C.A.S.T., which she was then forming.

"Angel's Alley," however, requires a large number of teen-age boys and when insufficient young men showed up for auditions, she switched to a nearly all-girl production, "Little Women."

Ironically, plenty of teen-age males became available when try-outs for "Little Women" were held, maybe because of all those young girls!

CAST CHOSEN

A cast of 37 young people age 6 to 18 was finally assembled for "Little Women". Lead roles were played by Dennise Cartmille as Meg, Holly Wheeler as Amy, Dawn Engdahl as Jo and Melody Nesseth as Beth. Earl Brown, who has performed with the West Valley Light Opera and the Saratoga Drama Group, went onstage with the young people as Mr. March.

For several months the cast rehearsed three days a week in Bennett Hall of the Campbell Congregational Church.

As the February 25 opening date neared, frequent rehearsals were also held in the cafetorium at Camden High, where "Little Women" was performed.

ADULT ASSISTANCE

Assisting Mrs. Hofer in her duties as producer and director were Bernice Brown, assistant director, Wanita Routman, choreographer, Karen Popovecs, music director, Jane Fish, accompanist, Ron Anderson, drummer, Penny Brown, rehearsal pianist, Mrs. Jack Green, costume coordinator, and Mary Jo Bryan, make-up.

Behind the scenes support for the production was given by the Theater Auxiliary Guild, a group made up of the cast's parents and other interested adults. Chairman of the auxiliary is Tom Anderson.

Board of directors for CAST is made up of Mrs. Hofer, president, Mrs. Jack Green, secretary-treasurer and Mrs. Richard Angulo, personnel director.

SNOW WHITE

The young people and adults that comprise CAST are now resting after their recent production of "Little Women," but soon they will plunge into auditions and rehearsals for "Snow White and the Seven Dwarfs."

Children 15 and younger will be needed for the 11 speaking parts (five girls) of the traditional tale.

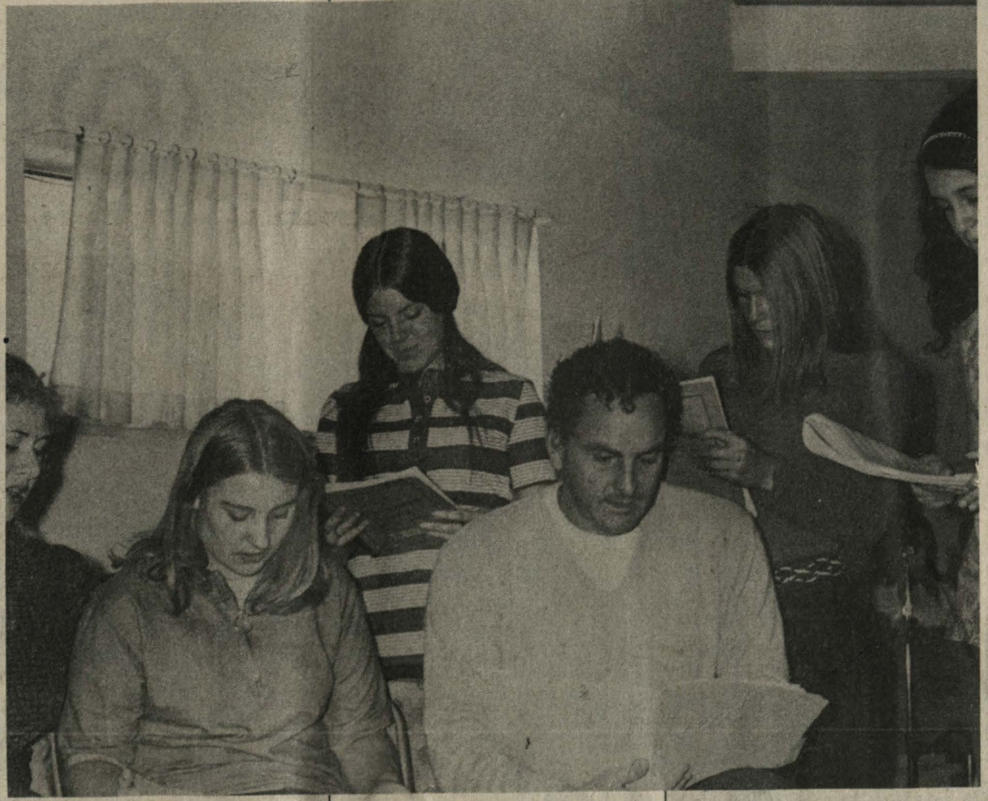
A rock group of four boys will probably provide the music.

FUTURE PLANS

Eventually CAST plans to perform for grammar schools and high schools in the area. It is also hoped that the Adult Civic Theater Organized Recreational Society (ACTORS), the adult section of the Campbell-centered theater group, will soon get under way.

Although no separate group has yet been organized for senior citizens, Mrs. Hofer encourages their participation in costuming, backstage work and other aspects of CAST.

Yet the goals of the group reach further than any of these objectives. It is Mrs. Hofer's hope that the theater group can evolve a city-sponsored workshop in Rincon Park which would offer the community a program of art, music, drama, crafts, dancing and make-up classes.



REHEARSAL TIME--CAST members who played in "Little Women" are (front), Kay Hofer, Melody Nesseth and Earl Brown, (back) Dennise Cartmille, Holly Wheeler and Dawn Engdahl.

Girls observe Scout Sunday

Many churches will reserve special pews for group use on Girl Scout Sunday, March 12.

At Campbell Congregational Church, a flag-raising ceremony will be held at 9:45 a.m. followed by the regular morning service featuring a speaker from the Santa Clara County Girl Scout Office.

A special section for Girl Scouts will be set aside at St. Lucy's 8:30 a.m. mass. Donuts and hot chocolate will be served after the mass for 25¢.

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CAMPBELL'S 20th ANNIVERSARY

PROGRESS 72
CAMPBELL'S 20th ANNIVERSARY

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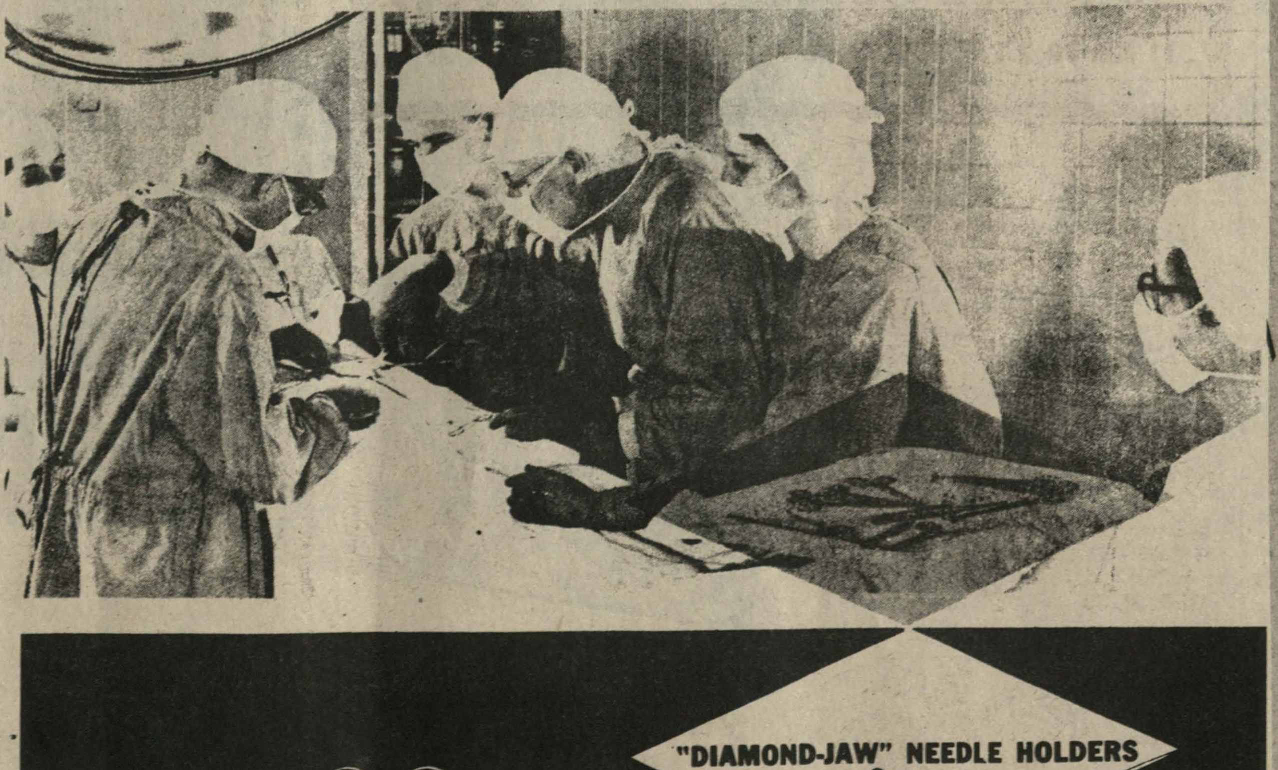

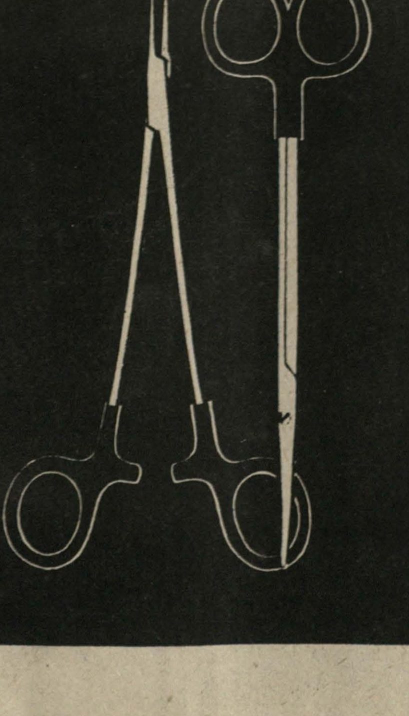

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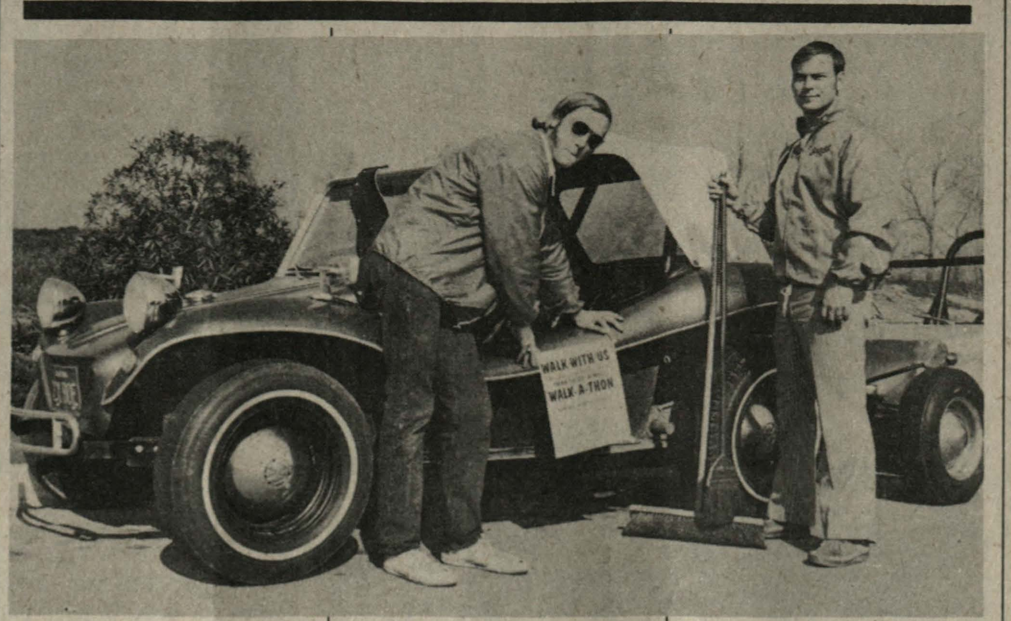
MARCH OF DIMES

RESOLUTION --- Marty Mim Mack, 10, receives copy of the California Assembly Rules Committee resolution commending him for serving as March of Dimes national poster boy from 24th District Assemblyman John Vasconcellos, who introduced the resolution. Marty got Vasconcellos' promise to try to make the March 12 Walk-A-Thon on behalf of the March of Dimes. Official sponsor sheets for the Walk-A-Thon are available at 7-11 Stores throughout the county and at the March of Dimes office, 1171 Lincoln Ave., San Jose.



THE BEFORE AND AFTER-- Mike Adams (left) an employee of Kenco Engineering, is pictured posting a sign publicizing the March 12 Walk-A-Thon against birth defects while Duane Erwin of 754 Fairlands, handles the brooms which will be used in the clean-up after the 20-mile Walk-A-Thon. Both are members of The Rutrunners, Santa Clara County dune buggy club which has volunteered to carry posters before the event and to serve as the clean-up crew after the event.

WALK WITH US
MARCH OF DIMES
WALK-A-THON

PATROLLING WALK-A-THON--A trio of Campbell residents playing a major role in the March 12 Walk-A-Thon for the benefit of the March of Dimes against birth defects is shown here going over Santa Clara County Search and Rescue Team equipment to be used in patrolling the 20-mile route. From left to right are Cliff Pray of 974 Crockett Ave., president of the unit; Mrs. Pray; and their son, Robert C. Pray, 948 Crockett Ave., operations officer. The Walk-A-Thon is scheduled to begin at 8 a.m. Sunday, March 12, from Buck Shaw Stadium, University of Santa Clara, returning to the starting point after a 20-mile loop. Sponsor sheets for prospective walkers are available at 7-11 stores, schools, and the March of Dimes office, 1171 Lincoln Ave., San Jose.

Birth defect Walk-A-Thon puts many Campbellites on their feet

Sunday (March 12) is the day of the giant Walk-A-Thon against birth defects, with Campbell residents due to take part in various parts -- the walk, emergency transportation, and clean-up.

Walkin' Walter Osborne, 65, will be among the walkers due to set out from Buck Shaw Stadium at the University of Santa Clara at 8 a.m. Campbell residents will also participate in the patrol activities of the Santa Clara County Search and Rescue Unit and in the clean-up activities of The Rutrunners, an ecology-minded dune buggy club.

Walkers will be seen by local residents as they go along Moorpark from Lawrence Expressway to Bascom Avenue, down Bascom to Hamilton, and along Hamilton to Meridian. The entire route is 20 miles, skirting through Santa Clara, Cupertino, Campbell and San Jose before returning to Buck Shaw Stadium.

If it rains, each mile will count for five, and the course will be four miles long. There will be 10 check points, with hot dogs, Cokes, and potato chips free to walkers at Mitty High School. At each point walkers will have their miles verified and can have their feet checked by a volunteer from the Central Coast Division of the California Podiatry Association. "Poop-out" buses will be manned by the Search and Rescue Unit and the California National Guard.

Also involved will be West Valley React, an emergency monitoring group, and the National Emergency Team from San Pablo.

Each volunteer in the Walk-A-Thon will have lined up sponsors who are pledging a donation of at least 10¢ for every mile covered. Funds raised will be used by the National Foundation - March of Dimes to carry on the fight against birth defects, a program encompassing research, education and care.

County health moves office

In order to better serve the residents of the West Valley area, the Public Health Center in Los Gatos has moved to 641 University Avenue.

The move will provide clinic space and improve office facilities for the public health nurses and environmental sanitarians serving the people of Saratoga, Campbell, Los Gatos and south western San Jose.

An open house for the new facility for the Santa Clara County Health Department is planned at a later date. For additional information regarding services telephone 354-8330.

Mental health services will continue to be provided through the present location on Capri Drive.

RUMMAGE SALE

Epsilon Nu Chapter of Delta Theta Tau will hold a rummage sale on Wednesday and Thursday, March 8 and 9 at 324 E. Campbell Ave. from 9:30 a.m. to 4 p.m. Proceeds from the sale will help the charitable projects, including the Epilepsy Fund.

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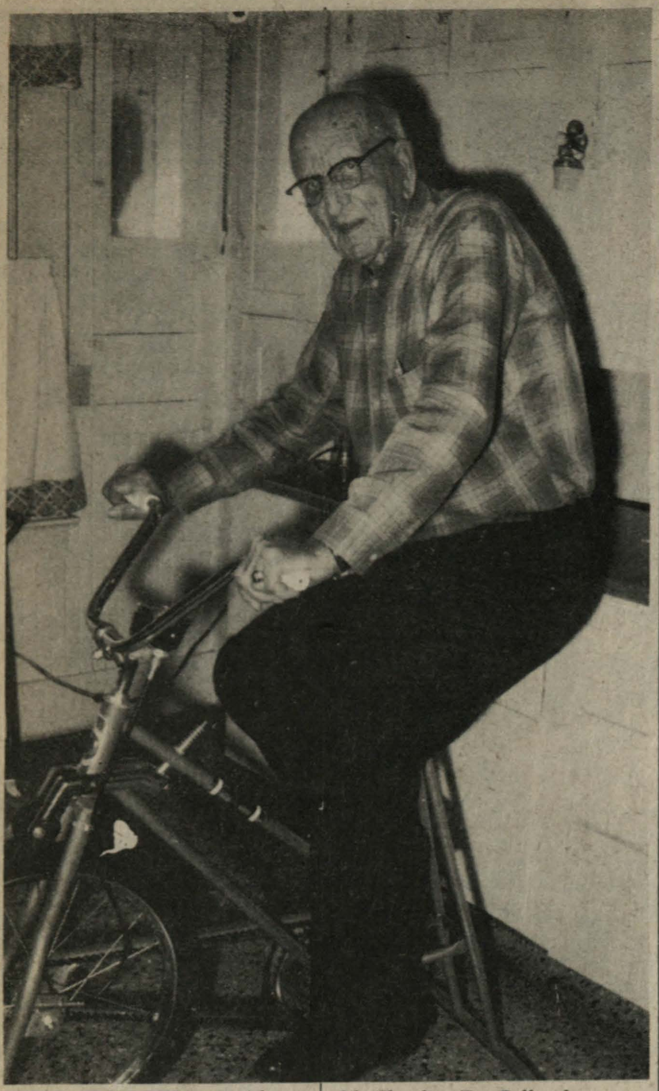


SPRY CYCLIST---Astride a shiny new exercise bike in the kitchen of his 62 N. Second St. home, ninety-four year old Charles De Selle demonstrates one way he keeps so ship-shape.

94 year old man has gift for life

Gifts are for sharing.

And that's what 94-year-old Charles E. DeSelle has done with the gift for life that still shines through his now pale eyes.

After 94 years of sharing his wit and warmth with others DeSelle lives quietly, alone in the frame home on 62 N. 2nd, which he built himself more than half a century ago.

He still putters around the workshop where he built the wood cabinets that grace his front living room. He keeps spry pedaling an exercise bike, and doing the cooking, and clothes-washing in the sunny kitchen where he bases his activities.

It takes more than moxie to build a house, and furniture. DeSelle, a "self-educated man", learned skills in electrical engineering and cabinet-making through correspondence courses.

Born in Worchester, Massachusetts in 1877, DeSelle moved to Campbell in the early 1900's, working first for a rancher on Leigh Ave.

He utilized his skill with people and equipment as foreman for the Ainsley cannery from 1907 to 1920, then as manager of the Hyde Cannery from 1920-25.

Ruminating a bit about Campbell, then a hub for processing dried fruit, DeSelle remembers his job watering the plants beneath the massive gnarled oaks that stretch across Campbell Ave. near the railroad tracks.

DeSelle lived in a cottage on Dillon Ave. not far from the landmark oak trees until 1915 when he bought his present property from Ainsley Cannery.

Not long after, DeSelle and his wife, Sarah, moved into the sturdy home that the handy-man built, with the help of an itinerant carpenter.

After he left the canneries in 1925, DeSelle opened an auto repairshop in downtown San Jose.

Several years later DeSelle went to work as head janitor at Campbell High School.

"I tried to get along like a kid, and I did," says DeSelle, explaining the congenial rapport he had with the high school students.

When DeSelle retired in 1949, the students held an assembly to wish him goodby.

"They were all crying," remembers DeSelle with a sheepish smile, "so I had to cry too!"

The old man remembers when they started to tear the old high school down, and when they built the first unit of the new school.

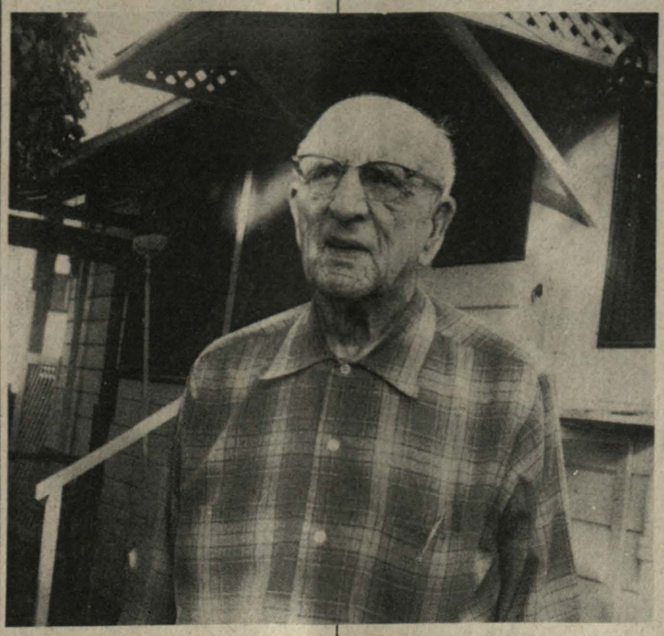
An active participant in the community where he has spent more than half a century, DeSelle was also chairman of the District No. 4 Sanitation Board.

A past master and member of the Masons for 62 years, DeSelle is a member and past master of the Charity Lodge, F&AM.

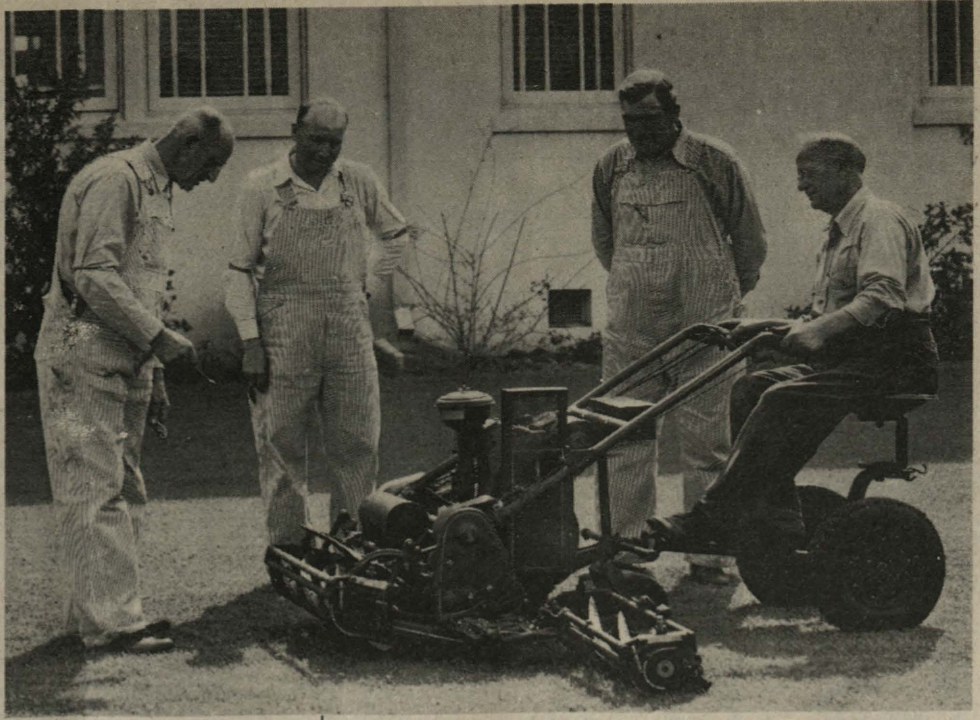
DeSelle has shared his gift for fun and work with his six children; Dorothy Curl, of Pacific Grove; Ellis, Sacramento; Stanley and Raymond of Campbell; Melvin, Saratoga; and Paul, who died in 1941.

His wife died several years ago.

His offspring also include 13 grandchildren and 22 great-grandchildren.



REFLECTIONS--Ninety-four year old Charles De Selle pauses in back of the home he built himself more than a century ago, caught in a moment of serene reflection.



FIRST SEATED MOWER---Charles De Selle (far left) at one time head janitor at Campbell High, explains the inner workings of the school's first seated mower to three fellow janitors. Now 94 years old, De Selle retired from his 15 years of service to the school in the '40's.

REPLACEMENT NEEDED

West Valley College trustees decided at a recent governing board meeting that further study will be needed to find a replacement for Bob Jones, college teacher whose resignation became effective recently.

Ruppel speaks to Garden Club

John Ruppel, assistant city manager, discussed future plans for Rincon Park at the Senior Citizens Center at a civic development meeting of the Campbell Garden Club, held this morning.

Plans were made during the meeting, held at the Campbell Congregational Church, for planting sequoia trees at the church on Arbor Day, Tuesday, March 7.

A potluck luncheon was served at noon.

Assisting Mrs. Sal Magnasco, hospitality chairman, is Mrs. Ward Brannon and Violet Costabel.

M. S. DEGREE

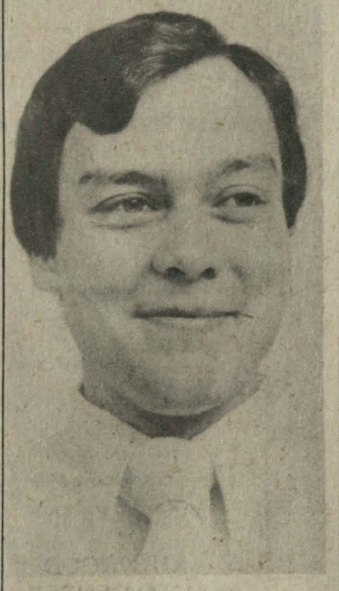
Henry I. Cook, Jr., Campbell resident who attended Iowa State University received a master of science degree from that institution in ceremonies late in February.

RUSSIAN CHORUS

The 35-voice Yale Russian Chorus will present a concert of Russian folk and liturgical music Wednesday, March 22 at 8:15 p.m. at St. Andrew's Episcopal Church, Saratoga Avenue, Saratoga.

SCHOOL SALARY CHANGE

During their first February meeting, trustees of the Cambrian School District adopted a new administrative salary schedule independent of teacher's ratio salaries.



YOUNG MUSIC DIRECTOR-- Garrett Kolb, a sophomore at West Valley College, will serve as musical director for the Nu-Group Production of "You're a Good Man, Charlie Brown", which opens April 7 in the Los Gatos High School auditorium. Kolb is musical director for the Los Gatos Senior Play, "The Italian Straw Hat."

He will be in charge of the music portion of the summer workshop planned by the newly formed drama group.

"You're a Good Man, Charlie Brown" is based on the comic strip "Peanuts" and will play weekends through April 16 with a special matinee performance on April 15. For ticket information, call 378-6322.

CHICKEN DINNER

Mrs. Evelyn Morgan will be commentator for the flow of fashions at the upcoming chicken dinner and fashion show held annually by the Women's Fellowship of the Congregational Church, 400 W. Campbell Ave.

Proceeds from the luncheon, planned for noon on Saturday, March 18 at the church, will help purchase furniture for the church's new fellowship hall.

Ph. D. DEGREE

Former Campbell resident Javad Motazed Baheri was accorded his Ph.D. (Doctor of Philosophy) degree from the University of Oklahoma in ceremonies last December.

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Adult education grows with community

by Jean Haiges
Adult
Education Program

Five years ago Campbell Union High School District joined three other school districts to form the Metropolitan Adult Education Program.

By concentrating their efforts each district was able to extend to their residents more educational opportunities than they could be acting independently.

Dr. Theo Norby, principal of the Campbell-South Division of MAEP, said, "Campbell administrators should be commended for their full participation in the Metropolitan Adult Education Program, making it possible for all citizens within the area to participate in the wide course offerings.

"New offerings have broadened from English as a Second Language to cultural classes of all kinds, to the High School Diploma program, to offerings at the Regional Vocational Center."

CAMPBELL JOINS

In 1967, Campbell's first year of participation in MAEP, adult classes were held in six high schools, the Congregational Church of Campbell and the Country Women's Club.

This year (1972) there are classes for adults in eight high schools, Bohnett Elementary School, Good Samaritan Hospital, Valley Medical Center, West Valley Senior Action Center, Congregational Church of Campbell and Trinity Presbyterian Church.

In addition to the local facilities, Campbell residents can attend classes in any of the 102 locations in the total MAEP program, which includes San Jose, Milpitas, East Side and Santa Clara Districts.

CAMPBELL CENTER

The Campbell Administrative Center, located next to Del Mar High School, was added to the program in 1970. Since then MAEP has put in data processing and keypunch equipment, 10 keypunch simulators, a card sorter and a programmable terminal computer.

Approximately 300 adult students use the facility each day. It is open from 8:30 a.m. to 10 p.m. Monday through Friday plus three hours on Saturday. Offices for the division principal, three department heads, a high school counselor, vocational placement counselor, a coordinator and several classrooms are located there.

DISTRIBUTIVE ED

According to Bruce Moritz, Distributive Education Department Head, there were two teachers in his department in 1965, now there are 50 teachers. He credits part of the growth to the addition of the Campbell Administrative Center.

An example of rapid growth is a pilot program developed in September, 1971 in Accounting (computer assisted) with 15 people in the trial class.

By January seven of these people were employed as a direct result of this class.

In February there were 130 people enrolled, and it is still in a developmental stage.

The Advisory Committee, a group of interested leaders in the related fields of industry, will meet in March to evaluate and draw guidelines for future improvements.

INDUSTRY INVOLVED

Another area of recent growth is in direct response to requests from industry leaders to train employees for upgrading positions to supervisory and management levels. After 216 hours of instruction these employees receive a certificate of completion and their employer is notified. General areas covered are human relations, supervision and management.

NEW DIMENSION

The Small Business Management Program sponsored by the United States Small Business Administration is a new dimension added to the Distributive Education department. The certificate awarded for completion is recognized by the Small Business Association.

"The cooperation of the Campbell Union District and citizens of the Campbell area is why such growth is possible," said Moritz.

OFFICE TRAINING

Business Education Department Head, Lola Loudenslager, stresses the importance of individual instruction today. In 1967 the department offered 20 different kinds of classes in 70 sections, now it offers 35 different kinds of classes in 116 sections. The growth is reflected in classes specializing in medical, legal, simulated offices and laboratory classes. "In lab classes the student may enter any day, learn one or all of the many subjects offered, and learn them at her own rate. The student is a very special person in our program and her needs concern us. All students will sooner or later reach the same goal–employable skills," she said.

There are classes in stenotype, secretarial workshop, PBX operation, directory assistence, receptionist training, personal development, individual accounting, "hands-on" computer, clerk-typist, business machines, office procedures, typing, legal secretary, filing, civil services and job preparation.

"Come in anytime. As students get jobs there is room for new people, even if it's just a month before school closes. Classes will be offered at the Campbell Center this summer in Business machines, shorthand, typing and PBX directory assistance," said Mrs. Loudenslager.

COUNSELORS

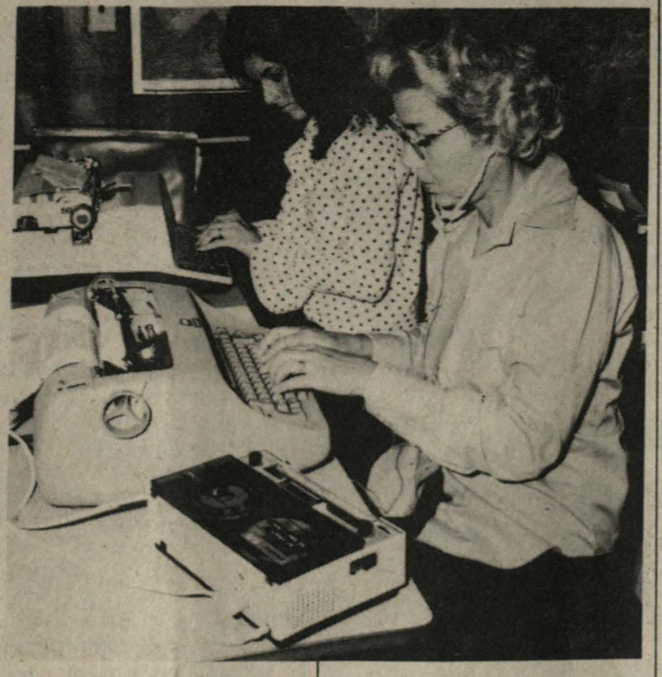
An "English as a Second Language" class has been located in the Campbell Congregational Church since 1967. An ESL class still meets at that location but the program has expanded its services to students.

Three levels are available in one class including basic math and basic English. Class drills, grammar practice through conversation, phonetics, vocabulary and sentence construction are used. These classes can apply toward an 8th grade diploma.

ESL classes are also available in the evenings at Del Mar High School. Bus service is available through the cooperation of the Campbell Senior Citizens. Home development skills have been added. A drop-in counselor, Ruth Lindstrom, helps students with educational problems, immigration, personal, consumer, employment and advanced educational problems, such as getting qualified for college. Primarily she guides adults into programs to earn their basic education or 8th grade diploma. Childcare is available through the Headstart program centered at the Congregational Church.

READY TO HELP

"The Metropolitan Adult Education Program is ready to respond to the requests of the community," says Robert Hichborn, Curriculum Coordinator. If you have questions about any of the offerings in MAEP in the Campbell area call 292-2737 or 293-5400.



SKILLS TAUGHT — Typing from a dictation machine, this adult student is upgrading her earning potential in the business education department at the Campbell Administrative Center, 1224 Del Mar Ave. Classes are available from 8:30 a.m. to 10 p.m. daily, year 'round.

ADULT ART — Art teacher Judy Howland has taught oil painting, portrait, drawing and sketching in the Metropolitan Adult Education Program for many years. She taught in the Country Woman's Club and now teaches art classes in Trinity Presbyterian Church. She is pictured here with a pastel drawing she did of Mrs. Hughanna Leigh Cross as a demonstration portrait. Mrs. Cross bequeathed the portrait to Leigh High School where it now hangs in the library.

AT BENNETT HALL—Alice Cox teaches English as a Second Language to students from all over the world. They learn to carry on conversation pertaining to everyday life. This class meets daily at the Congregational Church of Campbell, 400 W. Campbell Ave. Homemaking skills, handicrafts, childcare, bus service, counsel, and basic education classes are available here.

Bonacina is city attorney emeritus

by Barbara Price

"Fortunately, we live in a community where people pay attention to the rules and regulations of city," said Joe Bonacina, former city attorney for Campbell, as we talked in his offices at the K&K Manufacturing Suite, Dell Ave.

Sixty-eight year old Bonacina who handled all legal cases for Campbell since the city's incorporation in 1952, recently left that position to continue his private practice on a full-time basis.

When asked to compare his longstanding private practice with his civic job, he explained that as city attorney he was representing a whole community, not just individual clients.

"You just can't afford to make many mistakes," noted Bonacina, remembering the sometimes heavy responsibility of the city job.

A NATIVE OF ITALY

A 1931 graduate of Santa Clara School of Law, Bonacina supported his seven years at the university by working as a newspaper reporter.

His career as a journalist really began while still a high school student in Arcata, California.

Born in Gravedona, Italy, Bonacina went to school there for several years before coming to the United States with his mother to join other members of the family.

First they settled at Cloverdale, Sonoma County, before moving to Arcata, Humboldt County, where the native Italian completed grammar and high school.

NEWSPAPER REPORTER

In Arcata Bonacina spent many afternoons with a group of kids playing sandlot baseball. He wrote about the baseball games and slipped his stories under the door of the local paper.

"Then the editor caught me," Bonacina said, a slow smile sweeping his face.

After that Bonacina signed his stories, and continued working for the newspaper during the summers.

Though an Arcata lumber mill foreman predicted Bonacina would not last six months in a university, for he had no money, the determined young man went ahead and enrolled at Santa Clara University in 1923.

Broke by the end of the first term, he began waiting on tables, and tending the university switchboard to continue his studies.

In 1925 Bonacina became university correspondent for the San Jose Mercury Herald, then went to work part-time in the city room of that paper, at which time he also became sports writer for the San Francisco Examiner.

While on the Mercury Herald, Bonacina covered the court, labor office and Chamber of Commerce.

DEVOTES CAREER TO LAW

Soon his interest focused on law, so he continued studies at the University's graduate school of law.

In 1928 Bonacina married Clare Marie Valle of Alameda, and dropped out of school for a year to work full-time as a newspaperman.

After graduating from the University of Santa Clara School of Law in 1931, Bonacina devoted his career almost exclusively to municipal law.

Bonacina began working as a Deputy County Clerk and a court clerk in 1935. Not long after he also began private practice with an older partner, Niles H. Wretman, who was assistant city attorney in Sunnyvale.

Succeeding Wretman as Sunnyvale city attorney in 1942, Bonacina held that position until 1948, all the time continuing his private practice in downtown San Jose.

JOINS CAMPBELL

"People connected with the city council felt I would be valuable," remarked Bonacina, explaining why in 1952 he made application to become Campbell city attorney.

The veteran lawman resigned from his position as Campbell city attorney in 1968, but was lured back into the municipal fold by a 50 per cent increase in retainer. He served final notice in the fall of 1970 but waited to leave until J. Robert Dempster was found to replace him.

On Bonacina's recent 68th birthday, he was conferred with the title "City Attorney Emeritus of the City of Campbell."

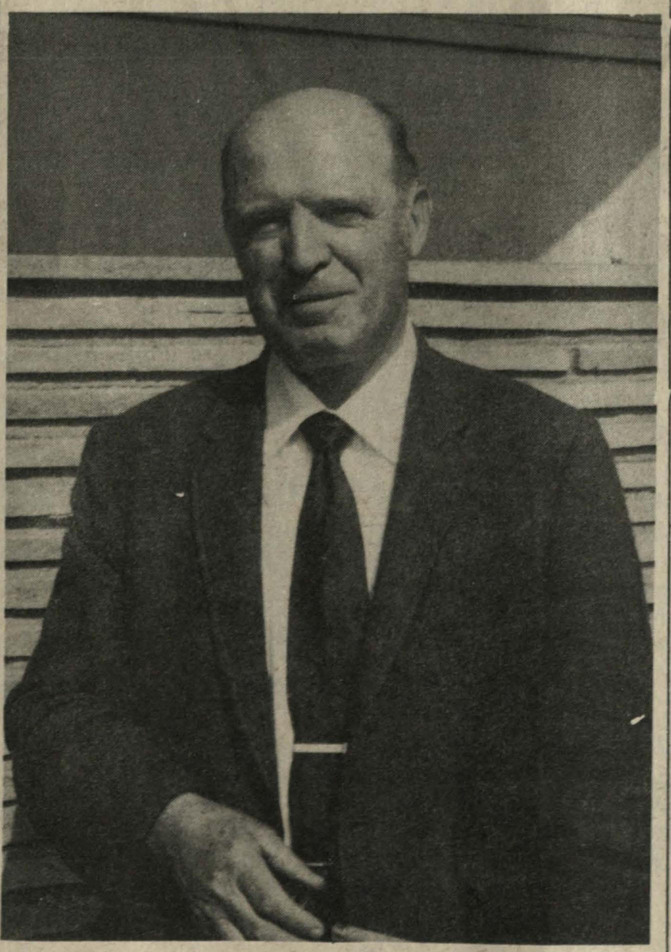
Not long after leaving the city Bonacina also announced the removal of his law offices from downtown San Jose to the K&K Manufacturing Suite, Dell Avenue, Campbell, making him the first attorney to move into the Dell Avenue area.

"It's closer to home," he smiles.

AFFILIATIONS

Among the many organizations on which Bonacina has served are the National Institute of Municipal Law Officies and American Bar Association, the Santa Clara County Bar Association, and the State Bar Journal.

He has also volunteered services a number of times as judge pro tem of Santa Clara County Superior Court and as Superior Court Interpreter (Italian and French).



JOE BONACINA

PROGRESS 72
CAMPBELL'S 20th ANNIVERSARY

P.E.O. SISTERHOOD

Past presidents will be honored and new officers elected on Tuesday, March 15 when Chapters GM and IN of P.E.O. Sisterhood will host the meeting of the Reciprocity Bureau of Santa Clara District at 10 a.m. in the Community Room of the San Jose Public Library, 180 W. San Carlos St.

Mrs. William Puterbaugh, 916 Old Orchard Rd., Campbell, urges unaffiliated members to attend the meeting. For reservations phone 258-5459

"PETER AND THE WOLF"

The West Valley Ballet is presenting "Peter and the Wolf" at the company's annual Children's Spring Festival on Wednesday, March 29 at Los Gatos High.

Performances, sponsored by the West Valley Ballet Guild, are scheduled for 11 a.m. and 2 p.m. Tickets will be $2 for adults and $1 for children. Phone 356-3447 for information.

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Moonlite Cleaners
Pant Hole
Plaza Fabrics
Renzo's Continental Restaurant
Roundhouse Liquor & Delicatessen
Royal Fork Buffet
Scandia Furniture
Stewart's Card Shop
Sue Shannon School of Piano
Sylvia's Figure Salon
The Wig Tree
Yee Gee Chow Mein
Ye Olde Wash House

KIRKWOOD AUTO CENTER
Kirkwood Body Shop
Kirkwood Car Wash
Kirkwood Transmission
Kirkwood Air Cond.
Seward Tire
Service Uniroyal
Lightening Muffler
V. W. Specialists

Reseal, adjust change fluid.
Labor and Material
$37.50 Most Cars
KIRKWOOD TRANSMISSION

Scandia Furniture
1560 Campbell Ave. KIRKWOOD PLAZA
IMPORTED
Scandinavian Furniture

ROYAL FORK BUFFET
Royal Fork
Lunch $1.35
Dinner $1.95

Kirkwood Pharmacy
U. S. POSTAL
Substation Open
Daily 9 to 5:30
Saturday 9 to 12

Your Uni-Royal Tire Dealer UNIROYAL
SEWARD TIRE SERVICE

THE PANT HOLE
Is Here !
Levi's
FOR EVERYONE !

Harry's Shell Service
At The Corner
SHELL
Have your car serviced here while you shop

Catering's Our Specialty
We carry the Best in Liquor and Fine Wines
Complete Deli Selection
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ROUND HOUSE
Porter Sprague
Delicatessen
Peter Carlino
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Kirkwood Plaza Shopping Center Phone 379-0221

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Cheese

DANISH AMERICAN CHEESE
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Free!
1 Jar 12 oz. Star
SWEET PEPPERS
Reg. 65¢ each
With Tray of Home-made
ENCHILADAS
at Reg. Price of
$1.39

SHOP WITH The "Old World Atmosphere" where Service and Courtesy IS A MUST

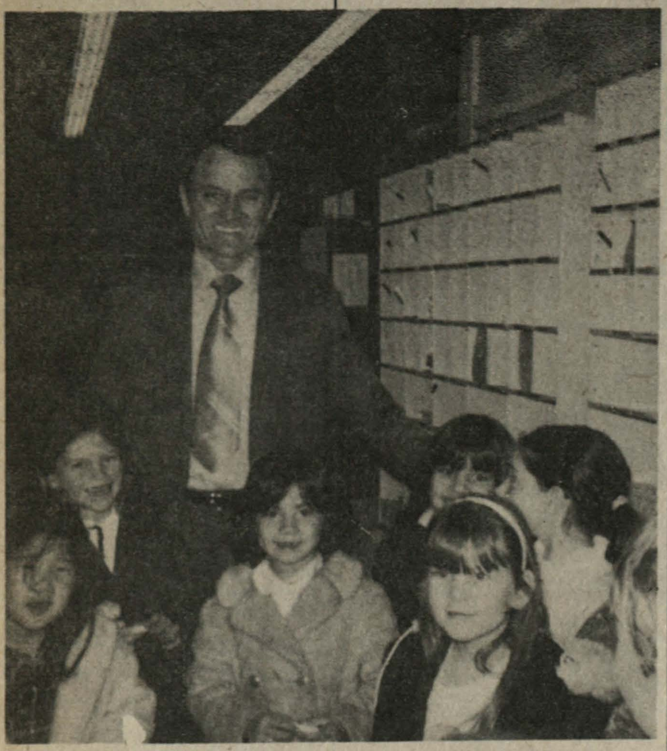
CATERING FOR
WEDDINGS
BANQUETS
ALL OCCASIONS
2.25 Per Person

Home of the 6 Foot HERO

CANADIAN MIST
Quart Sale
5.59
save $1.00

The Most Complete Delicatessen in Northern California

Coventry children watch the mail go out

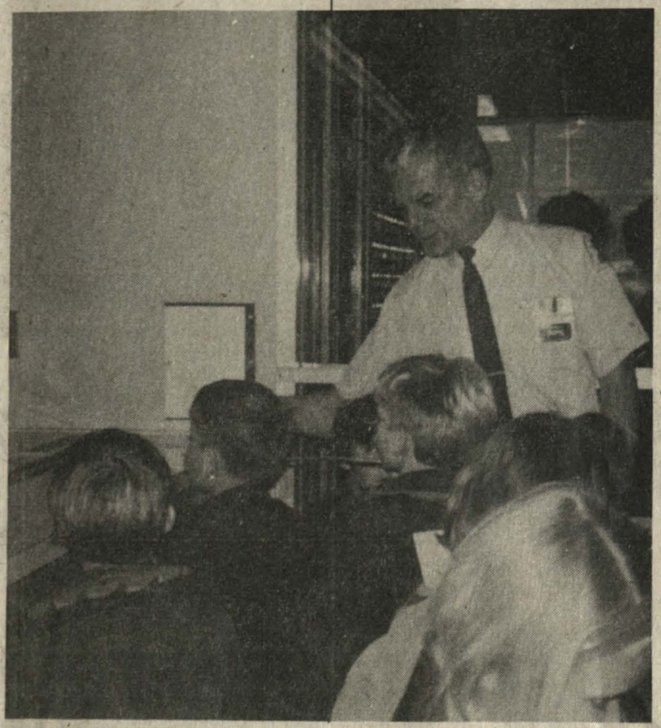


POST OFFICE WELCOME---Postmaster William Jennings greets a group of girls from the first grade class of Mrs. Mary Hemmings, teacher at Coventry School.

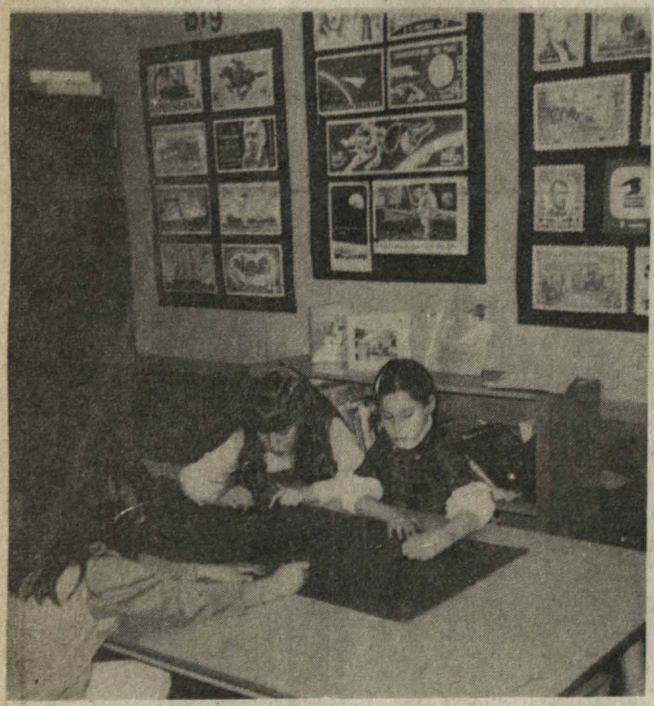
FRIENDLY CHAT -- Clyde Cochran gets flashes of interest from a group of grinning first graders from Coventry School as he pauses from his routine to chat about his duties at the Campbell Post Office.

IT'S A TIE!---First grade boys and girls from Coventry School cluster around a tying machine at the Campbell Post Office.

THROWING THE MAIL --- Twenty-seven first graders from Coventry School watched Vicky Maciel "throw" the mail, when they visited the Campbell Post Office recently.



MAIL SLOT---"And you slip your letter through this slot," Clyde Cochran explains to attentive first graders.



MOCK-UP---Three members of Mrs. Mary Hemmings' first grade class at Coventry worked on the post office sign for their own mock-up mail-place. Behind the girls is a large display of stamps.

HAVE A HEART---Back in their classroom Coventry students "throw" Valentines in neat rows of marked boxes after their visit to the Campbell Post Office.

PROGRESS 72

CAMPBELL'S 20th ANNIVERSARY

Retired teacher in Downey recalls Campbell early days

EDITOR'S NOTE: A cousin by marriage, Dr. Foster Gaines, who has practiced dentistry in Downey, Calif. for many years, has had as a patient, Mrs. Georgia Wilde, a retired Downey school teacher, who came to Campbell in 1904.

Although Mrs. Wilde left Campbell in 1917, she has many vivid memories of Campbell where she attended grade school.

Dr. Gaines, as he explained in the covering letter, "interviewed" her about her early days in Campbell when she was in Foster's office recently. He thought the interview would be of interest to people in the Campbell area....G.V.

A VOICE FROM CAMPBELL'S PAST

(Georgia Cochran Wilde)

by Foster F. Gaines, D.D.S.
Downey, Calif.

A voice from Campbell's past comes from a pleasant lady, Mrs. Georgia Wilde, who presently lives in Downey, California. She retired about five years ago from the Downey City School System where she had spent many years as a successful teacher of handicapped children at the Los Amigos Hospital.

Her early recollections of Campbell begin soon after the family arrived in 1904 at which time they settled near the end of Hamilton Avenue. Their next door neighbors were a family by the name of Campbell and who gave the city its name.

In about 1905 an event stands out in her memory–President Teddy Roosevelt planted a redwood tree on the site of the old high school located on the corner of Santa Clara and Los Gatos Roads. After the planting ceremony, the President planted a kiss on the cheek of young Georgia.

She had some memories of the Winchester family. Her most vivid one being of the time Mr. Winchester stopped at her home to use the water trough to water his horse. Mr. Winchester was riding in the style of the time–an elegant surrey drawn by a fine horse.

Her recollections of the 1906 earthquake was that of fear and curiosity. Campbell did not suffer much, however, San Jose had some destruction. The Campbell people went in their buggies to San Jose to view the damage, and many people were afraid to stay in their homes for a few days.

Mrs. Wilde was born Georgia Cockran to Matilda and Albert Cochran. She finished grade school and left Campbell in 1917 to attend Girl's High School in San Francisco.

After graduation from Girl's High School she attended the University of California–Berkeley and graduated in 1921. She now lives comfortably in retirement with many pleasant memories of her early life in Campbell.

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FIAT SIMCA PORSCHE TR RENAULT MG BMW OPEL MERCEDES BENZ
Foreign Auto Parts
BAP GEON
LOCATIONS EVERYWHERE TO SERVE YOU
SAN JOSE
1695 San Carlos
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AMERICA'S LEADING IMPORTED CAR PARTS SUPPLIER

ZORBA
San Jose's Finest and most unique
SUPPER CLUB

A beautiful outdoor garden is available for beautiful receptions and scenic picture settings. There is live Bouzouki music from Athens and a very large dance area. Our establishment has a capacity of 1000 to 1200 persons.

WEDDINGS • BANQUETS • RECEPTIONS

Featuring
GREEK-ARMENIAN & AMERICAN CUSINE
LUNCH From $1.85
11:30-3:00 Mon. thru Fri.
Dancing from Tues. to Sun. to Live Music
COCKTAILS • DINNER From $3.85
7 DAYS A WEEK

PETE KOURETAS–Your Host
PHONE 293-7170

Every Wed. 8:30 to 11:30 Free Greek Dancing Lessons Taught by Beautiful Girls.
1350 SO. BASCOM AVE. • SAN JOSE

Congratulations
to the
City of Campbell
on its
20th Anniversary

Campbell Chamber of Commerce . . .

The PruneYard and *The Towers*

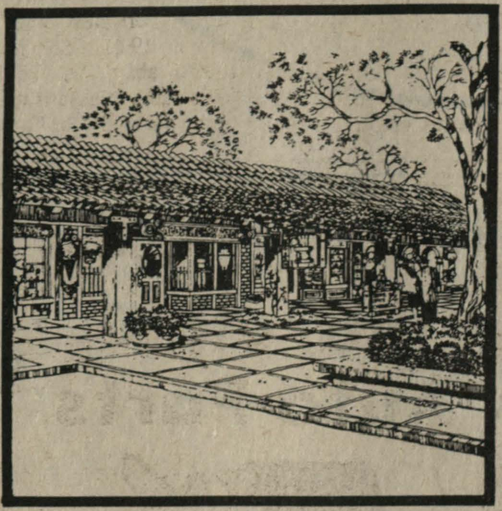
LIKE NOTHING YOU HAVE EVER EXPERIENCED BEFORE. YOU MUST SEE IT TO BELIEVE IT!

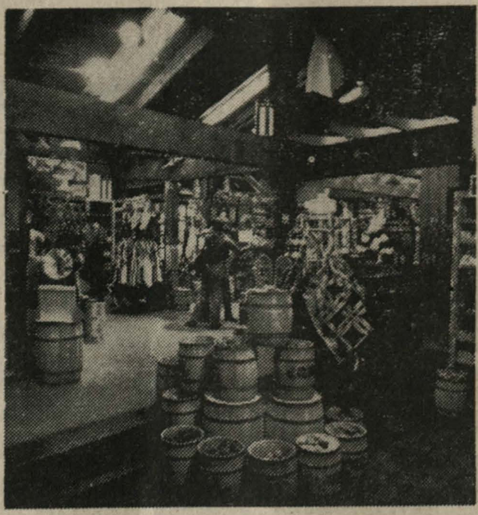
Planned Growth For The Sake Of A City

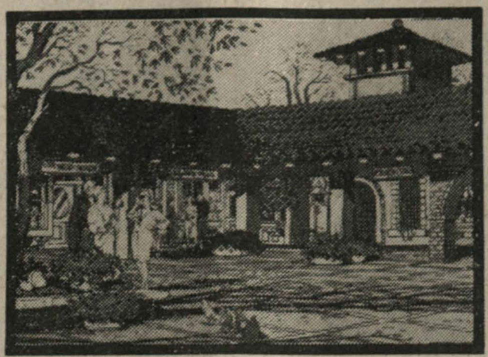
THE PRUNEYARD is a 34 acre, 500,000 square foot office and specialty shopping complex in the growing city of Campbell, California. The architectural design and feeling of this prestige development is heavy and ornate Spanish, utilizing old timbers, adobe brick and ceramic tile roof material, reminiscent of our early California heritage. Offices and specialty shops of the highest quality are located around numerous patios and plazas, and all buildings are connected one to the other, by covered walkways for continuous uninterrupted circulation during all weather conditions.

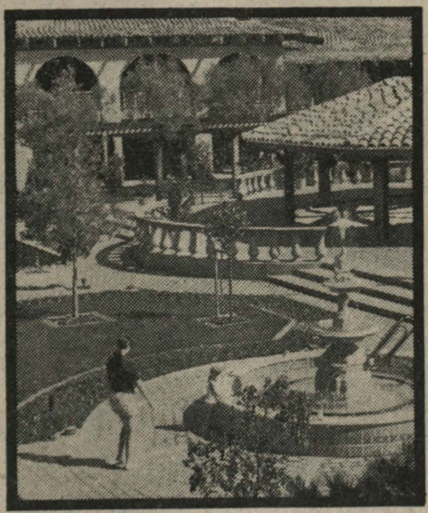
Parking arrangements at The PruneYard are particularly noteworthy—4.6 parking spaces are provided per thousand square feet of shops, overall—the highest ratio of parking found in Santa Clara Valley today.

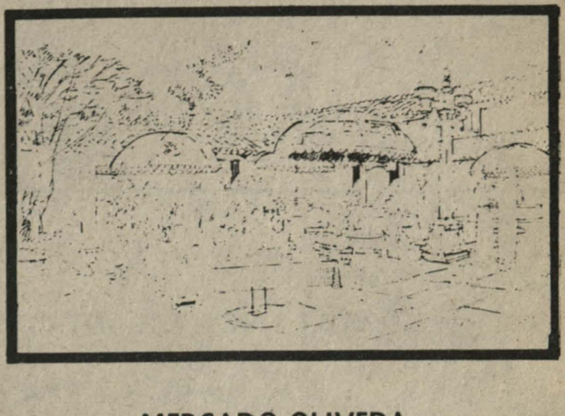
The PruneYard is one of the highest quality commercial retail and entertainment oriented developments in Northern California. It features specialty shops, fine restaurants with dining under the stars, theatres and some of the finest office space available. Sporadic, unplanned growth can ruin the face of a city. Progress for the sake of progress is seldom esthetically satisfying. Yet, at The PruneYard we intend for you to reap the benefits. The PruneYard is destined to become the landmark of the whole Bay Area.









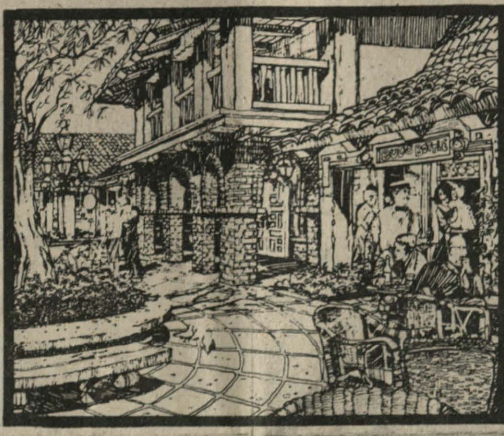


PRUNEYARD RESTAURANTS AND SHOPS

The PruneYard has over 44 shops all individually designed in keeping with the ornate beauty of The PruneYard architecture. The PruneYard features restaurants and delicatessens of the highest quality of food service in Santa Clara County; establishments of entertainment, theatres, complete banking services and individual shops of all kinds, thus creating a warm and enriching experience providing a unique and exciting concept in consumer buying. Each shop is individually designed and built to complement the quaint and ornate feeling throughout the complex.

Typical Shops

Throughout the PruneYard



THE GRAN PLAZA

The Heart of The PruneYard is THE GRAN PLAZA, an expanse of landscaped open space and fountains reminiscent of the typical Spanish-Mexican Village of old. Each village was built around a large central plaza which was the center of social and commercial activity for that village. In older times people would come from far and wide to barter, buy and sell goods and services of every nature and description. In addition, the central plaza was the location for all social activities, a place to exchange news, information and ideas on market days.

Tailored and designed after the central plazas of old, The Gran Plaza is a page from the past where people can come to browse, to eat, and to shop for specialty food items, the finest in produce and handcrafted objects of art. Numerous booths will be available throughout The Gran Plaza in a farmers market atmosphere for these purposes.

The highlight of The Gran Plaza is a 350 seat outdoor amphitheatre which will be used for all types of public assembly and community services during the warm months, with a special emphasis on entertainment programs to be offered at night under the stars during the summer months. The Gran Plaza then, is the final and finishing touch to the reproduction or an old, quaint and authentic Spanish-American Village, located at the geographic center of greater metropolitan San Jose, for the convenience and patronage of all Santa Clara County.

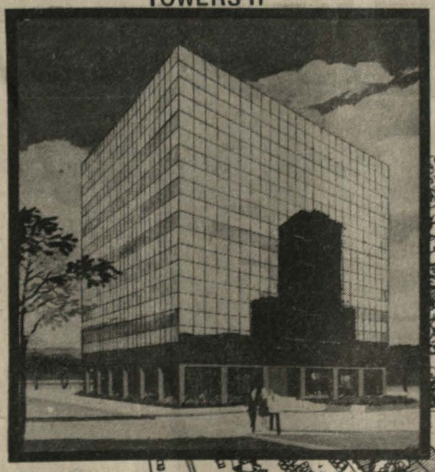
MERCADO OLIVERA

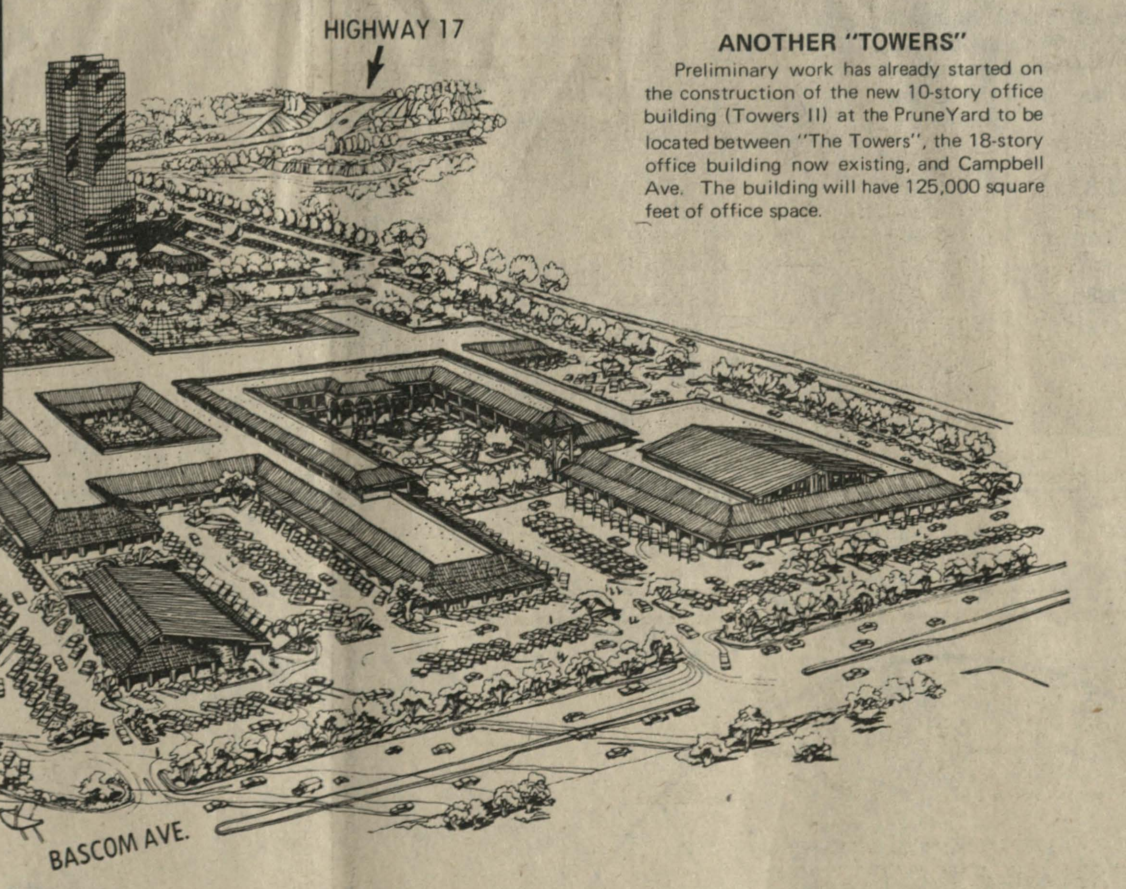
WELCOME TO THE MERCADO OLIVERA

The "Mercado Olivera", inspired by internationally famous market places and streets of old Mexico City, is a unique and beautiful extension of Santa Clara Valley's cultural heritage and commercial ties with old Mexico.

As it would have been years ago, the Mercado Olivera is not so much a "place," but an experience; not so much on opportunity to browse through the unique gift and specialty shops, or of sitting in the many outdoor restaurants, or of the opportunity to just wander among outdoor kiosks, as it is a fun-filled, emotional experience. The Mercado Olivera is created here, in the heart of The PruneYard, to provide just such an emotional experience for the people of the Bay Area. The Mercado Olivera is here for your enjoyment and pleasure!

TOWERS II




HIGHWAY 17
CAMPBELL AVE.
BASCOM AVE.

ANOTHER "TOWERS"

Preliminary work has already started on the construction of the new 10-story office building (Towers II) at the PruneYard to be located between "The Towers", the 18-story office building now existing, and Campbell Ave. The building will have 125,000 square feet of office space.

THE TOWERS

THE TOWERS is the immediate answer to the conspicuous absence of prestige office space in the greater San Jose area. The Towers provides the very finest of design and service features in prestige office accommodations. The Towers is an answer now to the crying need for luxury office space, presence and idenity in the vibrantly growing Santa Clara Valley.

THE TOWERS provides the unique combination of location with plentiful and easily accessible parking. Parking provided is double the number of parking spaces in the average furnished by comparable facilities. Ease of access from freeways, expressways, and major urban streets makes The Towers readily accessible from the entire greater San Jose Area. Commute time to the site is 10 minutes from most prime residential areas, thereby reducing driving time to and from work and resulting in greater daily productivity and efficiency. The immediate surrounding area for lunching, shopping and browsing provides a break in the daily routine for office occupants and will have a beneficial effect on efficiency. All types of goods and services in this unique atmosphere are available within walking distance.

LISTED ARE SHOPS AND STORES FOR SHOPPING CONVENIENCE

MEN'S APPAREL
120—John Prior Shop
225—Ted Weaver
MEN & WOMEN APPAREL
400—Beyond The Reef
190—Leatherique
225—Ted Weaver
WOMEN'S APPAREL
119—Ted Weaver
162—Elegance Boutique
112—Elegance Unlimited
165—The Upstairs
134—Malatesta's
118—Louanna
370—The Young Collectors
MEN'S SHOES
132—Burn's Bootery
225—Ted Weaver
560—The Boot Hook
WOMEN'S FASHION SHOES
360—The Shoe Shack
132—Burn's Bootery
119—Ted Weaver
560—The Boot Hook
CHILDREN'S APPAREL
380—The Chocolate Soup
BOOKS
740—The Upstart Crow & Co.
CANDLES
160—The Wax Hut
COOKWARE
110—Tin Pan Galley
COCKTAIL LOUNGE
105—Perrone's
FABRICS
155—Stevens-Singer
FLORIST
150—Wesley's
FOOD SPECIALTIES
210—La Parisian Delicatessen
510—Food Villa Market
124—Plum Tree
515—Con Liquori
FOOD MARKET
510—Food Villa
FURNITURE
220—Pool, Patio 'n Things
PIPES—TOBACCOS
520—The Bruyere Shoppe
GIFTS AND CARDS
460—Stough's
650—The Palace
116—The Card Carousel
230—The Company

JEWELRY
333—Jewels by Jacque
450—Evelyn's Fashion Jewelry
BEVERAGES (Packaged)
515—Con Liquori
EATING FACILITIES
180—The Cook Book
420—The Winery
550—The Garret No. 1 & 2
570—El Burro
114—Bumbleberry Pies
210—La Parisian
124—Plum Tree
FAMILY & CHILDREN'S SHOES
140—ABC Jr. Bootery
132—Burn's Bootery
FINANCIAL SERVICES
200—The Bank of America
500—Crocker National Bank
SEWING SUPPLIES & SERVICES
138—Lydia's Knit & Stitch
155—Stevens-Singer
SERVICES
130—Dr. Slater, Optometrist
148—The Men's Room Barbershop
★Four Star Travel "The Towers Building"
TOYS
600—The Spotted Zebra
THEATRES
100—United Artist—1, 2 & 3

NEW AND EXCITING HAPPENINGS AND THINGS TO COME . . . IN CONTINUING OUR PROGRESS FOR THE YEAR 1972

THE BUILDING OF A NEW CITY

A new city within a city, Mercado Olivera, an all Mexican architecture and styled city nestled in the adobe complex of The PruneYard with open shops and kiosks, walk-in food service centers, richly designed retail store, flowered walkways, under arcade fresh vegetable market center, outside eating cafes and beverage centers all nestled and guarded by richly welded and braised wrought iron. The only known such structure of its kind in the Northern California area.

The Meracdo Olivera is planning to celebrate its Grand Opening the first week of May, 1972 featuring continuous free entertainment for a period of four days. Immediately following this Grand Opening, monthly events will be offered for those that wish to visit and enjoy Santa Clara County's only original Spanish town.

CONTINUOUS FREE ENTERTAINMENT

The Gran Plaza, the most highlighted and ornately designed attraction of The PruneYard, Santa Clara County's outstanding amphitheaters seating capacity of approximately 800 will have a face lift to faciliate all big name performers and entertainers in the early months of 1972. Some of the highlight featured performers that will be performing, absolutely free to the public, are as follows:

U.S. Naval 30-piece band; The Justin Tyme Quartet; Cal Tjader; Bola Sete; Denny Zeitlin.

The PruneYard will also feature art shows directed by professional artists, grand festivals, beauty pageants and other exciting entertainment that are all geared to community projects in an environmental way of life.

THE CONTINUOUS GROWTH OF NEW SHOPS AND SERVICES

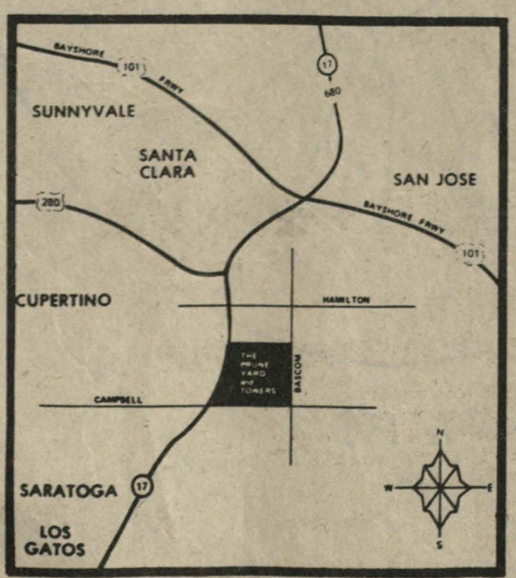
The PruneYard features over 44 service centers and shops and has obtained approximately 60% occupancy. The year 1972 will see such stores opening for business as:

THE BRUYERE SHOPPE—The PruneYard's only smoke shop, featuring the finest made pipes and imported and domestic tobaccos.

THE CHOCOLATE SOUP—A complete children's apparel center, truly Santa Clara County's finest and most unique children's shopping facility.

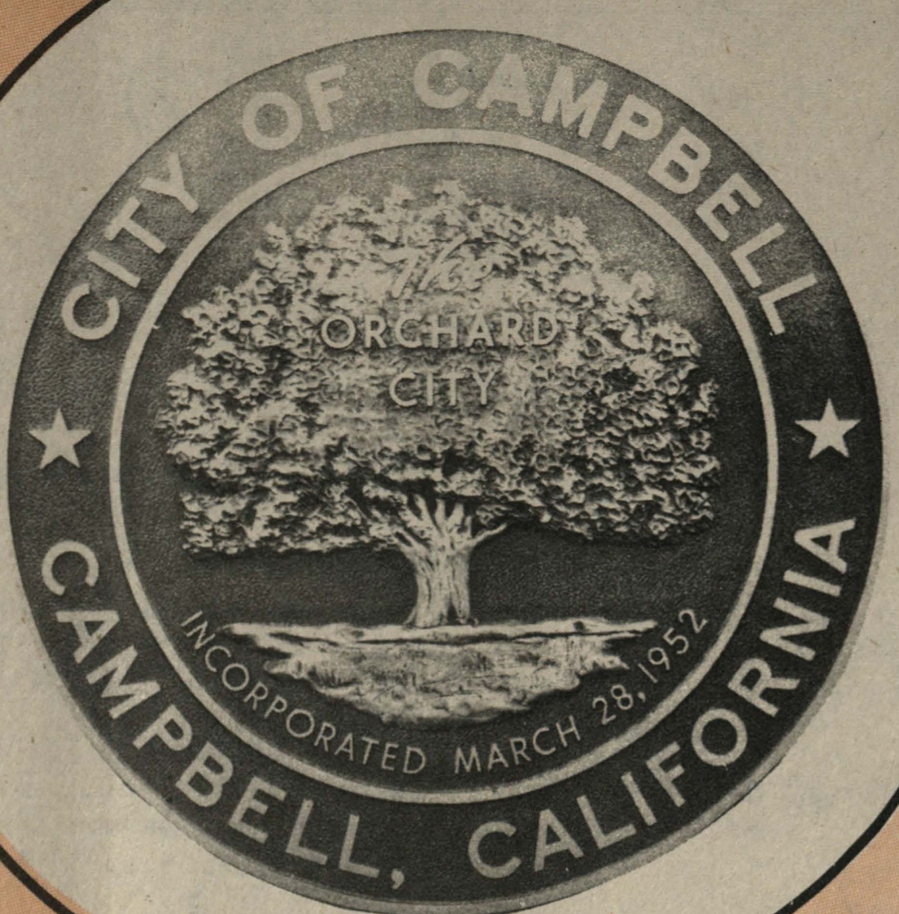
The PruneYard
BASCOM AND CAMPBELL
AT...
The Towers
SANTA CLARA COUNTY LANDMARK

CONVENIENTLY LOCATED EASILY ACCESSIBLE!

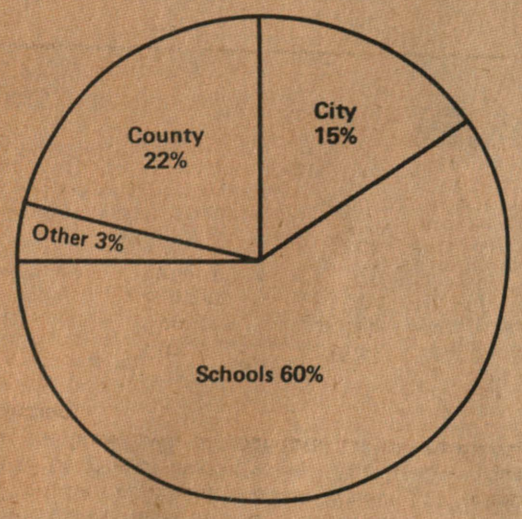


LIKE NOTHING YOU HAVE EVER EXPERIENCED BEFORE
YOU MUST SEE IT TO BELIEVE IT!

20th Anniversary of the City of Campbell


CITY OF CAMPBELL
The ORCHARD CITY
INCORPORATED MARCH 28, 1952
CAMPBELL, CALIFORNIA

MOST TAXES ARE NOT CITY TAXES!



FOR 1971 – 1972

If the market value of your home is $28,000, your total tax bill will be approximately $886.00 assuming the assessed value to be 25% of market value. The following analysis shows the breakdown of your total tax bill to the various jurisdictions:

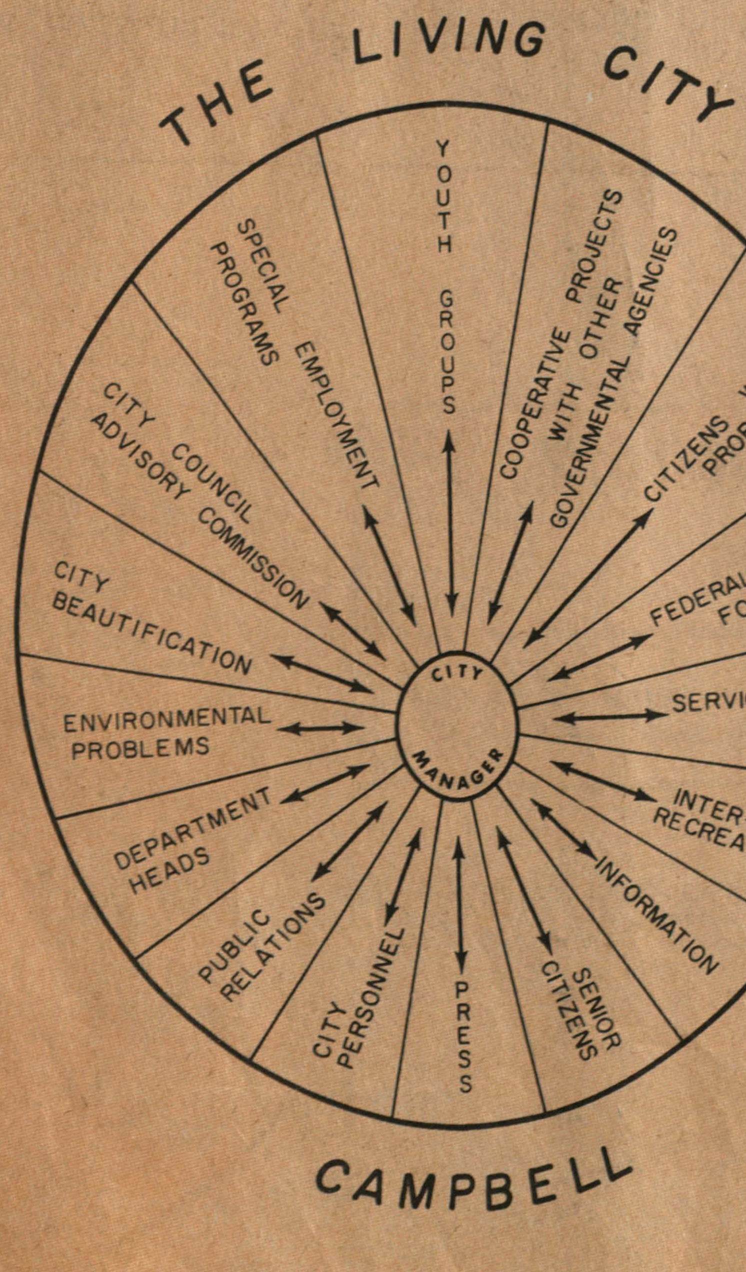
City	$133
County	195
Schools	532
Other	26
	$886

Finance

1970–1972 SOURCE AND USE OF FUNDS

Source of Funds	
Surplus and Reserves from prior year	$ 145,221
Property taxes	1,204,717
Sales tax	593,990
State apportionments	520,198
Fines and forfeitures	70,798
Licenses and permits	97,877
Sale of bonds	240,740
Other income	358,567
	$3,232,108

Use of Funds	
General government	
Maintenance and operations	$ 405,741
Public facilities construction	319,108
Public safety	982,882
Public Works	883,674
Bond and Interest redemptions	469,867
Surplus and Reserves at end of year	170,836
	$3,232,108


THE LIVING CITY
YOUTH GROUPS
COOPERATIVE PROJECTS WITH OTHER GOVERNMENTAL AGENCIES
CITIZENS WITH PROBLEMS
FEDERAL GRANTS FOR PARKS
SERVICE CLUB
INTER-CITY RECREATION
INFORMATION
SENIOR CITIZENS
PRESS
CITY PERSONNEL
PUBLIC RELATIONS
DEPARTMENT HEADS
ENVIRONMENTAL PROBLEMS
CITY BEAUTIFICATION
CITY COUNCIL ADVISORY COMMISSION
SPECIAL PROGRAMS
EMPLOYMENT
CITY MANAGER
CAMPBELL

City Manager

The City of Campbell, represented by its elected and appointed officials, plays a major role in shaping the physical environment in which city life takes place. The quality of this environment helps shape the social, economic and cultural activities that take place within it.

The responsibility of managing a modern, growing metropolitan city must go beyond the caretaker-housekeeping role which city government has assumed in the past. One of our current major problems is that city dwellers demand more and better services and yet, public attention and taxing capacity is increasingly being diverted to the National and State levels of government. The City Manager's Office is challenged daily with the forces of change common to most metropolitan cities.

To meet the problems associated with the growing complexity of modern urban management we intend to implement the following actions: 1) delegate more responsibility and authority to qualified subordinates, 2) initiate more effective channels of communications between the city and its many publics, 3) encourage involvement of interested groups in matters of urban concern, and 4) become involved and fully informed with the programs and activities of other governmental agencies, and react to those which affect the city.

Campbell is a living city because its citizens want it to become a better place in which to live and work. We trust we can manage effectively the needs of our citizenry in Campbell during the coming year.

20th Anniversary

City of Campbell

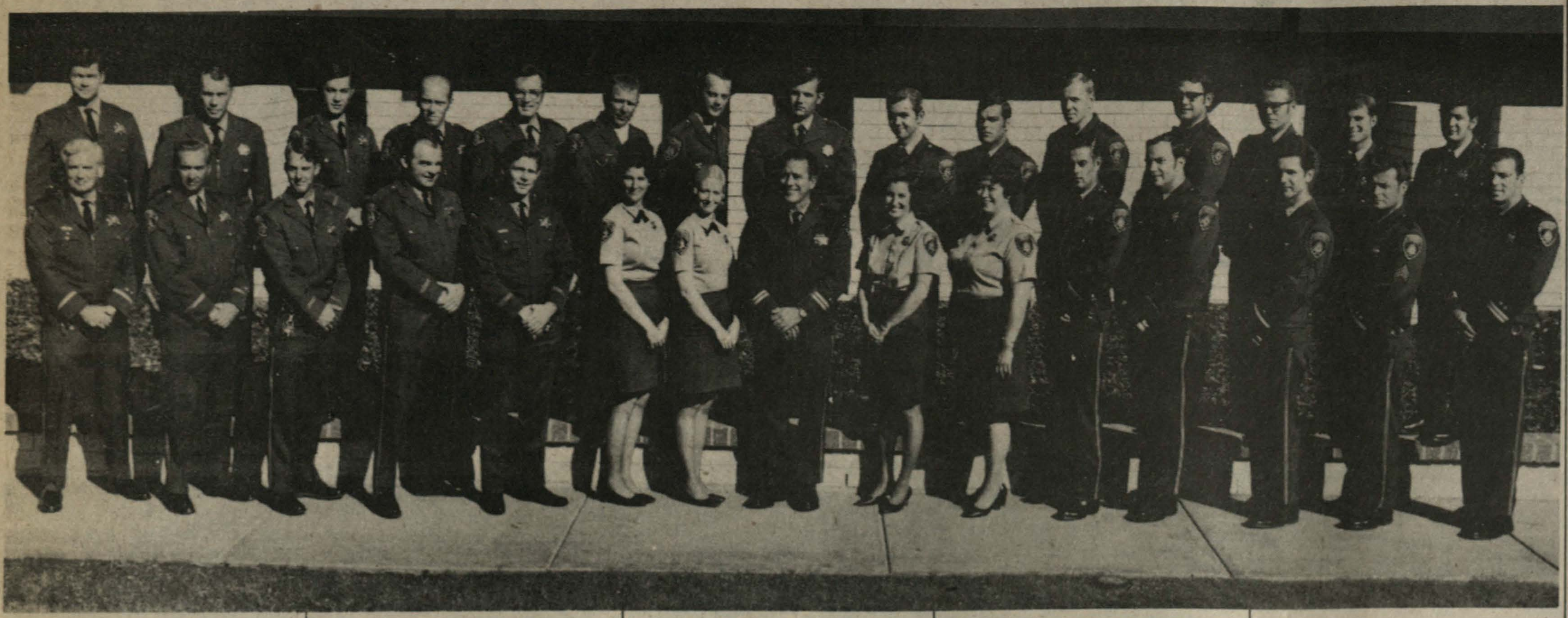
PROGRESS

1972

It's a decade of challenge. The future beckons us with both promise and problems. It's exciting as well as provocative. Our environment, our economy, our quality of life, our freedom must be protected and preserved. With the continued dedication, the resolve and the effort of the people of our community, we can and we will move forward — into another year of progress. The challenge of '72? We anticipate it with confidence.

The Campbell Press
Serving
the Hub of the West Valley
Since 1895
Wednesday, March 8, 1972 Page 17
378-9136 35 Dillon Avenue, Campbell, California

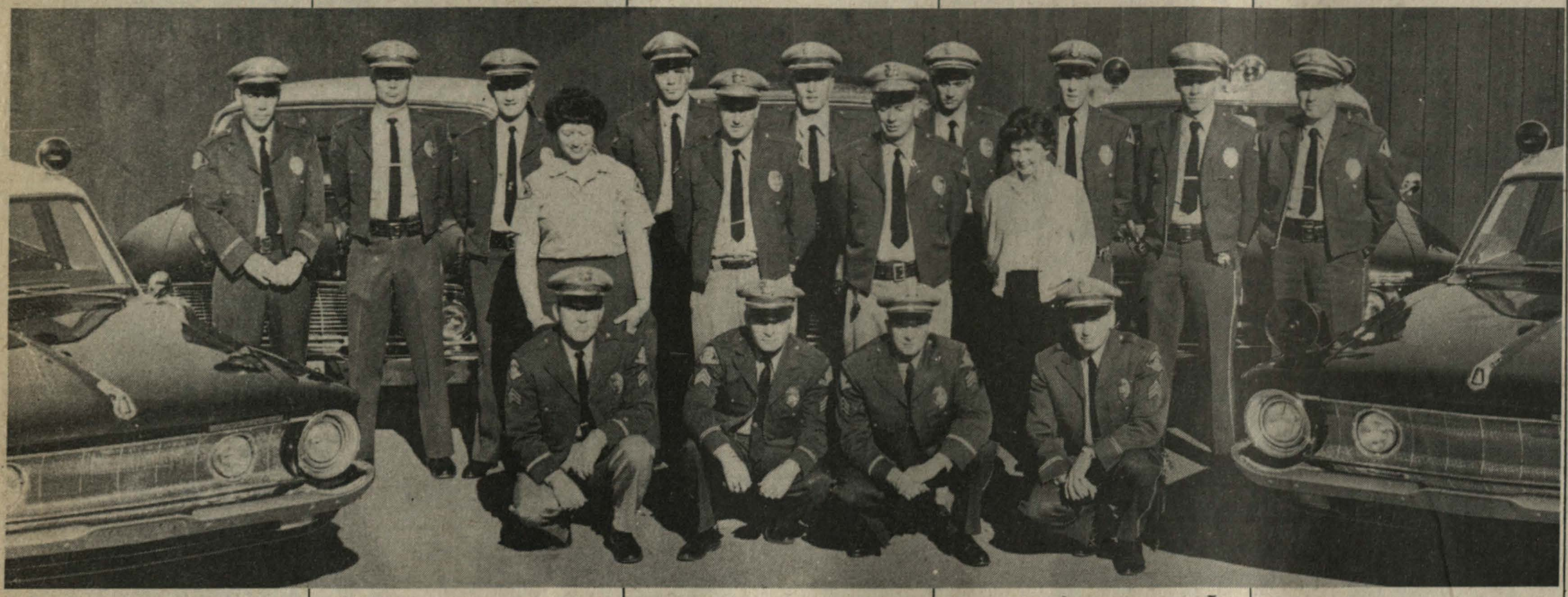
In 20-years Campbell's police department has come a long way



POLICE DEPARTMENT GROWS—In the 20 years that Campbell has been a city, the police department has grown from two police officers and one vehicle to a complement of 34 today and a total of 16 vehicles. When the department moved into the facilities in the new city hall last year, the personnel posed for the above group picture.

Front row (left to right) Capt. John Butler, Paul Schommer, Rich McGuffin, Agent Robert Mann, Agent Jim Stoner, Donna Perry, Jackie Allison, Chief (then acting chief) Don Burr, Virginia Brooks, Helen Dreher, Bill Baines, Dan Ramseier, Sgt. Don Stefani, Sgt. Ron Eddlemon, Capt. Larry Kelly.

Back row (left to right) Rick Oliver, Sgt. Frank Furtaw, Rex Noyer, Agent Ed Fallgatter, Sgt. Bob Wallace, Dick Wixon, Sgt. Don Dore, Sgt. Al Knox, Agent Bob Lockwood, Bob Fulwider, Sgt. (then Agent) Roger Higby, Sgt. Ron Pennington, Sgt. Jim Connelly, Paul Kern, Dennis DeStefano.



POLICE DEPARTMENT IN 1961 — When the City of Campbell marked its 10th anniversary back in 1962, the police department consisted of 14 men and two women. The personnel pose in front of the police vehicles. Front row, Sgt. Don Burr, Sgt. Ron Eddlemon, Helen Dreher, Chief John Morgan, Lt. Carl Arnold, Virginia Wallace, Sgt. Wayne Wyne. Back row, left to right, Frank Furtaw, Bob Veneski, Dean Godbehere, Delbert Perry, George Wallace, Paul Schommer, Lawrence Kelly, James Connelly, Everett McClendon.

In the 20 years that the City of Campbell has been in existence, the police department has come a long way, growing from a two-man department soon after the city was incorporated in 1952 and one police car to the present staff of 34 and 16 vehicles.

During the 20 years, there have been three police chiefs.

Bob Locke served as chief from 1952 to 1961 and John Morgan became chief in 1961.

Don Burr succeeded Chief Morgan on Feb. 1 this year after serving for almost a year as acting chief when Morgan became physically disabled.

The entire community was saddened in February of last year when Chief Morgan suffered a massive cerebral hemorrhage. He has been paralyzed since that time. After months in the hospital, he is now at home.

Under the guidance of Chief Morgan, the police department gained an enviable reputation throughout the state.

Chief Burr, 37, as did his predecessor Chief Morgan, started with the department as a patrolman and advanced through the ranks. He was promoted to sergeant to 1959 to lieutenant in 1964 and to captain in 1968.

In 1971 the police department moved into the facilities in the new city hall. Although the police officers were proud and elated over the new facilities, there was a touch of sadness in the move, for much of the planning and design of the new facility was the brainchild of Chief Morgan.

The police facility has been dedicated to Chief Morgan and a plaque has been placed on the wall indicating that fact.

STRICKEN CHIEF—In February, 1971, Police Chief John D. Morgan, who had made an outstanding record as head of the department for 11 years, was stricken with a massive cerebral hemorrhage and has been physically disabled since that time.

In an unprecedented response from the community as an indication of the esteem and affection that was felt for the chief, more than $15,000 was raised in contributions and donations to assist in defraying the hospital expenses for the stricken chief.

For 11 months, Chief Morgan received his full salary based on overtime, sick leave and vacation time that had been accumulated. On Feb. 1, Chief Morgan was retired on physical disability and Police Captain Don Burr was promoted to chief. Chief Burr had been acting chief for the previous 11 months.

PROGRESS 72
CAMPBELL'S 20th ANNIVERSARY

20 years as a city

POLICE

by Don Burr
Chief of Police
City of Campbell

Campbell Police Department was created August 1, 1952 with the hiring of two policemen and the purchasing of one police vehicle. The police facility at this time was located in the fire house, 51 N. Central Ave.

In 1956 the Police Department consisted of one Chief, one Sergeant, four Patrolmen and two police cars.

In 1957 the police facility was moved from the fire house to the old Methodist Church at 75 N. Central Ave.

And on July 12, 1971 the department moved into the new police facility in the City Hall.

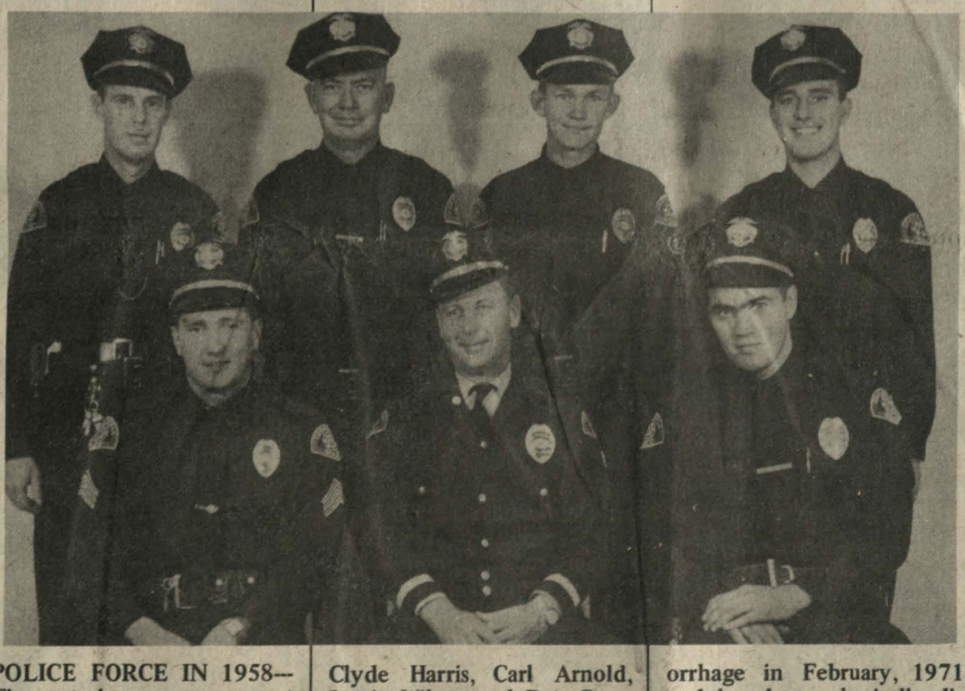
At the present, in 1972, the department has a total complement of 34 persons; one Chief, two Captains, nine Sergeants, four Police Agents, 11 Patrolmen, four Clerk/Matrons, two Desk Officers, and one Secretary. There are five patrol vehicles, two solo motorcycles, one three-wheel motorcycle, seven unmarked cars and one Community Relations Van.

Over the years the department has seen an increased demand for services.

A comparison of 1965 with 1971 reveals some interesting points:

In 1965 there was a total of 6,738 total activities as compared to 1971 with 19,374 total activities.

The police service is here to meet the needs of our community. We welcome citizens at the Police Department at any time to discuss operations or any problem that they might be concerned with so far as police service is concerned.



POLICE FORCE IN 1958—Five patrolmen, one sergeant and a chief made up the Campbell Police Department in 1958, six years after the City of Campbell was incorporated. Seated, left to right, Sgt. John Morgan, Chief Bob Locke. Back row, left to right, Clyde Harris, Carl Arnold, Louis Wilson and Don Burr.

Only one of the department personnel in 1958 is still active in the department. After serving for almost a year as an acting chief in the place of Chief John Morgan, who was stricken with a cerebral hemorrhage in February, 1971, and has been physically disabled since that time, Don Burr was named chief and Chief Morgan was placed on the retired list. Burr was captain at the time of his appointment. Morgan succeeded Locke as chief in 1961.

PROGRESS 72
CAMPBELL'S 20th ANNIVERSARY

Luoto's

2396 WINCHESTER BLVD

CAMPBELL PLAZA

Cocktails – Lunch - Dinner

Happy 20th Birthday to

the City of Campbell

Happy "20th"

to the

City of Campbell

Myron Alexander
Realtor

393 E. Hamilton Avenue
Campbell

Phone: 379-7720

A&W ROOT BEER
A&W ROOT BEER

Congratulations to the City of Campbell on its 20th Birthday—We are proud of our City.

FLOYD LITTLE'S

A&W Root Beer Drive - In

2145 Winchester Blvd.

The Daily Press

The Independent Newspaper Serving Northern San Luis Obispo County

Our 86th Year — No. 44 PASO ROBLES, CALIFORNIA, THURSDAY, MARCH 2, 1972 10¢ Per Copy

Ex-superintendent leaves Campbell & clippings follow

This is the last in a series of articles tracing controversial events in the Campbell Union School District which led to the conclusion of Neal Royer's 24-year career with that district as teacher, administrator and superintendent. Mr. Royer is now assistant to Atascadero School Supt. David Gray, and some of those who opposed him in Campbell have been circulating materials about Royer in a manner which has created "universal disgust" among partisans on both sides of the Royer demotion issue.

By JEFF DOOLEY
and RANDY REDDICK

The final servering between the Campbell Union School District and its ex-superintendent, Neal Royer, came, according to Royer, when the district removed him from the payroll July 30, 1971.

Royer's lawyer told the then principal of Forest Hills School that severance in pay represented a clear breach of the contract Royer had signed in 1969 for an additional four years; Royer was free to seek employment elsewhere.

By the end of August, Royer had been selected unanimously from among 60 applicants and three finalists to serve as assistant to the Atascadero Unified School District superintendent in charge of curriculum and instruction. Atascadero Supt. David Gray and the trustees who hired Mr. Royer said that Royer was completely forthright in communicating to the board details of his departure from the Campbell district. Royer was hired, they say, based on his "tremendous amount of instructional experience" gained in his 24 years as an educator in the Campbell District.

Gray evaluated Royer's first five months with the district in January as "superior all the way."

The two years of dissention in Campbell would be settled in court but were otherwise calmed and old wounds were beginning to heal until mid-February.

The Campbell Elementary Teachers' Association president, Herb Wadley, sent selected press clippings reporting the district rift to The Daily Press and at least one other San Luis Obispo County newspaper with a cover letter on CETA letterhead which began "It has come to our attention that the issues surrounding Mr. Neal Royer . . . are not known in the Atascadero area."

The Campbell Press printed the text of Wadley's letter last week and drew immediate reaction from partisans of both sides of the Royer issue. The news of Wadley's action reportedly taken without knowledge of CETA general membership aroused a reaction "of universal disgust," according to Bob Turk, principal of a school in the Campbell District. "Even persons who did not want to see Royer remain as superintendent felt this was a terrible blow, to persecute a man like this."

Publication of Wadley's action sparked several reactions in the Campbell district. An unsigned memorandum allegedly circulated by the executive board of the CETA disclaims the Wadley letter in one breath as "untrue" and defends Wadley in the next. The memorandum reads in part: "The CETA Representative Council wishes to make it clear that the article appearing in the Campbell Press accusing CETA membership of sending clippings to the Paso Robles newspaper is completely untrue . . . Upon request of the president of the Atascadero Teacher's Association the president of CETA did send news clippings to the Paso Robles newspaper."

Anton Howard, president of the Atascadero District Teachers' Association, stated flatly in an interview last week that he made no such request. The interview was conducted prior to the CETA disclaimer.

Howard, who says he is acquainted with Wadley through the California Teacher's Assn., states that on Jan. 31 of this year a conversation took place between the two at a CTA conference.

Howard says that Wadley approached him and asked, "How are you and Royer getting along?" Howard said he answered, "Fine" and intimated that there was no trouble in his relationship with Royer. Then, according to Howard, Wadley asked, "What are the newspapers in your area?" Howard said he gave the names of three newspapers and that the conversation ended at that point.

Howard emphatically states that at no other time than the one just mentioned did he and Wadley discuss Neal Royer or any circumstances related to him.

Former Campbell Trustee William A. Parton, when Wadley's actions were publicized, wrote The Daily Press, "Mr. Herb Wadley in his typical method of operating has 'thrown down the gauntlet' once more by continuing in the attempt to discredit Neal Royer." Parton continues, "the parents of Campbell whose children attend the elementary schools lost when Mr. Royer was forced to leave . . . The people of the Atascadero school district can rest assured that they have an individual working for them who is a competent and dedicated administrator and teacher."

Controversy stalks Atascadero schools Asst. Supt. Royer

(February 28)

By JEFF DOOLEY
and RANDY REDDICK

"Character assassination," one citizen described it.

"He was crucified," estimated a newspaper editor.

"Welfare of children is not his main concern," claims a school teacher.

"You are very lucky to have him," opines a school principal.

"A competent and dedicated administrator and teacher," writes one school board member.

All these descriptions apply to Neal Royer, assistant superintendent of the Atascadero Unified School District, and to the circumstances which led to his departure from the Campbell Union School District where he had taught school and had been an administratior for 24 years.

Royer came to Atascadero under unusual circumstances. In 1969 he signed his second four-year contract to serve as superintendent of the Campbell Union School District. In August of 1971, his lawyer advised him that the CUSD [illegible] broken

association president who opposed Royer's superintendency in Campbell this month forwarded selected articles to The Daily Press and at least one other newspaper in San Luis Obispo County, "that the issues surrounding Mr. Neal Royer, ex-superintendent of Campbell Union School District" be known "in the Atascadero area."

The efforts of Herb Wadley, president of the Campbell Elementary Teachers Assn., were described by former Campbell school board member William A. Parton as "a new vicious and scurrilous attack."

Whatever the intent of Mr. Wadley, incomplete information regarding the new assistant superintendent has spawned rumors in the Atascadero area. The Daily Press has investigated Royer's background in Campbell, interviewed several persons close to the situation, and begins today a series designed to bring to light incidents which occurred in Santa Clara County starting nearly two years ago

Paso Robles daily reports Royer incident in depth

by George Vierhus

On February 10, 1972, Herb Wadley, president of the Campbell Elementary Teachers Association (CETA), in a letter to the daily newspapers in San Luis Obispo and Paso Robles suggested that "the issues surrounding Mr. Neal Royer, ex-superintendent of the Campbell Union School District are not known in the Atascadero area." Clippings were enclosed.

Upon leaving the Campbell district, Royer in July had accepted the position of assistant superintendent in the Atascadero system.

The Press reported the letter-writing incident first in the February 23 issue and then when a CETA board reported that it was "untrue" reproduced the original letters on the front page.

In the meantime, down in San Luis Obispo County. the newspapers that had been contacted by Wadley decided to report the incident.

The Paso Robles Daily Press did a four-part front page series on the entire matter in depth in the issues of Monday, Feb. 28; Tuesday, Feb. 29; Wednesday, March 1 and Thursday, March 2.

The Paso Robles newspaper in the series delved into the entire matter starting with Royer's demotion on Oct. 8, 1970.

Obviously, the residents of this area are intensely interested in how the "story was played."

For that reason, The Campbell Press in this issue reproduced the last in the series in its entirety just as it appeared on the front page of The Daily Press.

In addition, the headlines and parts of the other three stores are reproduced here.

It is interesting to note that in the "defense" of the letter-writing episode, CETA officials in a letter distributed to members maintained that the letters were sent by Wadley "upon request of the president of the Atascadero Teacher's Association."

In the news story that appears on this page from the Paso Robles Daily Press, one paragraph stands out: "Anton Howard, president of the Atascadero District Teachers' Association, stated flatly in an interview last week that he made no such request. The interview was conducted prior to the CETA disclaimer.".

PROGRESS 72
CAMPBELL'S 20th ANNIVERSARY

Surprise demotion followed by board silence 100 days

(February 29)

This is the second in a series of articles tracing controversial events in the Campbell Union School District which led to the conclusion of Neal Royer's 24-year career with that district as teacher, administrator and superintendent. Mr. Royer is now assistant to Atascadero School Supt. David Gray, and some of those who opposed him in Campbell have been circulating materials about Royer in a manner which has created "universal disgust" among partisans on both sides of the Royer demotion issue.

By JEFF DOOLEY
and RANDY REDDICK

Neal Royer was demoted from the position of superintendent of the Campbell Union (elementary) School District on the night of Oct. 8, 1970.

"I was just as shocked as any of the public," claimed Judy Ruscigno, a member of the board which demoted him.

The bombshell was dropped when Board President Richard H. MacQuiddy made the unannounced and unscheduled motion that Royer be demoted to principal and that his duties be immediately assumed by Asst. Supt. James D'Avis.

The motion carried 3-2, and Royer was deposed.

Mrs. Ruscigno challenged MacQuiddy after the vote with, "You have completed your hatchet job." An immediate movement to recall the board (which ultimately failed, though the mov [illegible]

months its silence in the issue, Royer sued Jan. 17, 1971, for reinstatement on the grounds no reasons for demotion had been given to him and that no just evaluation formed basis for the sudden action.

Royer added $1,075,000 libel and damages charges in October, 1971, naming as defendants trustees Eleanor Graham-Armstrong, Ralph Steinberg, MacQuiddy and 20 John Does. Now an employe of the Atascadero district, Royer charged the defendants with conspiracy to oust him from his job "maliciously and out of hatred and ill will."

The suit charges that the defendants published libelous and defamatory statements about him, causing a clouding of his reputation.

Two days after the Jan. 17, 1971, filing of the suit, Royer received his written charges.

A sizeable bit of the turmoil during the three-month period of silence from the board stemmed from confusion born of the board's refusal to make known the charges on the grounds that it could not legally do so without permission from Royer.

Trustee Ralph Steinberg stated on Oct. 22, that "We are not in any phony, superficial sense trying to cover up anything." Newspaper accounts state that he explained that the "reasons have not been made public because [illegible] had ad [illegible]

Key claim against Royer refuted by postal inspector

(March 1)

This is the third in a series

By JEFF DOOLEY
and RANDY REDDICK

On March 10, 1971, Neal Royer, ex-superintendent of the Campbell Union (elementary) School District, published the charges of the board of education majority, which, it claims, led to his demotion from superintendent to principal on Oct. 8 of the previous year.

The board majority of three, headed by board President Richard H. MacQuiddy responded to his publication of the charges with the statement, "The Campbell Union School Board welcomes the fact that Neal Royer has released to the public . . . the statement of reasons for his reassignment . . . thereby relieving the board from the obligation to remain silent on this subject."

Since the demotion three months earlier the board majority had maintained in the face of public pressure, that the charges were being withheld due to Royer's failure to release them from confidence. During this time, however, the board had declined to give Royer himself a formal list of the charges against him. This is born out by the introductory statement accompanying Jan. 19 the list of charges from the board which begins: "This letter is in reply to your request of November 17, 1970, for a [illegible] ns for the "participation in th preparation and distribution o letters" which sought to "ir fluence the outcome of th election" on April 15, 1969 an on Feb. 17, 1970.

MacQuiddy was elected t trusteeship in the latte balloting.

In a letter printed ove MacQuiddy's name in April 1971, it is revealed that th above charge is based on th word of "postal authorities" who, according to the letter name Royer as the author of th letters mentioned in th charges. The April letter states "It is a fact that the board was informed by postal authorities that Mr. Royer wrote the letters mentioned in the school board's charges."

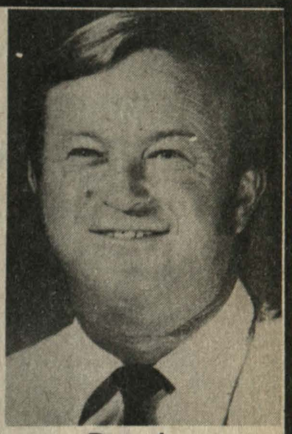
It is further stated by "th board majority," in The Campbell Union School District Daily Bulletin, a circular for public consumption dated March 26, 1971, that "It is a fact established with reasonable certainty by evidence and information contained in the Postal Inspector's file and which was made known by the Postal Inspector . . . That Royer typed and distributed the anonymous letters . . . in connection with the board elections of April 15, 1969 and February 17, 1970."

Postal Inspectors flatly refute this claim.

In a letter to Robert Owens, [illegible] ty county [illegible] Santa

Prune Yard Shell
2029 So. Bascom
(at Campbell Ave.)
377-5403

Lloyd Nelson



Derrol Hutton

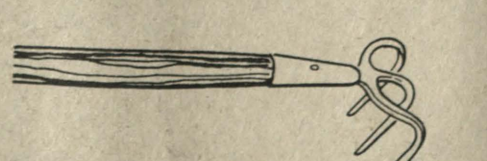
Complete Tune-up
8 Cyl
$24.95
Includes:
New plugs, points, condenser & rotor.

Complete Brake Job
$49.95
Disc extra
Includes: Turn 4 drums, Rebuild wheel cyl. Reline brakes, fluid & tax

Orchard Supply Hardware

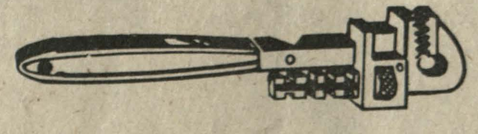
We've been around San Jose for forty years now. Things have changed since 1931, and Orchard Supply Hardware has grown up with the valley. It's a beautiful place to live, full of lovely homes like yours, full of surprises and challenges. Welcome!

This is what our weekly ads in the San Jose News (Fridays) and San Jose Mercury (Saturdays) look like. You'll find them in the Garden section, because gardening is a big part of Orchard Supply Hardware.



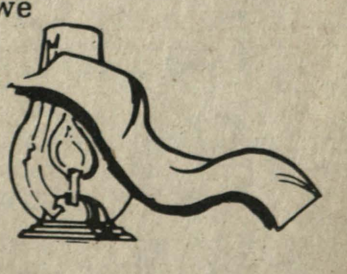
Gardening means different things to different people, but almost everybody likes making things grow. That's part of Orchard Supply Hardware — everything you need to make things grow.

Keeping a house together is another part of Orchard Supply Hardware. Paint, hardware, household goods, plumbing and electrical supplies — everything you need to keep your house together.



"You'll want 16-3 wire for that job, sir." How to do-it-yourself, do a good job and save money, is our specialty. Experienced salespeople make Orchard Supply Hardware uniquely helpful to the home improver.

Orchard Supply Hardware is for fun, too. Outdoorsmen staff our extensive sporting goods shops. Audio-visual enthusiasts help you evaluate the camera and stereo equipment we offer. Our housewares gals know gourmet cookware.



With over 70,000 items on hand, including many "hard-to-find" things like kerosene lamp wicks and bulk nails, shopping at Orchard Supply Hardware can be great family fun.

4 CONVENIENT LOCATIONS TO SERVE YOU:

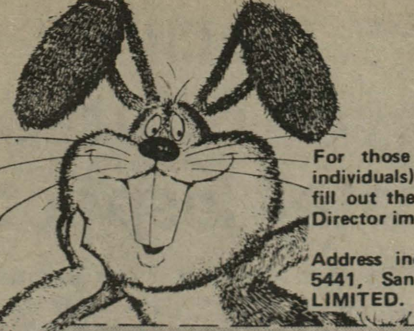
MAIN STORE
720 WEST SAN CARLOS STREET

ALMADEN AREA
1130 BRANHAM LANE
AT ALMADEN EXPRESSWAY

ALUM ROCK AREA
3000 ALUM ROCK AVENUE

DOWNTOWN
10TH & EAST SANTA CLARA STREETS

COMING SOON TO SUNNYVALE AT 777 SARATOGA–SUNNYVALE ROAD, ANOTHER OSH STORE TO SERVE YOU . . .



For those who are interested (organized groups or individuals) in participating in the Parade in any fashion, fill out the application below and forward to the Parade Director immediately.

Address inquiries to: PARADE DIRECTOR, P.O. Box 5441, San Jose, Calif. 95150. HURRY! TIME IS LIMITED.

THE FIRST ANNUAL EASTER PARADE

My organization would like to participate in the 1st Annual Easter Parade to be held in the City of Campbell, California on Saturday, April 1st. 1972. ☐

☐ **MYSELF** ☐ **MY FAMILY** ☐ **MY GROUP**

Name of Participant ____________________

Address ____________________

Whom to Contact ____________ **Phone** ____________

____

I do not intend to participate in the parade but I would like brochures and information on the parade, when available. ☐

ADDRESS TO:
THE FIRST ANNUAL EASTER PARADE BEAUTY PAGEANT CHAIRMAN
P.O. BOX 5441, SAN JOSE, CALIF. 95150

PLEASE PRINT

NAME ____________ AGE ______

ADDRESS ____________________

CITY ____________ STATE ________ ZIP ______

PHONE ____________ APT. NO. ____________

SCHOOL ____________ COLLEGE ____________

____
SIGNATURE OF ENTRY

SIGNATURE OF PARENT(IF AGE BELOW 18 YEARS) ____________

College Abroad adds courses

Two new courses, "Ecology in Europe '72" and "New Cities of Old Europe," are being added to College Abroad, a summer European travel-study program.

Tom Barrie, a realtor and part-time teacher at West Valley College, who is also the bay area coordinator of College Abroad, will teach "New Cities of Old Europe."

Other classes being offered for a maximum of nine college credits include art, history, drama, music, biology, photography and business.

For more information on the four to six-week tours, which cost from $1,000 to $1,200, phone Barrie at (408) 867-9228.

An orientation meeting for College Abroad will be held in March and movies of past trips are available upon request.

TOYMAKERS ALL --- Members of Girl Scout Troop 669 of Dover School are pictured with the toys they made in earning their Toymaker badges. Upon completing their projects, the girls donated items to the Sunday School department at the First Congregational Church of San Jose.

County residents to get emergency disaster plan

Residents of Santa Clara County and four other counties in the Bay Area very shortly will be receiving through the mail a "Community Emergency Plan" with information on earthquakes, air pollution alerts, floods, fires and nuclear attacks.

Local versions of the plan are being mailed to over one million households and apartments in Santa Clara, San Mateo, San Francisco and Alameda Counties, according to Frank Holt, county emergency services coordinator.

Arrangements for mailing the plan to bay area residents was announced jointly by emergency services representatives of the five counties during a news conference at the San Francisco City Hall.

Ed Joyce, San Francisco emergency services coordinator, estimated that copies of the plan will be seen by over four million persons.

Previously residents of other counties across the nation have received similar local emergency plans, but the current mailing is believed to be the largest single effort to get the information to residents of an area.

Holt explained that the Santa Clara County edition of the plan has been reviewed and approved by the County Board of Supervisors and the City Council of each of the cities.

The nuclear attack section of the plan for each county contains maps and lists of buildings that could serve as public shelters in times of emergency. Joyce explained that most of the shelters have been stocked with emergency rations which also could be used by residents in case their homes and food supplies were destroyed in a major earthquake.

He commented, "We hope people will keep their copies of the plan like they would an insurance policy."

The printing and mailing is a $111,000 project which is being paid for entirely by the Federal Office of Civil Defense.

ECOLOGY IN ACTION-- Rogers Junior High science teacher Max Averitt, second left, watches as Don Johnson, Sean Oswald and Karen Pozzi gentle a spruce out of its pot for planting in "Moreland Acres."

Teen drop-outs get career aid

Over 145 high school drop-outs are taking a giant step into responsible careers and overall maturity with the Neighborhood Youth Corps, (NYC) a six-year-old Santa Clara County program.

An enrollee in the NYC program is paid for up to 30 hours per week of work experience, training and education.

Most teens in the program complete high school, or enter junior college or trade schools. Maximum enrollment in NYC is two years.

Municipal and non-profit agencies throughout the county offer NYC students training in a variety of fields from science research to child care.

A typical student in the federally funded program started in NYC at the age of 16 with a three-month old baby and very little education. Within four months she obtained her high school diploma, and began working full-time.

For more information contact the Neighborhood Youth Corps, 235 E. Santa Clara St., 2nd floor, 299-3324.

GIRL SCOUT News

NEIGHBORHOOD 17

Several girls of Girl Scout Troop 669, Dover School, worked hard to earn the Toymaker badge. The girls decided on their own toys to make which, on completion, were donated to the First Congregational Church of San Jose Sunday School Department. Toys included patchwork dogs, cats, horses and owls, creepy critters, toss games, elves, tic-tac-toe games and other varieties. Mrs. Alice Kerley and Mrs. Ada Vitale are co-leaders.

BROWNIES

Brownie Troop 131 have been making many cute items such as hearts for Valentine's Day and paper flowers. Plans are being made for projects for Easter items to give to nursing homes. Trips to Vasona and roller skating are coming soon. Mrs. Gail Damer and Mrs. Mary Berbaum are leaders of these active Brownies. Cookie sales were very successful.

PROGRESS 72
CAMPBELL'S 20th ANNIVERSARY

CONMAT
Hamilton Ave
RIGHT LANE

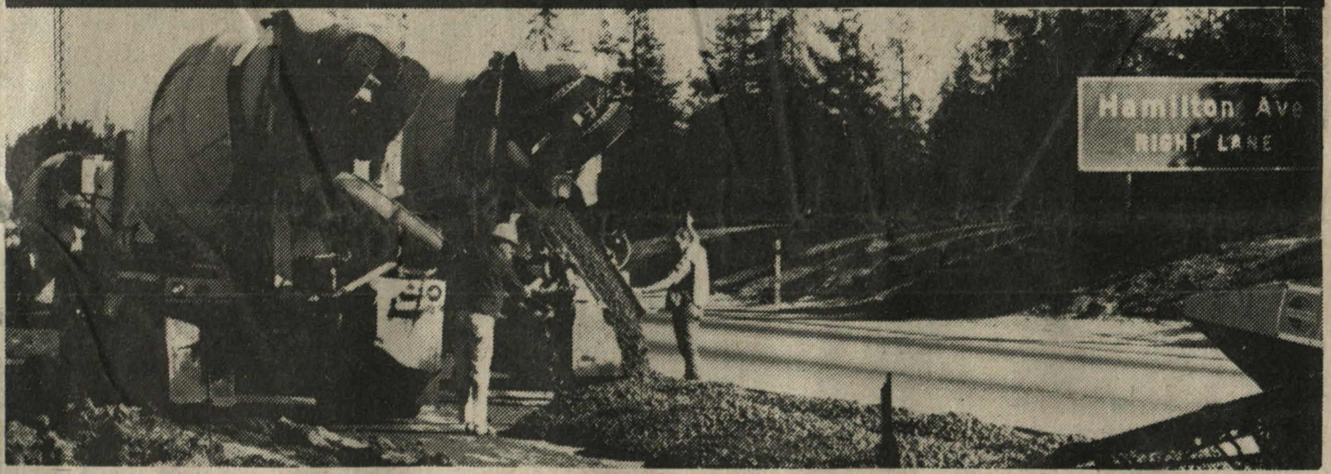
Conmat pours the foundations of progress for Santa Clara Valley

Congratulations to the City of Campbell
on the 20th anniversary of its incorporation.

We are proud of the part that WESTERN GRAVEL, now a part of CONMAT, played in the building of the City of Campbell from its very beginning.

We are now more than ever at your service because of the merger of a number of firms into CONMAT and the expansion of our operation.

CONMAT BUILDING MATERIALS No job is too large or too small for Conmat
P.O. Box 181 Phone : 286-7611 San Jose, California 95103



HAPPY ANNIVERSARY

CITY OF CAMPBELL

Twenty exciting years have passed since you incorporated in March, 1952. Developing out of an agricultural community, you have achieved the stature of an important West Valley city with all of the inherent responsibilities which must accompany rapid growth.

One of these responsibilities is a dependable supply of good water. We, along with our colleague, the Campbell Water Company, have assisted you in meeting this challenge and we are proud of our ability to do so. In fact service to the Campbell community dates back to 1878.

You don't see much of what we do. Most of it is underground – in excellent repair, always ready to serve you.

SAN JOSE WATER WORKS
374 West Santa Clara St.
San Jose

San Jose Water Works

374 West Santa Clara Street
San Jose, California

FOUNDED 1866

--AND 1962 was also a city milestone

The headline of The Campbell Press of April 4, 1962 proclaimed "Campbell observes tenth birthday --- recalls the past."

According to the news story that went with the headline:

"The City of Campbell last Wednesday observed the anniversary of its 10th year as an incorporated city with a large birthday cake which was shared by city officials and past mayors.

"Campbell became a sixth-class city just 10 years ago when the incorporation passed by the narrow margin of 686 to 633 votes after previously being rejected three times. With a population of 7000 and assessed valuation of 5 million dollars, the City of Campbell encompassed three square miles.

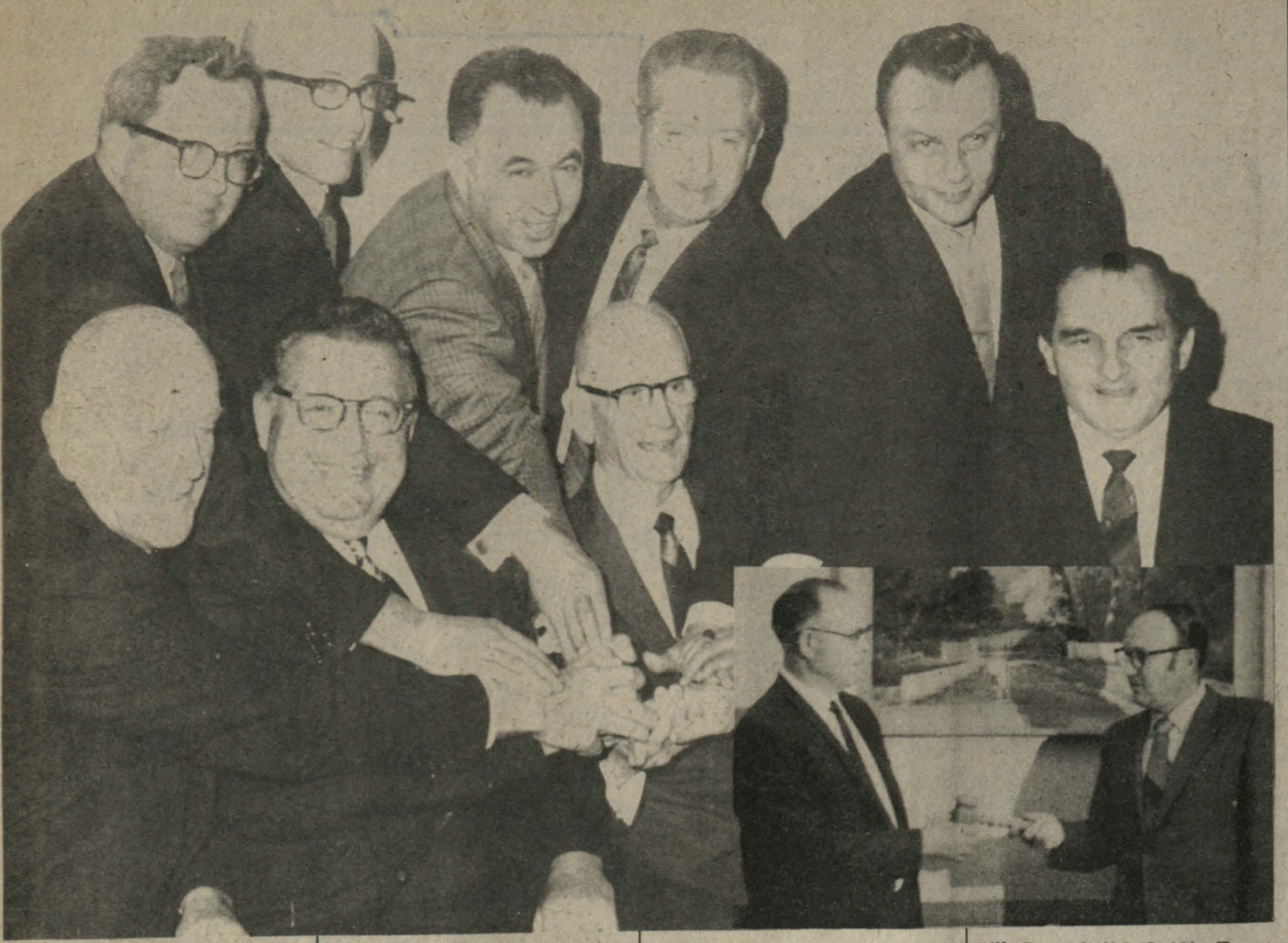
"Fourteen persons filed for the first election with J. Frederick Snyder, Richard W. Morton, Joseph V. Gomes, J. B. Arends, and J.M. Dahl receiving the most votes and thus becoming the first councilmen in the history of Campbell. Also elected at that time were Viola Krug, as city clerk and Edward C. Merrill as city treasurer. Councilmen who held their first meetings in the offices of Realtor J.M. Dahl named Morton as their first mayor after Dr. Snyder declined the honor.

"First problems to beset the new city were the hiring of a city attorney, a city accountant and how to get some money with which to run the city now that it was a fact. On April 3, Joseph Bonacina was hired as city attorney and on April 24, Campbell received the first gasoline tax which amounted to $4,418.96. The estimated budget for the first year was set at $74,000.

"Campbell has come quite a long way in the last ten years, and ex-Mayor Morton, who attended the birthday, stated that the growth of Campbell was as anticipated ten years ago, and he does not see anything to stop Campbell from growing until it reaches an anticipated 30 to 45 thousand. Campbell could become an efficient well-organized small city with the proper organization, according to Morton.

"Other dignitaries included ex-Mayor Myron Fairchild...."

AT 1962 BIRTHDAY PARTY --Mrs. Henry (Whitey) Weitzel, wife of the city's mayor in 1962 when the city marked its 10th anniversary with a former mayor, Myron Fairchild (1958-60) at the birthday cake.



MAYORS GET TOGETHER --In Campbell's 20-year history, there have been either 11 or 12 mayors, depending how one counts the status of the city's current mayor, Ralph Doetsch. Doetsch served as mayor in 1966-67 and then was named again in 1971, another one-year term. Mayors are now selected on a rotation basis. Vice-Mayor Bill Podgorsek is slated to be mayor in 1972-73.

In 1969 in the above unique photo all the men who had served as mayor were present at a CofC function. Since then the two others in the inset, Dean Chamberlin (left) and Homer Hyde have wielded the city gavel.

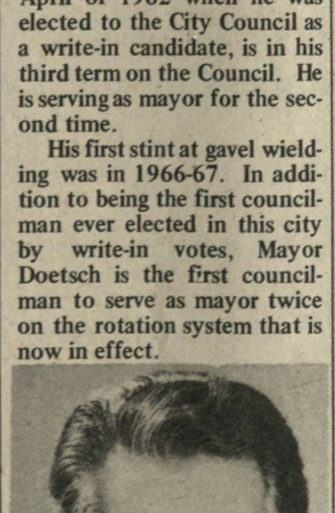
In the picture left to right, Ralph Doetsch (1966-67 and 71-72); Charles Rose (1964-66); Pete Lico (1962-64); Edward J. Rogers (1967-68); Bill Smeed (1968-69); Front row left to right, Henry (Whitey) Weitzel (1960-62); Richard Morton (1952-56); Myron Fairchild (1958-60); John M. Chargin (1956-58).

READY TO CUT---Fire Chief George Maxwell (left) and former Police Chief John Morgan flank Milt Hetzel, the then city manager at the 1962 10th birthday party for the city. Hetzel was the first city manager for Campbell.

ADMIRING CAKE --- John Faber, (left) long-time civic leader looks over the huge birthday cake in 1962 with Velma Olds (center), city treasurer and Mrs. Dorothy Trevethan, city clerk.

CURRENT MAYOR---Ralph Doetsch, who made city history in the city election in April of 1962 when he was elected to the City Council as a write-in candidate, is in his third term on the Council. He is serving as mayor for the second time.

His first stint at gavel wielding was in 1966-67. In addition to being the first councilman ever elected in this city by write-in votes, Mayor Doetsch is the first councilman to serve as mayor twice on the rotation system that is now in effect.



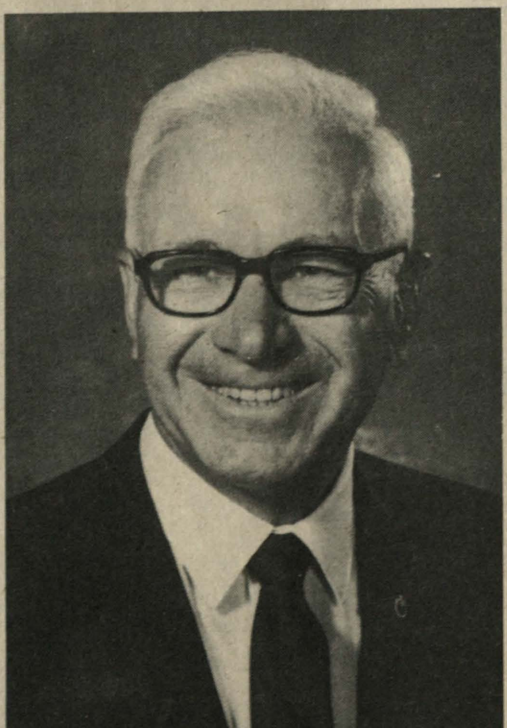
HISTORY MAKER---Dr. Edward J. Rogers, a political science professor at San Jose State, was elected to the City Council for the first time in 1960 and has been reelected twice since for four-year terms.

Rogers will complete 12 years of service as a councilman in April and is not seeking reelection, the longest any councilman has served in this city.

Rogers, who served as mayor in 1967-68, also has the unique distinction of the only councilman to have been in office at both the 10th and 20th anniversary of the city.

I consider Campbell, on its 20th birthday, a good place to live and to work. I've tried to serve it well these last four years, and would like the chance to continue. There is still much to be done.

Dean Chamberlin
Past Mayor
Incumbent Candidate For Council



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THAT'S THE STORY OF THE CITY OF CAMPBELL –
IN ITS 20 YEARS AS AN INCORPORATED CITY

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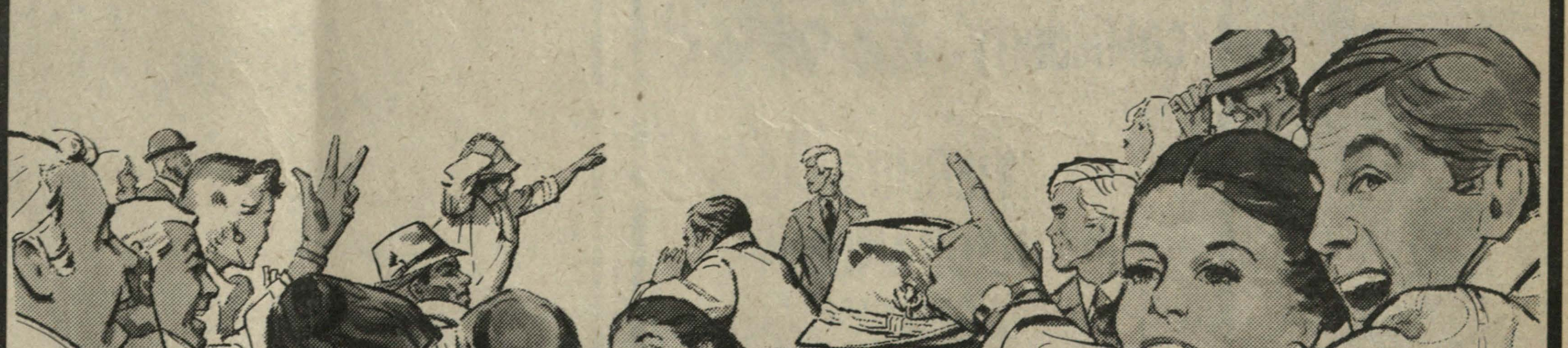


20 years as a city

ADMINISTRATION

by Robert C. Stephens,
City Manager
City of Campbell

A young adult of twenty in evaluating his twenty years would most likely ask himself, "What kind of a person am I now, How did I get here, and where am I going?" Using this analogy, I will attempt to briefly document Campbell's twenty years as a City.

WHAT KIND OF A CITY AND HOW DID WE GET HERE?

Cities are made up of people and people are different. Their backgrounds, income, social concepts, dreams, and environmental goals vary greatly. The reason for local government is to insure the welfare of the people, not merely to establish order.

On March 28, 1952, a majority of the registered voters of approximately 8,000 residents approved the incorporation of the City of Campbell. Some of those people who lived in the City at that time have stated that the incorporation was approved because the proponents wanted local home rule and did not want to be just another district in San Jose.

Others will state that they desired better police and fire protection. There were others who believed that Campbell, as a City, could retain its rural charm as a large orchard–witness the adopted seal Orchard City.

The early years, 1952 to 1958, were relatively quiet and the City fathers were able to maintain order and financial security for the citizens of the Orchard City.

On October 18, 1955, a $95,000 bond issue for the acquisition of the Congregational Church for a City Hall, and a new fire house and corporation yard failed at the polls. The City Council then in 1957 acquired the church for a City Hall with general funds.

In late 1958, the citizens approved a bond issue of $658,000 for street improvements and in 1959, a $894,000 bond issue for storm drain improvements. These two successful elections were the first signs of a City-wide spirit for progress by the people. The City could not have developed as well in later years without the monies provided by these two bond issues.

It became clearly evident in the early '60's that the City of Campbell was ideally located geographically as the "hub of a commercial and light industrial area of West Santa Clara Valley." To meet this challenge, the City leaders and citizens, between 1967 and 1969, responded by approving bond issues for public buildings and street and park improvements, totalling $2,245,000.

What kind of a City are we now? This writer would describe Campbell as a City which is progressive, dynamic and concerned as to how it can best meet the municipal needs of its citizens. It has, is, and will continue to be a City which involves its citizenry to the optimum in the policy making processes of local government determinations. We arrived at this state of being what we are, and there is no good reason at this time to change this practice.

WHERE ARE WE GOING?

As a small local unit of government in a metropolitan area, what is our future as a City? Transportation is preparing for a change. Men's work habits, men's leisure habits and men's horizons in this affluent society indicate to us many new challenges ahead. There is the lengthening shadow of influence by County, metropolitan, state and federal governments.

Our citizenry can no longer merely cast their attention to their local City Council. The City Council and administration as representatives of the local citizenry must know and react to legislation and programs currently adopted or under consideration by these other levels of government.

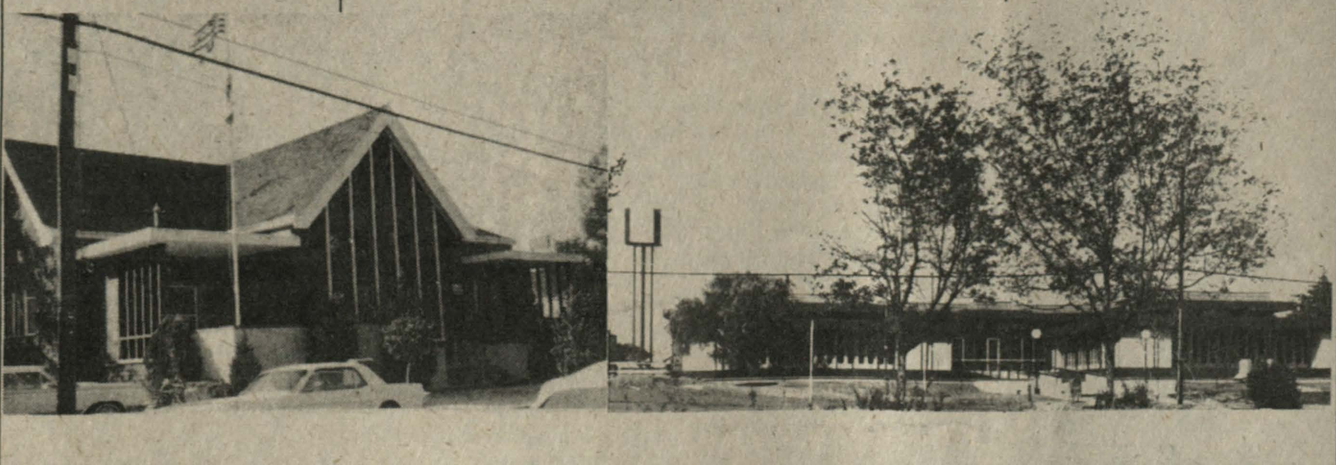
To ignore them could result in complete or very limited local autonomy in the aspect of political representation, taxing powers, and other economic and social implications to local government.

As urbanites, we live with noise and tensions–the tensions caused by poverty, prejudice, and environmental factors that seriously limit the goals of our citizens. We must find ways to control these forces.

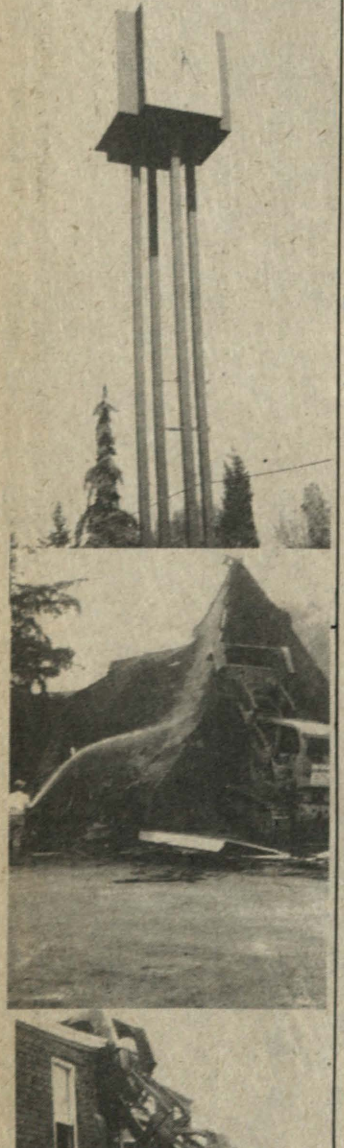
The City's Planning Commission, supported by the City Council, is currently conducting studies and public hearings in the neighborhoods for the purpose of learning where we should go as a City.

CONCLUSION

In conclusion, we can as residents of Campbell look back to these past twenty years and, with humility, say we have made good progress towards being a mature City in Santa Clara County. Our challenges ahead are many–growth, change, automation, other governmental influences, tensions, actions on environmental problems, and retaining and developing quality leadership among our citizenry and officials to respond to these challenges.



BOND ELECTION
HEADQUARTERS



PROGRESS 72
CAMPBELL'S 20th ANNIVERSARY

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1972

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on its
20th anniversary
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Growth at WVC continues at record-breaking pace

by Sue Harrington
Informational Assistant,
WVC

West Valley College continued to experience its phenomenal growth pattern in 1971.

A total of 13,179 students enrolled at West Valley in the fall of 1971 as compared to 11,576 in the fall of 1970, according to Don Ziegler, dean of admissions and records.

This is in keeping with West Valley's rapid development since opening its doors in 1964. At that time 3200 students were enrolled. Since that time West Valley's enrollment growth has fluctuated between 16-20 per cent each year.

Ziegler explained that this rate of enrollment growth has been consistently higher than surrounding community colleges over the years.

To house some of the additional students West Valley opened two new buildings this past year—social science-language arts complex and the new student center ("the Hall"), both located on the Saratoga campus.

Also under construction at the present time are three new buildings—the library, humanities-fine arts complex and the student personnel-business education-administration complex. Two additional facilities are planned for Saratoga—a physical education complex and a warehouse.

Construction of the last two buildings is in doubt, however, due to the slowdown in capital construction funds from the state. It is possible that more students will have to return to the Campbell campus for classes if funds are not readily available.

A second complete site in Santa Clara is now in the planning stages but funding is not as yet available for this project.

New programs were also in evidence at West Valley this past year. In September the governing board established the Center for Supervision and Management Development to serve the special needs of industries in the area. The center has developed a 10-course certificate program for individuals in industry to train them for first-level supervisory positions.

The first courses in the program are being offered this spring. Upon completion of the entire program certificates will be issued jointly by West Valley College and the participant's employer.

This program is unique in that there are no other programs nationally designed to train first-line supervisors. All of the courses were developed through the efforts of the college and 20 major employers in the south bay area.

Looking to the future, Supt. James P. Hardy has recommended a number of changes for West Valley, including a greater emphasis in the vocational-technical education area. This, along with his proposal for reorganization of the district was presented to the governing board in late January. On Feb. 17 the board adopted the reorganizational plan as part of board policy.

Currently the district has four assistant superintendents. Under the new plan these would be consolidated into two such posts—one for education and another for finance.

Four deans would serve under the assistant superintendent for education in the areas of instruction, student personnel, occupational education and continuing education.

Detailed job descriptions and salary ranges will be brought to the board over the next few months for approval.

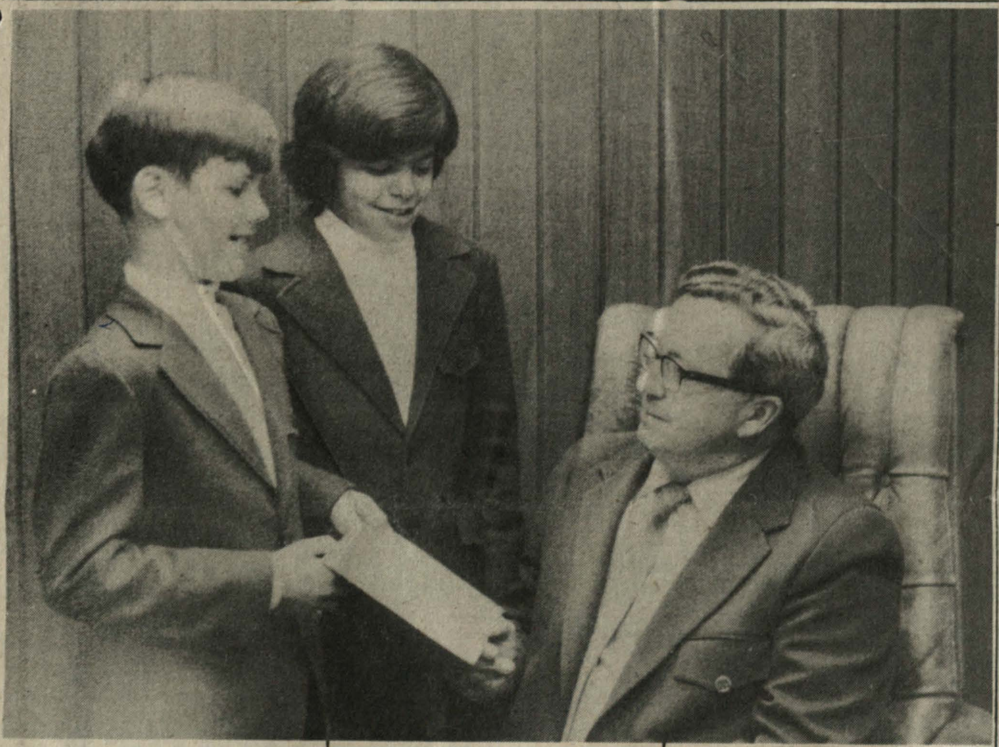
It is easy to see that many new things are in store for West Valley during the coming year.

BEWITCHING ANNABELLE —Cheryl Gober watches, daffodil in hand, as Annabelle Broom, played by Carol Brolaski, shares a secret with Philip Lippe in a scene from "Annabelle Broom, the Unhappy Witch." The play, a San Jose Children's Theater production, is sponsored by Junior League of San Jose, Inc. It opened last weekend at West Valley College and will be repeated during Children's Performing Arts Week, March 11 to 17 at the San Civic Auditorium, 145 W. San Carlos St.

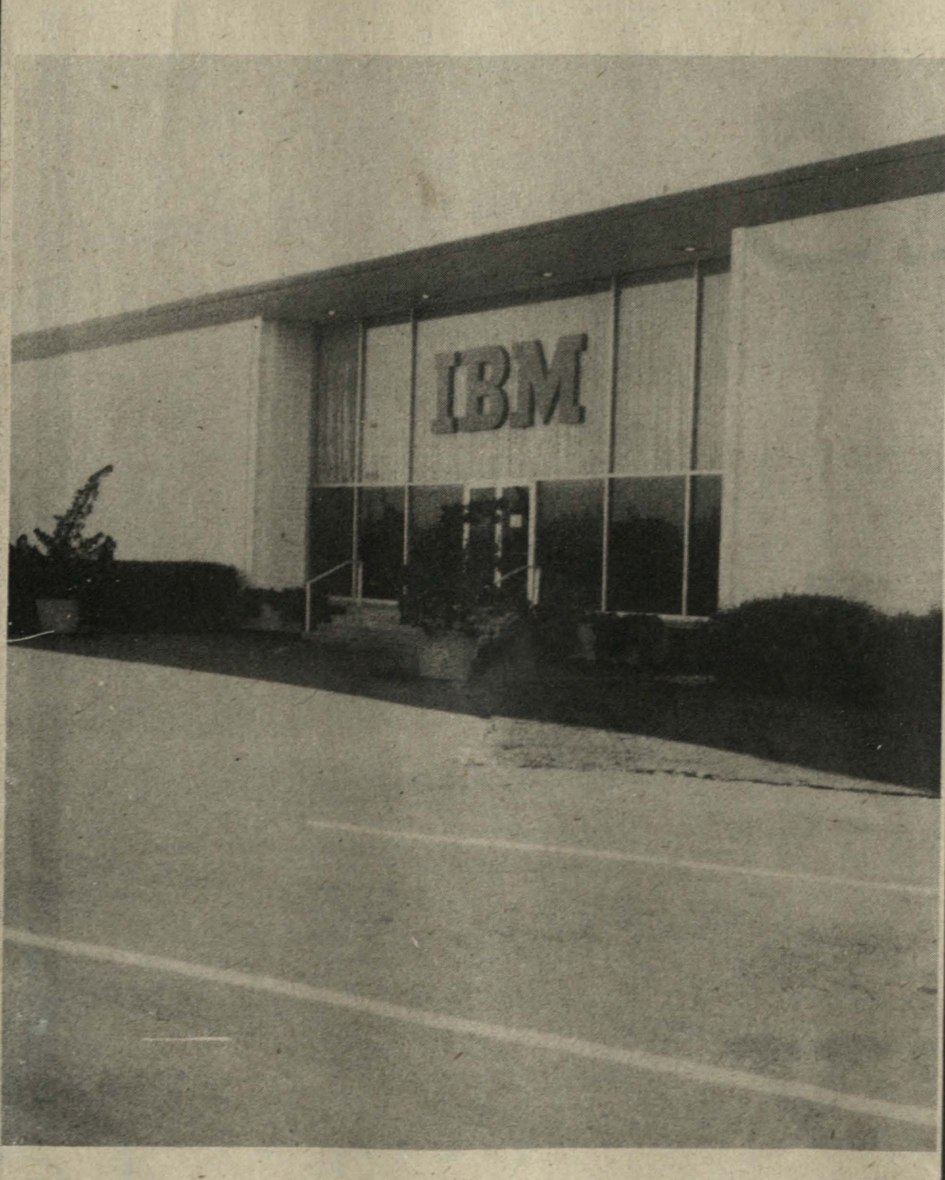
ONLY 12 SUPPLY

About 70 per cent of this country's 28 billion board feet of lumber output each year is produced in the 12 Western States.

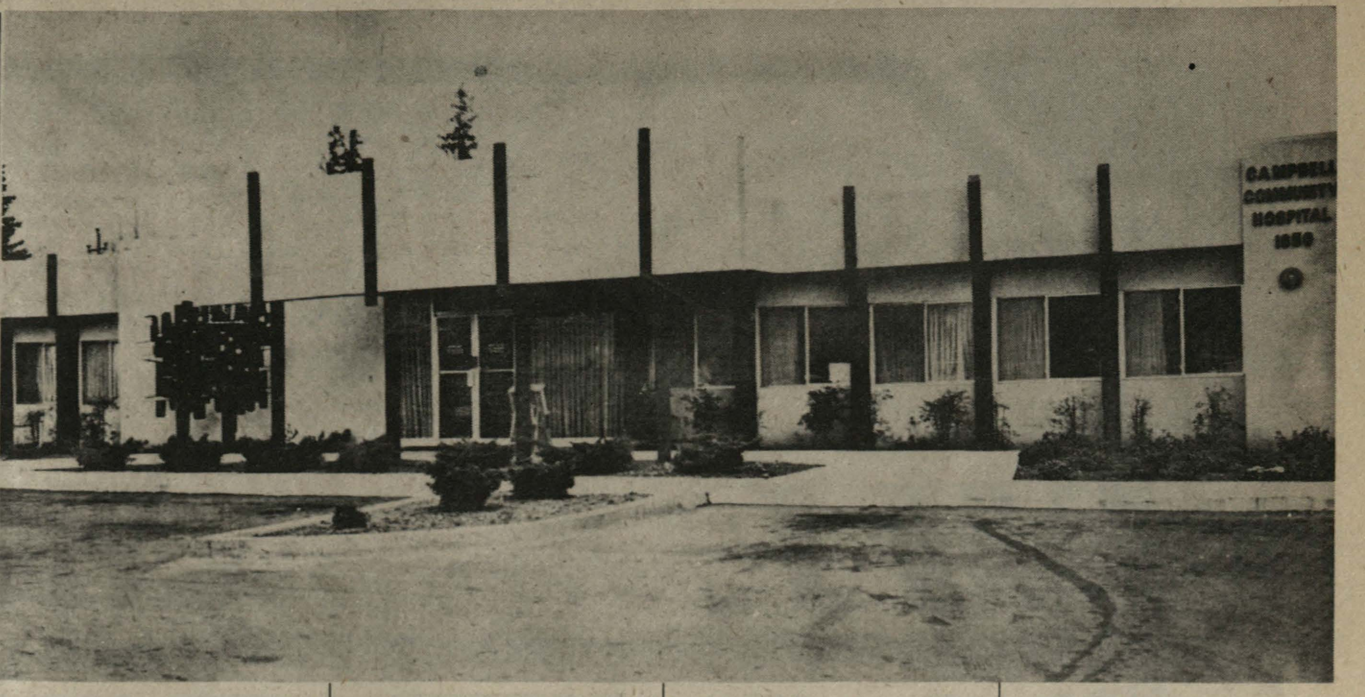
PROGRESS 72
CAMPBELL'S 20th ANNIVERSARY



TRAVEL PLANS — Richard Brunner, left and Robin Negrite, explain to Mayor Ralph Doetsch their participation in the International Boychoir Congress in Holland next summer. Richard, the son of Mr. and Mrs. Richard Brunner, 1599 Hyde Dr., Los Gatos, is a sixth grade student at Marshall Lane School and a member of the San Jose Boys Chorus. Robin, 12, is the son of the director of the chorus, Ray Negrite. The boys will participate in a fund-raising concert at the San Jose Community Theater on Thursday, March 23 at 8:30. The San Jose Boys Chorus was chosen as one of 14 choirs to represent the United States in The Americas Boychoir Federation.



IBM
Campbell
Information Records Division



EXPANSION PLANS—Pacific Community Hospitals, now operating the Campbell Community Hospital, have plans for the expansion of the facilities at that institution, according to Jerry H. Schutz, administrator of the hospital. The expansion plans include the up-dating of x-ray facilities and equipment and the addition of new and improved lab facilities. In addition, it is planned to expand the emergency out-patient services and equipment and recovery rooms. The present building will be extended to provide for these ancillary facilities, Schutz said.

Payne program raises reading

Grade-school students who lag behind in reading ability usually never catch up in any study area, and often become high school drop-outs.

Special classes in remedial reading and mathematics were initiated this year by Payne and Coventry Schools of the Moreland School District to combat one of education's most serious problems.

Children in first through fifth grade are screened by their teachers for the new program at Payne, which is financed by the federal government under Title I of the Elementary and Secondary Education Act.

Mrs. Mauren Maris, Payne teacher, and her aide, Mrs. Ilene Taber, expose the children to a daily program enriched with the use of filmstrips, listening tapes, games, teaching machines and programmed readers.

In addition, a great deal of emphasis is placed on phonics with the regular use of phonics workbooks and remedial reading books.

Parents of children enrolled in the Title I program also participate through a twice-monthly meeting at Payne School where they make games and teaching aids used in the classes.

Children show art at Gallery

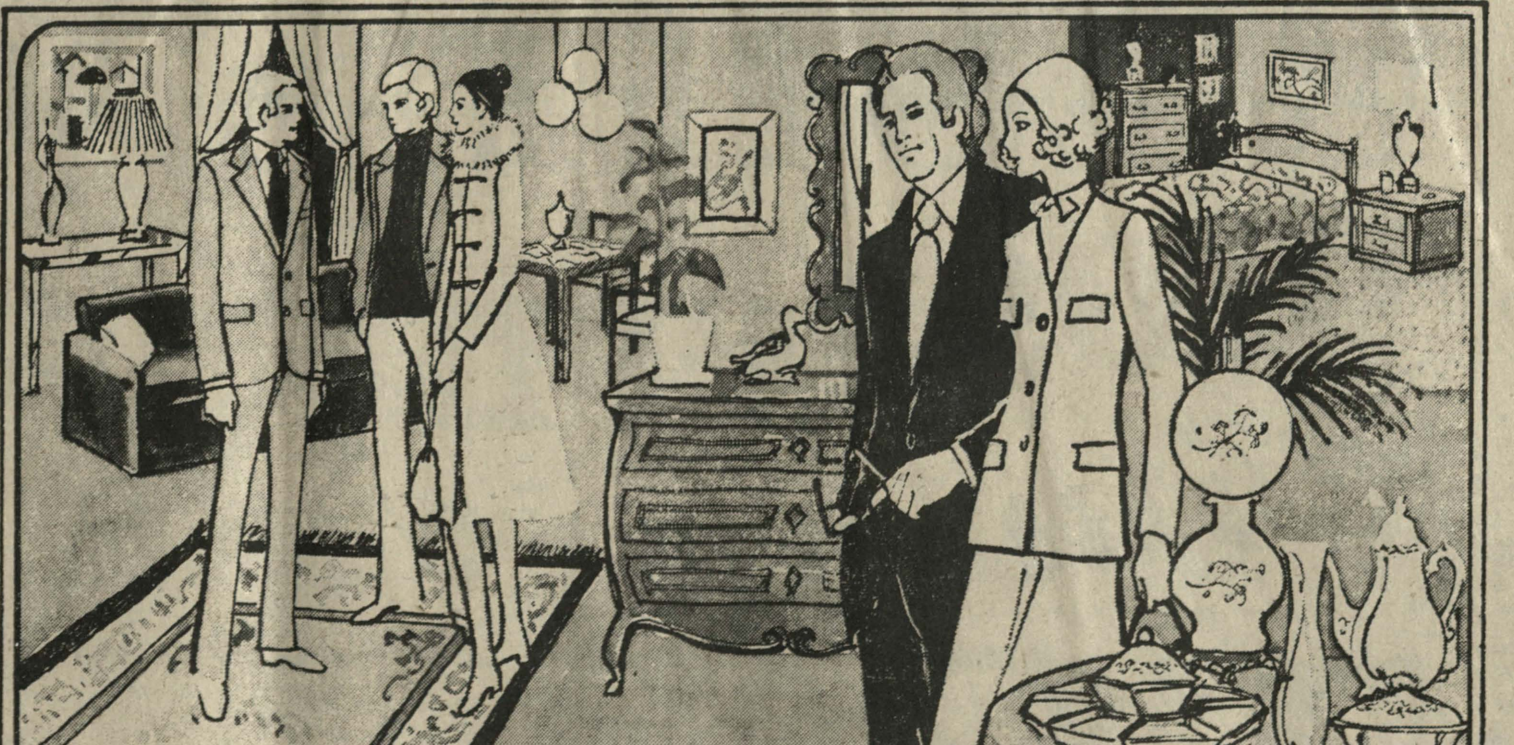
Villa Montalvo's Gallery will be transformed with colorful streamers and pennants for the center's annual Saratoga Union School District Art Show which opens Wednesday, March 8.

Art work with the theme "Numbers, Letters and Words" will be displayed by children in the District from kindergarten to eighth grade.

The children's exhibit which will be at the Gallery, until Sunday, April 2, can be seen daily except Monday from 2 to 4 p.m. with a 25-cent charge on weekends, free weekdays.

City of Campbell
20th Anniversary
Best Wishes For The Future,
Rusty Hammer
RUSTY HAMMER
CITY COUNCIL CANDIDATE

What Breuners isn't
. . . and what it is



We don't specialize in row after row of sameness. We offer the unusual as well as the traditional. And we don't offer a confusing collection of oddities for the sake of "variety." We do offer an eye-opening selection of the best there is. Even when the best costs us a little more. What we're not is what's made us the preferred home furnishings store in Northern California — for more than 115 years. And the most complete one; no other store can make that statement. Our customers keep coming back because they have enjoyed our complete services and personalized attention by salespeople who know how to best give you assistance; that's because they're trained professionals—and professionals with a smile what's more. We believe in courtesy and so, we believe, do you. Breuners is the place where shoppers can depend on quality furnishings along with follow-through services at no additional charge. Extra services that include: • complete pre-delivery attention to your purchase • delivery at no additional charge within our regular delivery zones • expert decorator assistance that costs you no more when your purchase through a member of the decorator staff • complete satisfaction with every purchase • shop-at-home convenience for carpeting and draperies (we come to you with samples, make estimates) Buy-by-phone • Complete Bridal Registry. These services and more are included in the fair price you pay • For you prospective new customers in this growing area, we thought you'd be interested to know what Breuners isn't. And what it is!

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OF **GOOD** **WISHES** and **prosperity** in the *coming* **YEARS** **TO** **the** *city of* **campbell**

ON its **20th** anniversary

In 1935 Campbell gains worldwide publicity with bicycle firemen

In recent years, the Campbell Fire Department has won nationwide recognition for achievement in fire prevention activities.

But there has been nothing in the history of the fire department, from its beginning in 1912 on a volunteer basis to the present, that compares to the worldwide publicity the volunteers received in 1935 with its "bicycle brigade".

Clippings from newspapers during the summer of 1935 that have been preserved are reproduced on this page. They give some indication of how widespread was the fame of the bicycle firemen of Campbell.

Actually the bike idea, according to the history of the Campbell Fire Department compiled by the late Jack Scott, started out as "another money making gimmick" and was not for fire fighting purposes.

But the news services and newspapers picked it up and spread the word as the clippings show.

In the history compiled by Scott, who served as chief of the volunteer department from 1941 until 1958 when Fire Chief George Maxwell became the first full-time chief, the bike brigade is explained in this manner:

"The department coasted along in regular volunteer department manner until May, 1934, when the volunteers tried another money making gimmick.

"One member who usually rode his bicycle to fires fell off into a mud hole and never reached the fire. Immediately the department fell upon the idea of putting on a show as the 'Bicycle Fire Department'.

"Pictures were to be taken, and some news agency conceived the idea to have it filmed, and the film sold to a Hollywood agency as a news item; proceeds were to be split down the middle, the agency to receive half and the department the other half.

"Minutes show that after several months of practice, a film was made of men carrying hose, ladders, pike poles, ropes and spanners. Bicycles were borrowed, begged and otherwise obtained, including one tandem affair.

"Pictures were taken from the Campbell Avenue fire house to Los Gatos Creek where a prearranged small structure had been ignited. The picture was well made and became shown worldwide; London, Berlin, Tokyo and other foreign countries, as well as throughout the United States and Mexico.

"But now, alack and alas, when the proceeds were to be split, did the volunteers receive their half? No! When a demand was made for the film so we might use it, we were informed that the films had been destroyed to obtain the silver nitrate they contained.

"There was some talk of litigation, but we had no "Boccardo" in those days so we dropped the matter. However, we were known as the 'Bicycle Department' for many years.."

'Bicycle Andy' Shows Chief His Plan Practical

Special to the Mercury Herald.

CAMPBELL, June 19.—Undaunted by the possibility of adding the danger of bicycle steeplechasing to the already hazardous career of smothering ambitious fires, Campbell firemen went blithely ahead today with plans for the "bicycleization" of the Campbell department, A. T. (Bicycle Andy) Hartley, proponent of the plan, demonstrating to Chief Ed Genasci the thrill of speeding to a blaze and perhaps even jumping an inconvenient fence this morning on a bicycle built for two—tandem to you.

"Automobiles often refuse to respond to a fire alarm in the middle of the night," Hartley explained, "but bicycles can be moved at any time and can be hoisted over fences that cars cannot climb."

Though a squad of firemen mounted on bicycles would be "bad medicine" to any fire, grass fires, Hartley believes, would practically expire at the sight of a determined crew of wheelmen. Ed Genasci, at first skeptical of the idea, was won over when he learned he might ride tandem and allow someone else to do the pumping.

The new method of traveling to fires was approved in part at a meeting of the Campbell volunteer fire department held last night and free lessons in cycling have been promised the men, practice ground to be the new Burbank velodrome.

SAN JOSE MERCURY HERALD: M

Campbell Firemen in News Reels

* * * * * *

Bicycle-ized Department Acts For 'Big Four'

* * * * * *

Cameramen Nearly Die Laughing

Special to the Mercury Herald.

CAMPBELL, June 30.—There hasn't been such excitement in Campbell since the bank was robbed.

The whole town turned out today to look on and wonder what it was all about while news cameramen from Paramount Pictures, Pathe, Universal and Hearst Metrotone services ground off reels and reels of shots of Campbell's new and now nationally known bicycle-ized fire department in action.

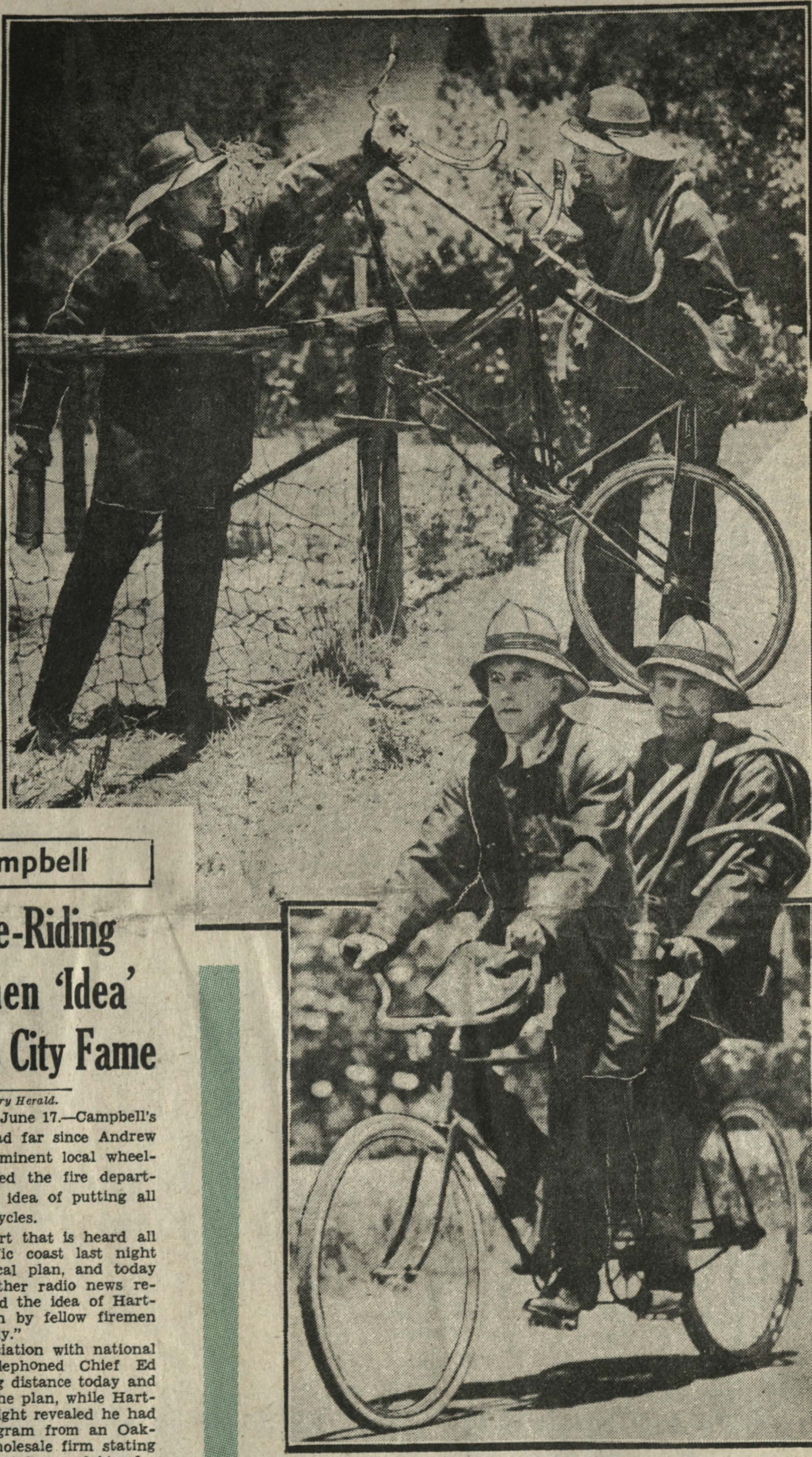
Smoke bombs and straw in a bunch of rabbit hatches on a vacant lot provided a reel-istic scene of action while the firemen pedaled their iron steeds across lots, over fences and through ditches from the firehouse to the "fire" under the critical eye of the camera battery. Axes slung from handlebars, yards of hose draped from sunburned necks, ladders and sundry paraphernalia of fire extinguishing clattered against spinning spokes as the giddy bicycle derby progressed.

It went on for three panting hours before the bulging eyes of farmers and frenzied citizens. The city cameramen, accustomed to shooting everything from floods to holocausts, nearly died laughing, but heroically continued their cranking.

Theater-going residents of the valley will see the results before long—as soon as the films come back in news reels from New York to appear in San Jose shows probably next week.

But Campbell is still wondering what it's all about. It started out as a joke, and now the firemen don't seem to be able to stop it; in fact, they're not at all sure it WAS a joke to begin with.

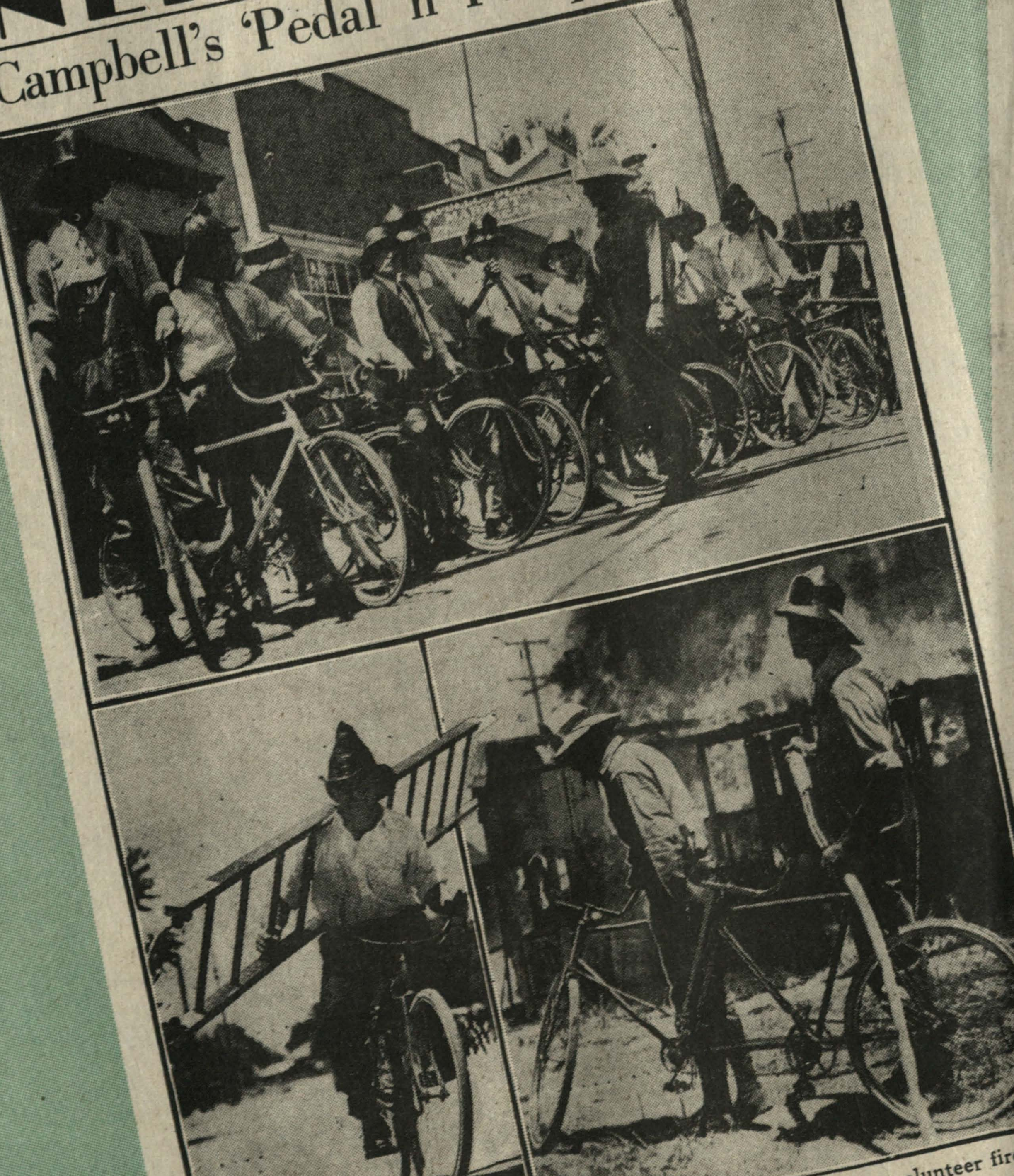
Bike Mounts for Firemen Practical



Campbell's volunteer fire department is considering placing its members on bicycles. Above, Chief Ed Genasci, left, demonstrates how bicycles can go over fences where fire trucks can not. He hands a tandem bicycle loaned by the West Side Bike shop, San Jose, to Andrew T. Hartley, fireman. Below, Genasci and Hartley, satisfied that bicycles may do the trick, head for the fire house after a successful demonstration.—Mercury Herald Photo.

NEIGHBORING

Campbell's 'Pedal 'n' Pump' Firemen



It's pedal and pump with the fire laddies of Campbell. Above, the volunteer firemen's bicycle corps lined up for inspection with Chief Ed Genasci looking 'em over. Lower left is shown Bart Guttormsen, one of the firemen answering an alarm while lower right picture shows Chief Genasci and "Bicycle Andy" Hartley fighting a roaring hen-house blaze after arriving tandem. They had just pedalled up the road and leaped a fence to get to the scene of the fire.—A. P. Photos.

Campbell

Bicycle-Riding Firemen 'Idea' Gains City Fame

Special to the Mercury Herald.

CAMPBELL, June 17.—Campbell's fame has spread far since Andrew J. Hartley, prominent local wheelman, approached the fire department with the idea of putting all firemen on bicycles.

A radio report that is heard all over the Pacific coast last night told of the local plan, and today at least two other radio news reports announced the idea of Hartley, now known by fellow firemen as "Bicycle Andy."

A press association with national connections telephoned Chief Ed Genasci by long distance today and asked him of the plan, while Hartley himself tonight revealed he had received a telegram from an Oakland bicycle wholesale firm stating an illustrated catalogue of bicycles sold by that company is being mailed to Hartley.

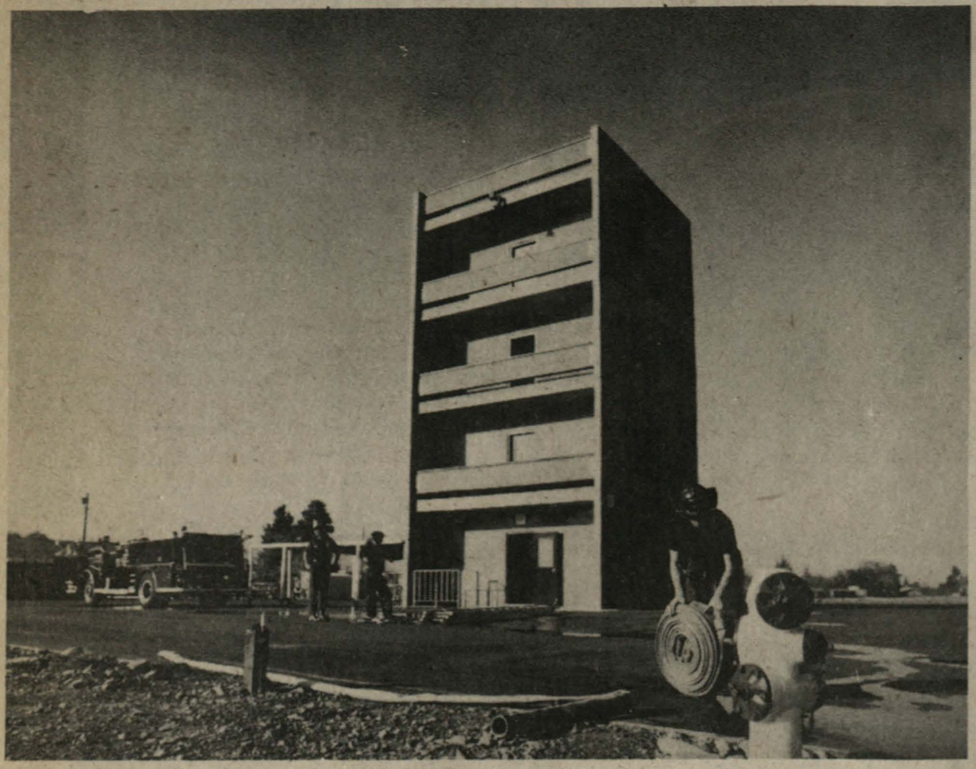
Construction of a velodrome in back of the Burbank school at San Jose gave Hartley the idea, he said. He is foreman in charge of construction.

THE FRESNO BEE.

Jump On Your Bikes, Boys, There's The Fire Bell

Campbell, in California's Santa Clara Valley, has started a new departure in fire fighting, with a it whose members all ride bicycles. The firemen carry their apparatus that way, too, and say they can ke better time cutting across country than by sticking to roads. Here they go, in fire fighting formation.

Highly-trained firemen, modern equipment serve city today


TRAINING TOWER AT STATION ON SUNNYOAKS

When Fire Chief George Maxwell, the city's first full-time chief reported for duty in 1958, six years after Campbell was incorporated, there were only three regular firemen on the payroll.

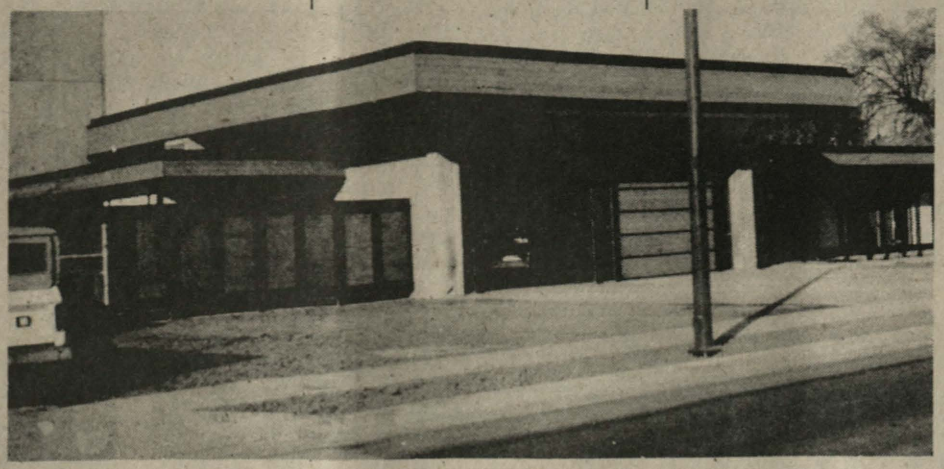
Until the arrival of Chief Maxwell on the scene, the community had been served by the three regulars under the direction of the late Jack Scott, as volunteer chief. Scott, who had served in the volunteer department almost from its inception, became chief in 1941.

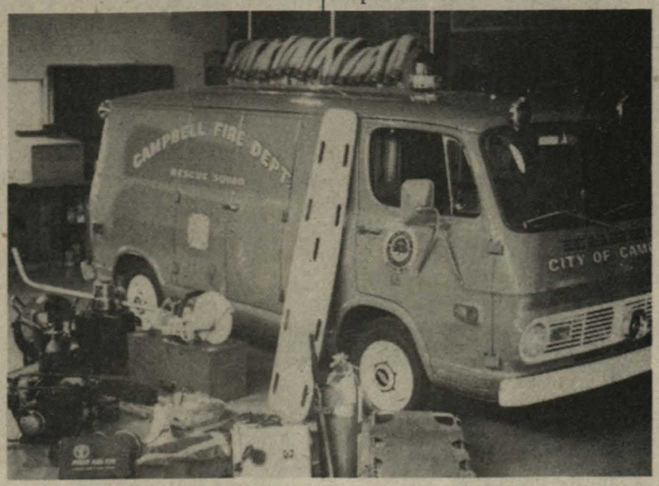
Today there are two stations, the headquarters station on Sunnyoaks is one of the most modern facilities in the area, with a total personnel of more than 30 regulars plus a solid basis of volunteers, serving the city.

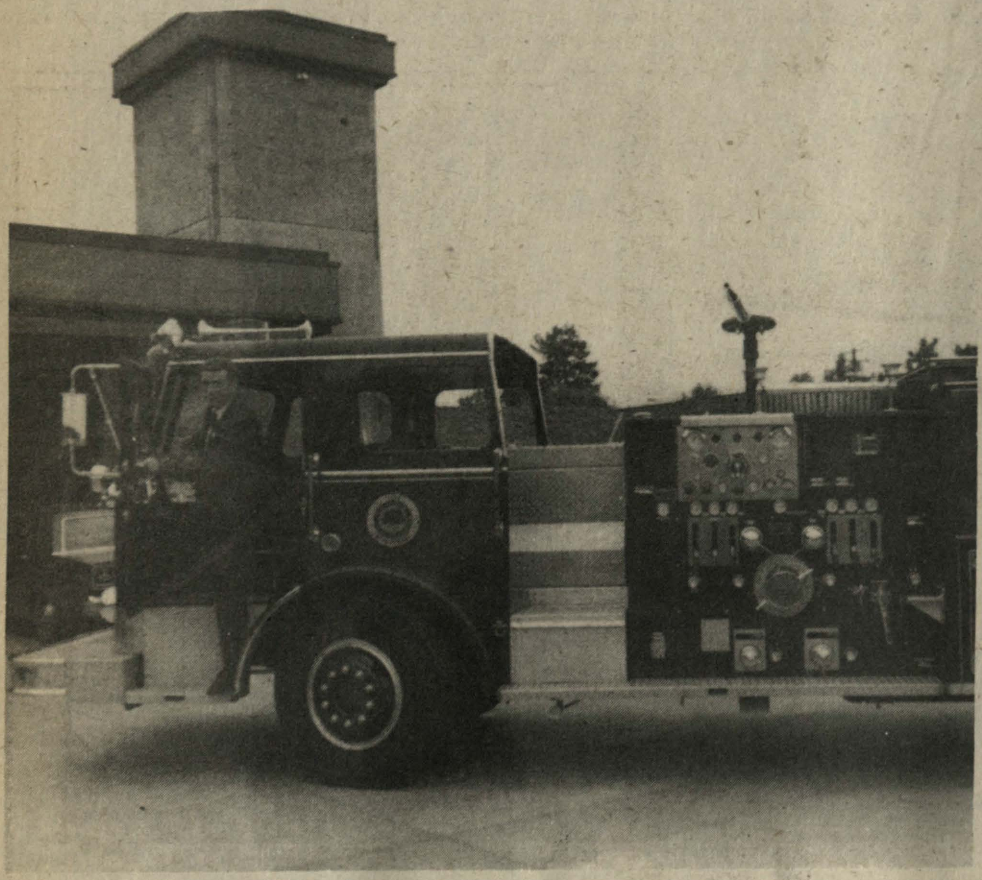
In 1971, delivery was taken of a new pumper-engine and with the other equipment, the department is rated as one of the outstanding ones in the county.

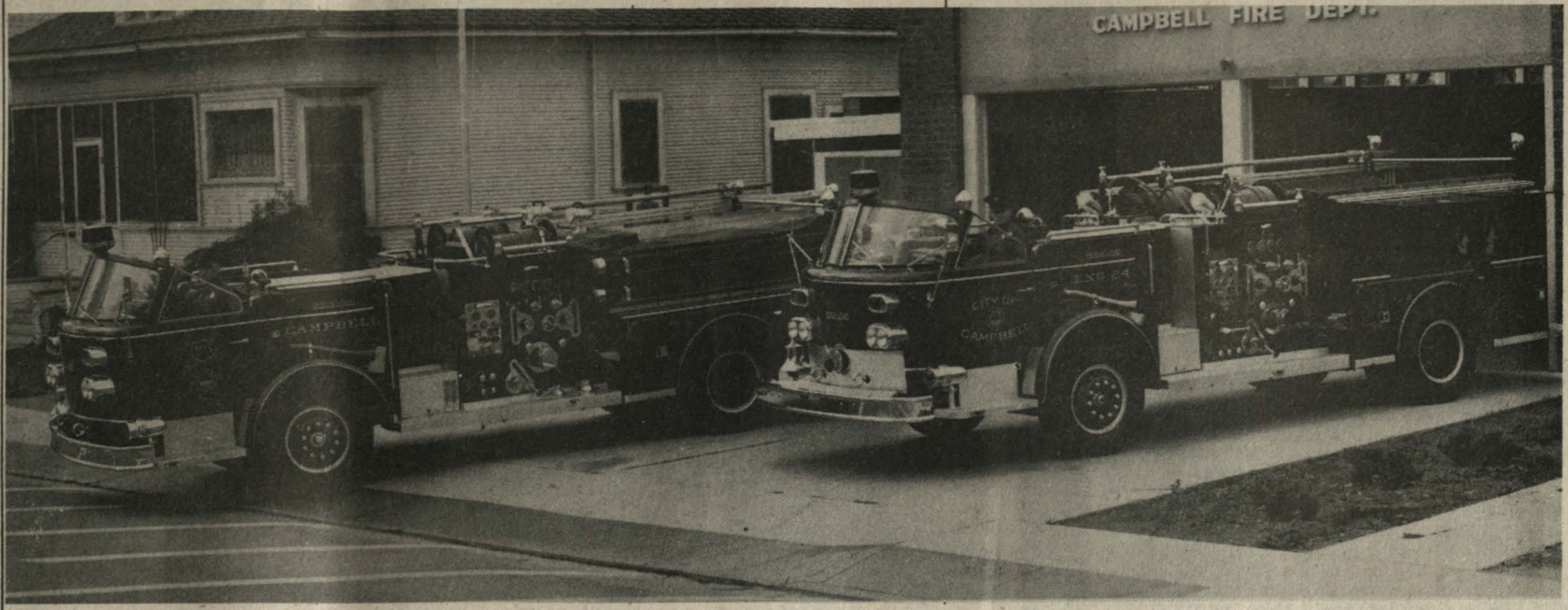
Year after year, Campbell's fire department has won national recognition in fire prevention activities.

The department provides a high level of rescue service with special equipment and its baby-sitting seminars have brought new prestige to the department.


SUNNYOAKS FIRE STATION


FULLY–EQUIPPED EMERGENCY RESCUE VAN


NEW ENGINE–PUMPER ACQUIRED IN 1971



CENTRAL AVENUE FIRE STATION

PROGRESS 72
CAMPBELL'S 20th ANNIVERSARY

SYUFY THEATRES & DRIVE-INS

PROGRESS

in entertainment

CENTURY 21
Winchester Blvd. & Fwy. 280

CENTURY 22A
Winchester Blvd. & Fwy. 280

CENTURY 22B
Winchester Blvd. & Fwy. 280

CENTURY 22C
Winchester Blvd. & Fwy. 280

CENTURY 23
Winchester Blvd. & Fwy. 280

CENTURY 24
Winchester Blvd. & Fwy. 280

CENTURY 25
Campbell at Saratoga Ave.

MOFFETT
Stierlin Rd. at Bayshore Fwy.

SUNNYVALE #1
Off Lawrence Exit at Reed

SUNNYVALE #2
Off Lawrence Exit at Reed

WINCHESTER #1
Camden Exit & Fwy. 17

WINCHESTER #2
Camden Exit & Fwy. 17

WINCHESTER #3
Camden Exit & Fwy. 17

CENTURY ALMADEN 1
Blossom Hill &
Almaden Expressway
SAN JOSE

CENTURY ALMADEN 2
Blossom Hill &
Almaden Expressway
SAN JOSE

CENTURY ALMADEN 3
Blossom Hill &
Almaden Expressway
SAN JOSE

CENTURY ALMADEN 4
Blossom Hill &
Almaden Expressway
SAN JOSE

We are proud to be part of the business community of Campbell and congratulate the City of Campbell on its 20th anniversary as a city.

20 years as a city

PUBLIC WORKS

by Bill Wren
Director of Public Works
City of Campbell

One of the most notable changes in the "face" of the growing city is its streets and highways. Campbell, throughout the 20 years of its incorporated history, has experienced a dramatic development of these facilities.

In the beginning, the street system included slightly more than 20 miles of old orchard roads–which, through the years, proved totally inadequate by today's standards and for today's demands.

The Public Works function throughout this time has been to upgrade the basic street network which existed, while administering the development of new, modern accesses to the residential, commercial and industrial parcels which have been developed at a rather consistent pace since then.

OVER 65 MILES

Total street mileage, today, is just over 65 miles and almost two-thirds of these are complete and "modern" as prescribed by current standards.

The Public Works Department, as such, did not exist in the fledgling city. The engineering portion of the function was accomplished by contract with Mark Thomas and Company, a large San Jose engineering firm. This contract was in effect between 1952 and 1959.

The maintenance "crew" consisted of one man until 1956 when a second person was hired, and one year later a third and then a fourth in 1958.

These men were responsible, primarily, for patching holes in the roads and attempting to control the annually recurring flood waters as best they could with the methods at hand. Growth and development during this period was rather slow and did not begin its upward trends until the beginning of the following decade.

Gasoline tax revenues, which were–and still are–one of the primary financing sources for street construction, were accumulated during those beginning years at the rate of slightly under $20,000 per annum.

By 1957, sufficient funds had been saved to allow the construction of the first street project–the widening of a portion of Hamilton Avenue, east of Winchester Blvd., from two to four lanes. At about the same time, several small storm drain systems were put into the ground and the engineering for other projects was accomplished.

SUBDIVISIONS

Subdivision activity during this period (primarily residential) proceeded at a steady rate so that by the beginning of the '60's, 35 tracts had developed which created 1,352 lots. The one-lot commercial developments proceeded slowly until 1959–not more than 10 such parcels having developed during that time.

In April of 1959, the city hired Carl Mortensen as its first City Engineer and thereby launched the Public Works Department. (Mortensen was succeeded by Myron Hawk and in 1964 Bill Wren, who took over the position.)

Just a few months previously, successful bond elections had been conducted for $409,000 worth of storm sewer and $508,000 worth of street bonds. It became incumbent upon the new department to design and schedule the construction of projects which would efficiently utilize these new funds.

Concurrently, the "Corporation Yard" (which continued to operate out of various rented or borrowed makeshift sites) expanded its services by adding street sweeping to its activities in 1958.

As the newly completed subdivisions became functional, this Division found an increasing mileage of streets to maintain.

Also, the first city park, on Campbell Avenue, was completed in 1961 along with a playground on Virginia Avenue; and the department thus went into the parks-maintenance business.

FIRST "L.I.D."

The first Local Improvement District was promoted in 1959 in an industrially zoned area on Dell and Sunnyoaks Avenues and was finished two years later. The Improvement District procedure as sanctioned by State law allows the assessment of construction costs for neighborhood projects to be assigned to abutting owners, and is administered by the City in accordance with those laws. Twenty-two other districts of this sort have been processed since the first one.

The latter activity, together with consistently increasing state subventions, allowed the Engineering Division of Public Works to produce street improvement projects at an accelerating rate during the middle '60's. Along with this increase, subdivision activities in the private sector also continued actively, as did commercial developments.

PEAK YEARS

The peak years in the decade for each of the latter two "private" enterprises were: 1962 for subdivisions when 18 tracts produced 717 lots; and for commercial developments, in 1966 when 71 of them appeared on the landscape. As residential land has been used up in the city, the formerly-vigorous subdivision construction has reduced to a much less impressive figure.

It's interesting to note that the 20-year history of the city discloses that a total of 748 commercial and industrial

sites were developed and that 3,361 subdivision lots were produced out of 93 tracts.

To keep up with the increasing action during the mid-decade, the department increased its work force to a total of 31 people (18 in Operations and 13 in Engineering). This force has held steady since 1966.

COST MILLIONS

The Engineering Division has designed and administered the installation of $5.25 million worth of public contracts and some $9 million worth of private street and sewer facilities.

Since 1968, revenues for the public contract work have consisted of the million-dollar street bond issue of 1967 and the annual gasoline tax revenue rate of $200,000 per year (ten times the 1960 rate).

The bond issue was intended specifically for the upgrading of deficient residential roadways and will be totally depleted in 1974.

Streets which have been reconstructed, to now, are East Rincon, Sunnyside, Kennedy, El Caminito, Catalpa Lane, California Street, Grant Avenue, North First, North Third, North Central and a one-block portion of the future "Loop Couplet" adjacent to the Civic Center.

STATE SUBVENTIONS

The most notable projects which have been financed by state subvention money are related to the arterial street system and include widening and reconstruction projects on West Campbell Avenue, Winchester Blvd., Hamilton Avenue and the recently-finished East Campbell Avenue-Bascom Avenue complex, now a modern six-lane thoroughfare.

The bulk of this construction has occurred within the last six years and has included such coincidental installations as: the virtual completion of the city wide storm drainage system; the installation of nine new traffic signal systems embodying latest technology; and, a major bridge structure spanning Los Gatos Creek as well as a smaller culvert crossing of Smith Creek.

The Field Division was, at the same time, consistently expanding its role. A new city ordinance adopted in 1968 placed the responsibility for all of the city's street trees under the jurisdiction of this section as to their removal, pruning, spraying and installation in commercial areas.

It embarked, also, on a "preventive" storm sewer cleaning program and, upon completion of its new modern shop building, undertook the maintenance of all municipally-owned vehicles in 1970.

The same 1967 bond issue prescribed that the Field Division would be the custodian of the Civic Center grounds and a new, 30-acre community park on West Rincon Avenue. The latter will become a reality in 1972.

REORGANIZE DEPARTMENT

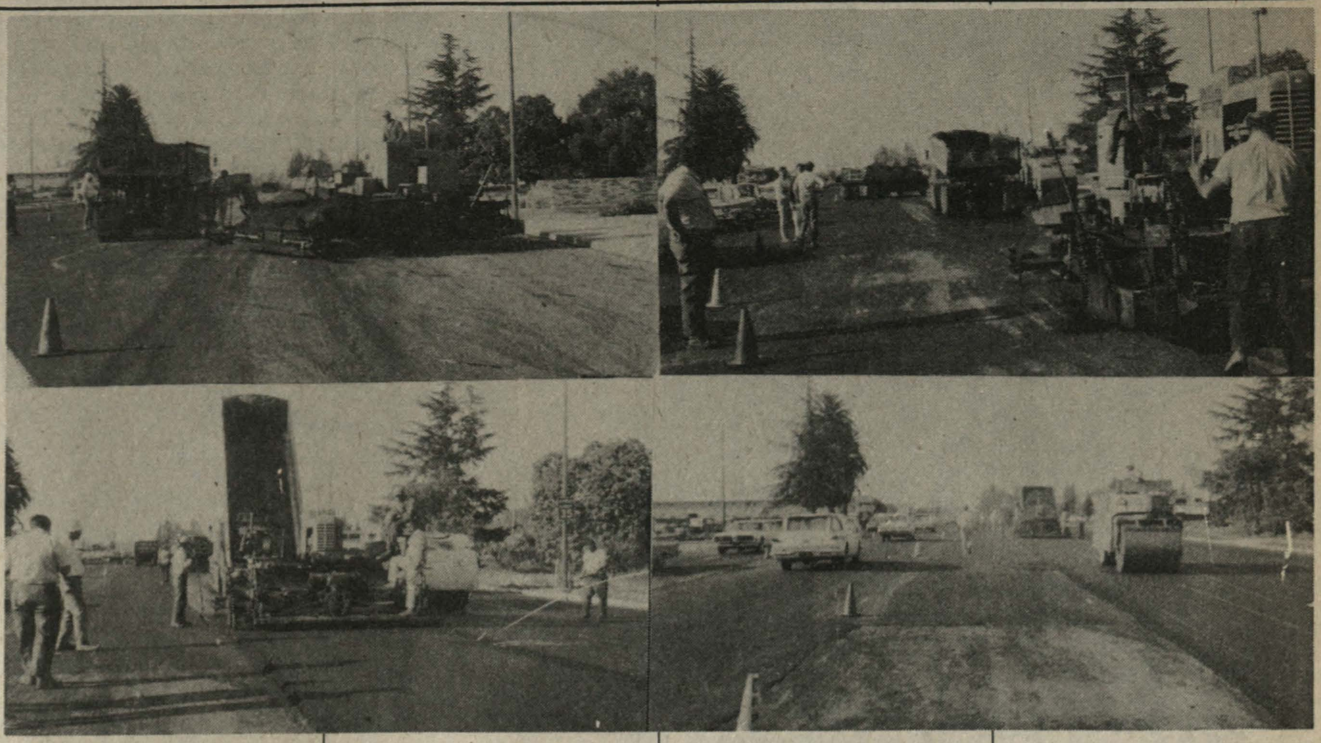
To meet these broader and expanded assignments, the Public Works Department has recently created a new and reorganized structure within itself which assures efficiency and control of its varied functions. As a further operational tool, it has adopted "programmed budgeting" principals which will allow detailed administrative review of the effect and the cost of all of its activities.

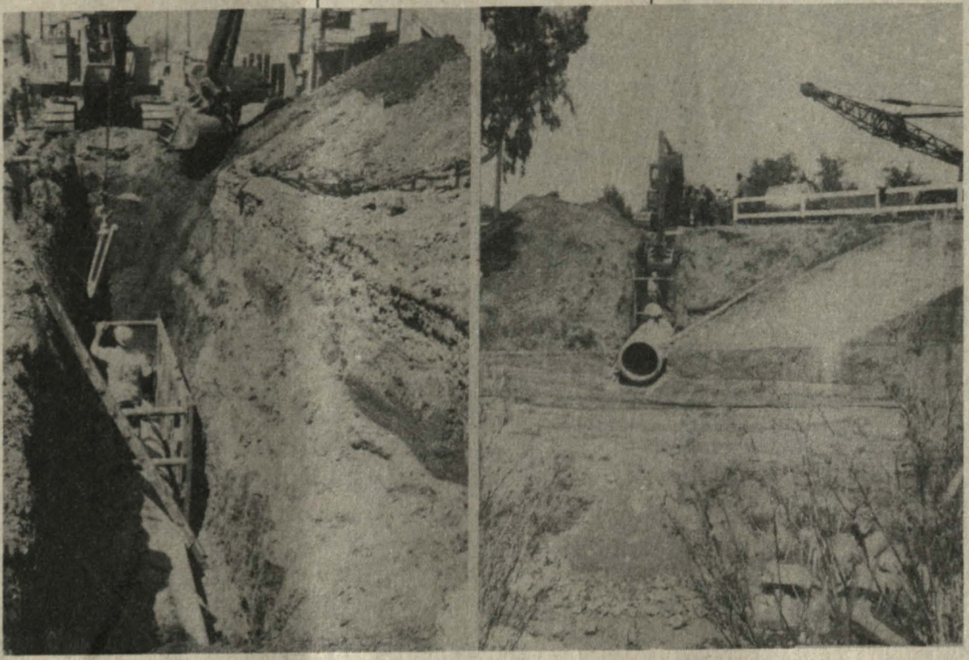
From a meager beginning but a few short years ago, the Public Works Department of the City of Campbell has become "big business" and it accepts with enthusiasm the prospects which the next twenty years hold for our City.

PROGRESS 72
CAMPBELL'S 20th ANNIVERSARY

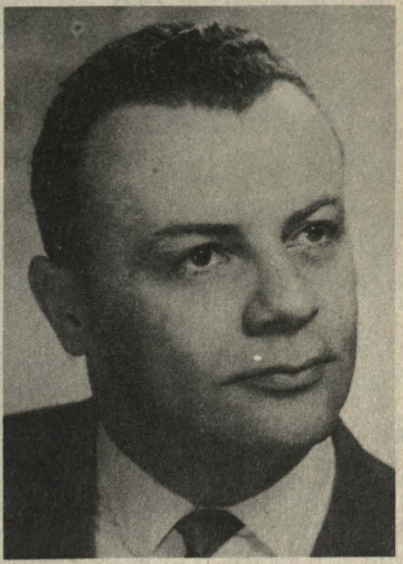
The Fight Goes On

Since 1945 the American Cancer Society has spent more than $250-million to support cancer research. Many gains have been made. There are still many leads to follow. "We want to wipe out cancer in your lifetime. Your dollars will help," the ACS says.





PROGRESS 72
CAMPBELL'S 20th ANNIVERSARY



It has been my privilege to have served the City of Campbell as a planning commissioner (four years) and as a city councilman (eight years) for more than half the time the city has been incorporated.

I am proud of the advancement this city has made in 20 years and feel that my background of city service will be beneficial in the future.

BILL SMEED
former mayor
incumbent councilman

CROCKER BANK

ANNIVERSARY GREETINGS TO CAMPBELL . . .

AND HAPPY BIRTHDAY TO OUR PRUNEYARD CENTER OFFICE!

We congratulate Campbell on the 20th anniversary of its incorporation and, at the same time, we're proud to celebrate PruneYard Center Office's first birthday.

We've enjoyed getting to know our neighbors during the past year, and hope to make many more friends in the years ahead.

CROCKER BANK

PRUNEYARD CENTER OFFICE
500 The PruneYard Ph. 298-2525

More than 280 offices statewide. Member FDIC

DOETSCH BUILDING

PROTECT TOMORROW... TODAY...
THRU PROGRESS

● *It's a Great Community to Live In*

Reviewing the record of our city during the past 20 years is reason for pride.

We are pleased to have the privilege of serving you.

Mr. and Mrs. Ralph Doetsch---
Owners of DOETSCH BUILDING

and their progressive tenants are proud of their part in building a better Campbell . . .

- EL CHARRO
- CHERRY LANE BARBER SHOP
  Mac McCafferty
- BEAUTY LOUNGE
- PARK LANE FRENCH CLEANERS

PROGRESS 72

CAMPBELL'S 20th ANNIVERSARY

20 years as a city

CHAMBER OF COMMERCE

By Len Edholm
Chamber of Commerce Manager

Look What We've Done in 20 Years - Happy Birthday to Us!

Twenty years to some cities, would not mean that much change or improvement, but when Campbell turns 20 years old, as an incorporated City on March 29 this year, we can look back and see a completely different area. In 1952 7,000 residents called Campbell home. This year we will officially go over 28,000.

In 1952 we were proud to promote our shopping area, with free, no parking meter, downtown parking, in a friendly neighborhood atmosphere.

In 1960, including downtown Campbell, we had five shopping areas, with a total taxable retail sales figure of $11,480,000.

Today we have 10 shopping centers, with our taxable retail sales figure approaching 60 million.

This includes growth on both ends of Campbell, from Kirkwood (44 businesses) to The PruneYard (48 businesses, but does not include the 1800 employees in The Towers, 18-story building.

Breuners, a top California furniture store, moved to Campbell in 1962, bringing 200 employees.

One bank was on Campbell Avenue when we started, and now we have seven within the city limits and a Savings and Loan under construction.

West Valley College was not even on the drawing boards back in 1952, but in 1964 the campus opened with 3,203 enrollment.

Today there are 13,000 total students attending this growing community college.

Industrially speaking, the world famous Sunsweet Growers plant was the main economic source for Campbell.

Since then, an I.B.M. plant moved to Campbell in 1960; Snowden-Pencer Corp. in 1967; Deluxe Check Printers in 1968; and Nuclear Systems Inc. in 1970, all in our unique Campbell industrial park.

This growth, along with the many smaller industrial buildings, has brought Campbell's industrial family to over 90.

In 20 years from a small, easy going, one industry, one main street, bedroom community, to a cultural, industrial, educational, retail center, all in its own right.

That's what I call a real "Happy Birthday".

PG&E kite-flying booklet features "Wile E. Coyote"

Wile E. Coyote winds up as a kite in the 1972 version of Pacific Gas and Electric Company's kite fun booklet for boys and girls lured out with their kites by spring's windy days.

If one Road Runner spells t-r-o-u-b-l-e for Wile E., then four Road Runners are a d-i-s-a-s-t-e-r for this denizen of the desert, who returns to the pamphlet after an absence of four years.

The color comic booklet is free at all PG&E offices. It provides patterns and instructions for building kites and offers puzzles and games as diversions on rainy days when kite flying is not safe. The booklet is available in quantity for group or school use.

While making Wile E. a captive audience, the family of Road Runners impart the following kite safety laws:

1. Always use wood and paper in your kite, not wire or metal.
2. Always use string, not wire or anything metalic.
3. Always fly your kite on days when there is no rain.
4. Always avoid busy streets or highways while flying your kite.
5. Always fly your kite away from radio and television antennas.
6. Always fly your kite far from electric power lines or utility poles.
7. Always call PG&E if your kite does get snagged in a power line. Do not pull the string or climb power poles or trees near power lines to free a snagged kite.
8. Always keep away from fallen wires.

A for your thoughts

by Edith Bonnet

IS PROGRESS OUR MOST IMPORTANT PRODUCT?

Since this is the Campbell Press Progress Edition, let's explore together what progress really means. Obviously, there are going to be as many different definitions as there are people in Campbell.

We can hope, though, that progress means going forward instead of backward. Progress is supposed to benefit society, rather than stifle it, but does it always?

Native Hawaiians, would disagree, I think. The simple, beautiful culture and islands they lived in for so many years, have been changed remarkably, from the very first moment Captain Cook set foot on them, all in the name of progress.

This is not to put the blame on Captain Cook, for much of the "progress" to date in Hawaii has been planned and implemented by commercial firms in the name of tourism. Some of the islands, once filled with natural tropical beauty, have been inundated by wall-to-wall concrete, ocean front hotels, motels, and, yes, even freeways.

Other islands have had to be placed literally off limits in order to preserve their beauty. Few of the monetary benefits have trickled down to the original inhabitants.

Main land suburbia has suffered, too. The very growth we have been so proud of, in building and technology has not been without its costs. For many of our older citizens, life must seem like one big change. They have lived through one of the most "progressive" eras known to "modern" civilization.

The question is, has our development as human beings kept pace with the rest of our culture? Being an optimist, I would like to answer yes. Being realistic, however, I would have to answer, no!

Many people in Campbell and all over the country, live transient, lonely lives. When one person in ten in the United States, faces the prospect of some degree of serious mental illness at some time in their lives, something must be missing.

The growing popularity to gather in groups, whether a service club, a commune, or an organization for human development, reflects a need in our "progressive lives." One of the questions young people ponder again and again, is not the quantity of our culture, but the quality.

Their question is a legitimate one, and one we can not afford to ignore. Have we, as human beings, become as civilized as we would like to believe, or have we sacrificed progressive quantity for quality? People will always need love, friendship, respect, and a feeling of usefulness. Perhaps, some of the defensives we see people building around them, is a desperate cry to turn to deeper levels of human committment.

Surely, if we can be sophisticated enough to send rockets to the moon and beyond, we can also use some of our knowledge to build more meaningful relationships with those around us.

We can re-learn tolerance and understanding for one another as individuals. Is it so wrong to care about feelings, to care about the quality of our progress as people. For me it's very, very right. How about you?

DEEP CARS

Union Square, a park covering an underground garage in the midst of downtown San Francisco, has an area of 2.6 acres.

our 34th ANNIVERSARY

Benson's
campbell
cleaners
Benson's campbell cleaners

1938
CAMPBELL
CLEANERS

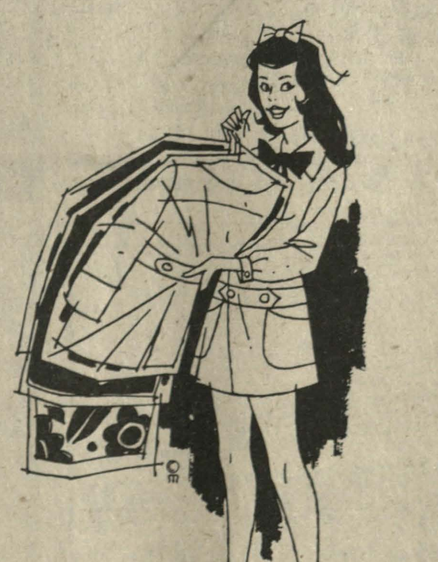
TODAY

This month marks our 34th year of serving the cleaning needs of our good friends and neighbors in Campbell and surrounding area. Throughout the years, our one aim has been to provide you with the best possible cleaning processes. As newer and better methods have been developed, we have been first to offer them to you.

Your clothes cost more today than ever before. That's why it's more important now than ever that they be given the best care possible. As in the past, you can trust us to give your finest garments that "just like new" appearance. And remember too, that clothes cleaned properly last longer and look better.

34 Years Of Quality Dry Cleaning In Campbell

S
Scotchgard



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FABRIC PROTECTOR
...FOR THE SPOTLESS LIFE!

hours daily & sat. 7am to 6pm

fresh as today

From mini wear to outer wear and everything in-between . . . sweaters, dresses, skirts, your clothes are expertly cleaned and finished for the fresh look that is today.

For Pleasing Results . . .

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Campbell Cleaners

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cleaners

you'll enjoy our "car hop" service

20 years as a city

FINANCE

In the 20 years the City of Campbell has been incorporated, the assessed valuation in the city has increased by 1025%. In 1953-54 the assessed valuation was $5.7 million and this year it is estimated to be $6.5 million.

by Geoffrey H. Whittaker
Finance Director
City of Campbell

The year 1972 celebrates the 20th Anniversary of the City of Campbell, so we turned back the pages of our ledgers to see what changes have taken place since the City's incorporation March 28, 1952.

The following are some of the more interesting financial statistics to be found in the faded worn pages in the distant past of the City of Campbell.

In 1953-54, the first year the City assessed taxes, the assessed valuation was $5,778,470, at which time the tax rate was 51-cents. The tax rate fluctuated up and down the first seven years between 51-cents and $1.

In 1960-61, the first year the City had to provide for bond retirement the tax rate increased to $1.27. This rate remained the same for the next eight years.

The assessed valuation in 1962-63, after 10 years as a City, was $24,776,430 an increase of 329%. The assessed valuation for 1972-73 is estimated to be $65,000,000, an increase of 1025% over the original assessed value.

The property tax rate has increased from the $1.27 in 1967-68 to $1.89 in 1971-72, most of this increase is for bond and interest retirement as a result of the two bond elections of 1967 and 1969.

When the City first incorporated, property tax revenues for the year amounted to $27,805; today, our property tax receipts total $1,144,800.

The City's other major tax source is the sales tax. Of the 5% sales tax you pay, slightly less than 1% is paid to the City. This tax was first established for the City in 1957-58 when the total received was $87,328. In 1972-73 we anticipate approximately $700,000 from this source.

Other major revenue sources are:

	1953-54	1971-72	%age Increase
Business Licenses	6,990	50,000	615%
Special Gasoline Taxes	10,560	238,000	2,154%
Motor vehicle licenses	31,550	200,000	534%

During this period many things have happened; the City has grown from a population of 6,693 almost 30,000. When the City was incorporated, there were only three employees, today we have 114 full-time employees.

We now have four parks with a fifth, the largest of all, in the beginning development stages. We have constructed a new City Hall, fire station and service center with a new library to be constructed in the near future.

Today, 20 years later, we can say we do indeed have a progressive, cost-conscious City with the taxpayers interest in mind.

BIKE RODEO

On Saturday, April 8 members of the Campbell Police will inspect and license bicycles at a Bike Rodeo, sponsored by Boy Scout Troop 330 in conjunction with the San Tomas PTA, at the school, 1510 Hacienda Ave.

Admission to the 11 a.m. to 2 p.m. rodeo, which also gives kids a chance to compete for prizes in races and obstacle courses, is one copper penny, although the license costs $1.

LOCAL AUTHOR

"The Wide, Wide World of Food", a book covering numerous facets of cooking, canning, beverages and eating, was written by Charles E. Williams of San Jose, recently retired after 45 years in the food industry.

It is being published by the Vantage Press and should be available soon in local book stores.

Homeowners must file for tax exemption by April 15

Over 200,000 tax exemption forms have been mailed to veterans and homeowners in this County from the County Assessor's Office. For the first time resident-owners of cooperative apartments can qualify for the homeowner's exemption.

The forms must be filled in and returned to the assessor's office at 70 W. Hedding St., San Jose, by April 15.

The envelopes also contain information on the new senior citizens tax relief law.

Veterans filing an exemption application for the first time can expect to have the assessed valuation or taxable value of their homes reduced by $1,000. This, in turn, means a lower property tax bill, according to County Assessor Dwight Mathiesen.

The law requires that the veteran file the exemption each year.

Other homeowners who file for the "Homeowners Exemption" are given an exemption of $750 on the assessed value of their homes. To qualify they must own and live in a home, a duplex, a condominium or a cooperative apartment on March 1.

Mathiesen advised all veterans to apply for both exemptions because if they are denied the veterans exemption they can still receive the homeowners exemption, provided they live in the residence.

Owners of cooperative apartments are eligible for the homeowners exemption for the first time this year.

Mathiesen explained that to qualify they must live in a co-op development that has one class of stock, they must have the right to live in the apartment as an owner, they must not receive any profits from the cooperative corporation and 80 per cent of the corporation's gross income must come from the tenant-owners.

FORMS FOR TAXPAYERS— The 1972 tax exemption forms for homeowners and veterans are being run through the postage machine by this crew from the County Assessor's Office before mailing. The girls (left to right) Shirley Weaver, Susan Peek, Christine Dragonetti and Karen Winkler. The forms must be returned to the Assessor by April 15.

PROGRESS 72
CAMPBELL'S 20th ANNIVERSARY

20 years as a city

CITY CLERK

by Dorothy Trevethan
City Clerk
City of Campbell

On March 28, 1972 the City of Campbell will celebrate its 20th Birthday—Working today in our beautiful new City Hall is a far cry from the little room in the fire house where we first started in 1952.

The incorporation election was won by only 50 votes. There were 687 votes in favor of the incorporation and 637 against incorporation—It was just getting those 50 "yes" votes to the polls that started our City.

The first Councilmen elected were:

James Arends, of Campbell Lumber; Joseph M. Dahl, realtor; Joseph V. Gomes, rancher and attorney; J. Fredric Snyder, Physician and Surgeon and Richard W. Morton, attorney.

The Council elected Richard W. Morton as the City's first Mayor. He served four years in that capacity and two more as councilman. The population at incorporation was 6,693. Today's population is about four times greater at 25,250 (last official count).

There were three employees on the City roster in 1952, the City Clerk and two policemen, Robert J. Locke and Louis Doolittle. The City purchased one police car, a 1952 Chevvie for $2,192.61 and the City Treasurer reported that the bank balance was $28,736.78.

The City Council met every Monday evening for the first few years and then started to meet every other Monday. The Council subsequently adopted the policy of meeting the second and fourth Mondays of each month.

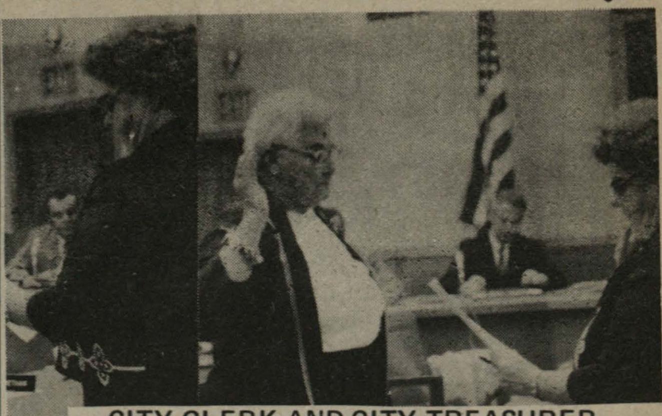
On October 18, 1955 the City of Campbell held the first bond election to raise funds for a city hall, fire house, and corporation yard—All three issues failed.

The architect's estimate to purchase the Congregational Church building and remodel same was $4.50 per square foot.

The next year the City purchased the Congregational Church property for $35,000, spent another $20,000 remodeling the building and moved the City Offices and Police Department into the building in the fall of 1957.

In October 1960 the Council hired the city's first City Manager. The present city manager, Robert C. Stephens was employed in Feb. 1964.

The citizens of Campbell are indeed fortunate in electing men with foresight on their City Council, who, together with our present City Manager Stephens, deserve the credit for the growth and expansion of our City.



CITY CLERK AND CITY TREASURER

SINCE 1952 CITY CLERK TREVETHAN HAS SWORN A LOT

*

CONGRATULATIONS TO ALL THE PEOPLE OF CAMPBELL ON THE 20TH ANNIVERSARY OF OUR CITY AND MAY WE CONTINUE TO WORK TOGETHER TO SERVE OUR COMMON GOOD.

*

NORMAN PAUL
Member Campbell Planning Commission &
Candidate for City Council

Aero Drugs
SALON

A Study in Growth

There's no magic secret to it. Just a lot of faith and hard work. That's what it takes for progress. That's what makes a community grow. You start where you are, you do what you can, you never give up. And you grow.

We need to grow together in 1972 . . . boost our local economy, protect our environment, define our common goals, and work for them. Hard. With faith.

Since 1966, Aero Pharmacy has diligently served the needs of our community. We hope to continue to merit your continued support and patronage.

Vitamins
BEAUTY AIDS

PROMPT DELIVERY SERVICE!

Blaine's Aero PHARMACY
2075 S. WINCHESTER BLVD. 378-2462

CALIFORNIA SAVINGS
& LOAN COMPANY
Founded 1887

is coming to
Campbell
in the very near future

Building operations are now under way at 1998 South Bascomb with completion date set for July 1st.

California Savings & Loan Company is one of the oldest Savings & Loan Associations in the West, with their main office at 800 Market Street in San Francisco.

Watch for opening announcement.

20 years as a city

PARKS

by John Ruppel
Administrative Assistant
City of Campbell

Campbell is a growing urban community with many competing demands for services and facilities. The twentieth anniversary of incorporation provides an opportunity to review the progress in providing park facilities and to project where the park program will be developing.

The City Council in 1957 had begun a search for a corporation yard site. After several months the parcel located on Campbell and Gilman owned by Santa Clara County was selected.

Numerous citizens convinced the Council that a park was needed and the Campbell Avenue site would be an ideal location. A lease for one dollar a year was negotiated with the County and a phased development program begun. The City has acquired several of the small adjacent parcels to complete the 2.7 acre park.

In 1958 the State of California made the present Breuners' property available as surplus land from construction of Highway 17 for $59,000. The location was used as the City's corporation yard for the next three years; at which time the property was sold to Breuners for $135,000.

The Council used the proceeds from the sale to purchase 7.1 acres for $67,000 on West Rincon Ave. This purchase was to be the beginning of Rincon Park. The remaining funds were used to purchase the present corporation yard at 290 South Dillon and to pay the final installment due on the old State property.

The John M. Sobrato family donated the property adjacent to Virginia Avenue for a park in memory of their father. Through the efforts of the Campbell Rotary Club the site was landscaped and equipped with playground apparatus. The completed park was dedicated on August 13, 1964.

The Campbell Citizens for Beautification were responsible for the establishment of Joseph P. Gomes Park. This mini park was created from excess land of the widening of Winchester Blvd. Planting of the park site was completed during the summer of 1968 and the park was dedicated Dec. 8, 1968.

The first attempt in 1967 to provide $850,000 worth of acquisition and development bonds for parks was narrowly defeated. Two years later the voters approved a $625,000 bond issue for development of eight neighborhood school park sites and acquisition and development funds for Rincon Park.

The bonds provide $10,000 for each of the school sites of Capri, Coventry, Dover, Forest Hill, Hazelwood, Rosemary, Rolling Hills and San Tomas with the balance to be used at Rincon Community Park.

Ten acres were purchased from Messrs. Hialt and Zolezzi in August 1969 increasing Rincon Park to over 17 acres. The city completed the acquisition phase in December 1971 purchasing one acre of excess County expressway property for $30,750. A Federal Open Space Grant covered half the purchase price and provides $25,000 matching funds for development of the parcel.

During the last two months significant progress towards commencement of park construction has been accomplished. January saw the execution of an agreement between the City and the firm of Arutunian and Kinney for the construction drawings to be used at Rincon Park.

An application for a federal grant under the Legacy of Parks program amounting to $75,000 was filed with the Department of Housing and Urban Development in early February.

The application requested approval of funding for five sites previously selected by HUD officials from nine sites submitted for consideration by Campbell.

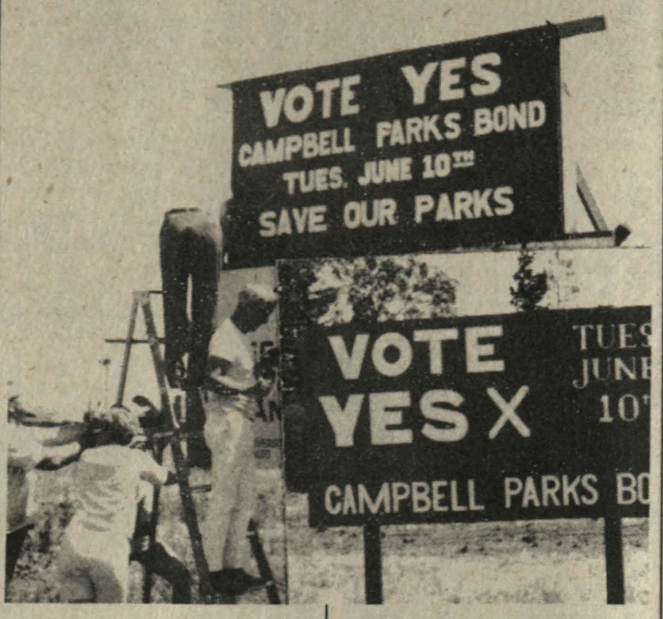
If funded the grant would provide development money in the amount of $50,000 for Rincon Park, $10,000 for San Tomas and $5,000 for each of the sites of Capri, Forest Hill and Hazelwood.

The grant requires the city to match the federal funds equally. Federal approval is expected in April. The City Council has approved the plans and agreements for the seven schools, Hazelwood, Dover, Forest Hill, Capri, Rosemary, Rolling Hills and San Tomas.

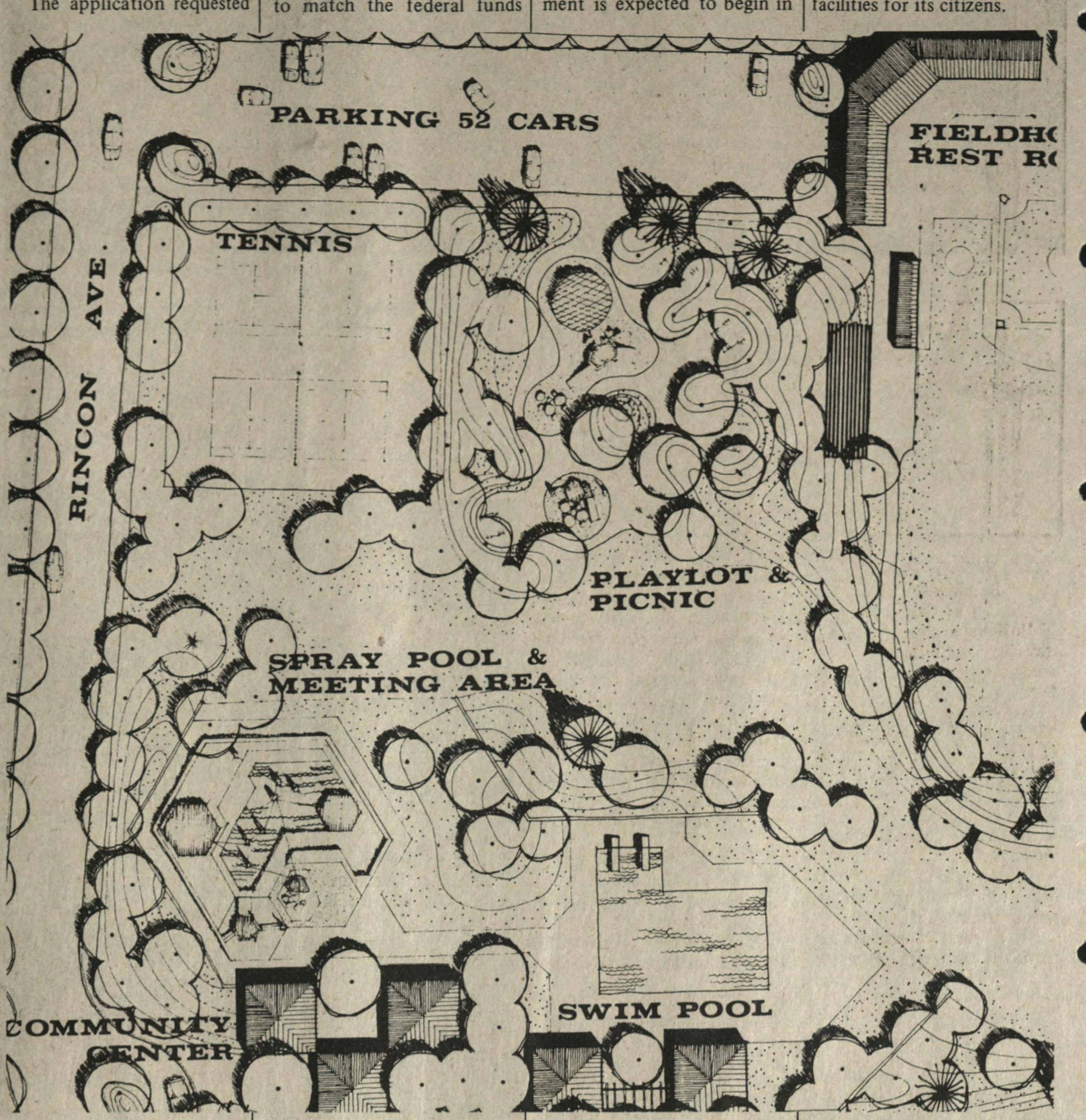
Current plans call for beginning construction activity on the neighborhood school sites with the closing of school. Rincon Park development is expected to begin in June. This schedule anticipates completion of most currently planned development by October.

The schedule coincides with a one year development calendar for those sites receiving federal funds and provides an additional backup period to assure compliance.

The past 20 years have seen Campbell make a meaningful beginning in providing park facilities for its citizens.



IT STARTED IN 1969---In June, 1969, the citizens of Campbell approved $625,000 in park bonds after an intensive campaign on the part of dedicated workers, headed by Bill Podgorsek, as chairman. Podgorsek was elected to the City Council in 1970 and is now vice-mayor and is scheduled to become mayor next month.



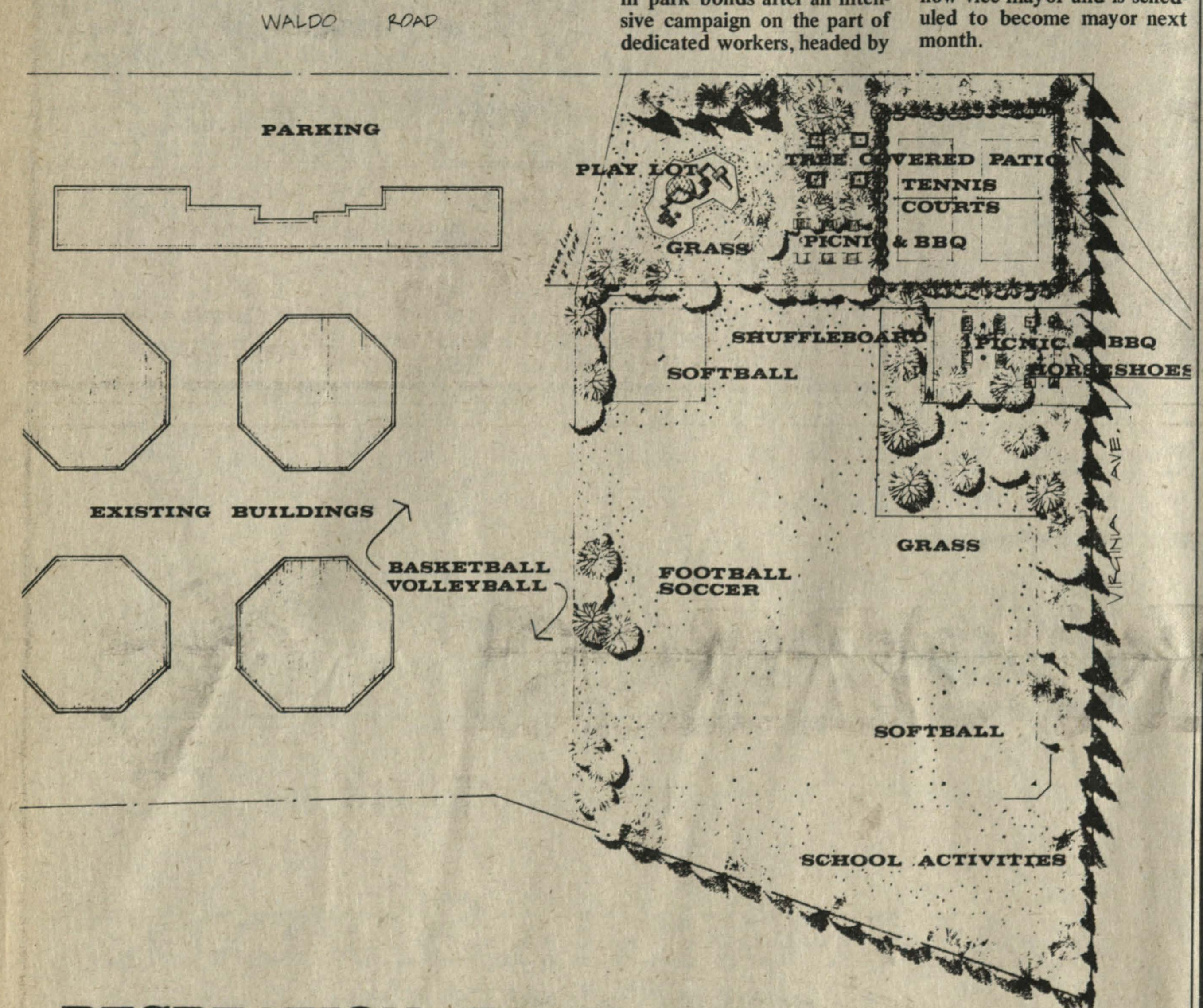
JAYCEE PROJECT -- From bond funds approved by the voters of the City of Campbell in June, 1969, the city acquired 10 acres adjacent to the city-owned Rincon Park which consisted of seven acres.

Plans for the development of Rincon Park in phases have been drafted by a landscape architect and it is hoped that some federal money will be made available to assist in the development, plus some bond money that is available.

However, most of the improvements that will be necessary before the ultimate goal is achieved must be financed either from another bond issue or from efforts of civic organizations undertaking them as community projects.

The Campbell JayCees have taken the lead, as far as civic organizations are concerned, and have undertaken to construct the barbecue-playlot area in the sketch above. Dave Valkenaar, JayCee president, has estimated that the project will cost $30,000.

The JayCees are planning a number of money-raising events and have established a special account in the bank for depositing funds. The JayCees also expect to construct some of the improvements by volunteer labor.



RECREATION PLAN

ONE OF SEVEN---Pictured is a sketch of the neighborhood park planned for Hazelwood School that will be developed through joint efforts of the City of Campbell and the Campbell Union (elementary) School District. From park bond funds approved by the voters of the city in June, 1969, the City of Campbell will allocate $10,000 to seven schools within the Campbell school district for the development of neighborhood parks. The City Council and the trustees of the district have approved the plans for Hazelwood (above) and similar ones for six other schools, Forest Hill, Rolling Hills, Dover, Rosemary, San Tomas, and Capri.

PROGRESS

Together
we can get it done
in '72

Planning and working together can make it a great year. It's a privilege to serve the people of this city.

VICE—MAYOR
AND MRS.
WILLIAM PODGORSEK

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CAMPBELL

CAMPBELL COMMUNITY HOSPITAL
1650 Winchester Blvd. – 378-0264

We are proud of the part the hospital has played in the community for the past nine years.

—AND—

We are looking forward to our expansion program in the immediate future, but still will emphaaize "personal patient care" under the management of—

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Facilities available at
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include

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for
PROGRESS

WE ARE PROUD OF OUR RECORD IN CAMPBELL WHICH NECESSITATED MOVING TO NEW AND EXPANDED QUARTERS IN 1971 AT 60 W. HAMILTON

—AND—

WE ARE PROUD OF THE RECORD OF THE CITY OF CAMPBELL DURING THE 20 YEARS SINCE INCORPORATION.

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PART OF THIS
PROGRESSIVE
COMMUNITY

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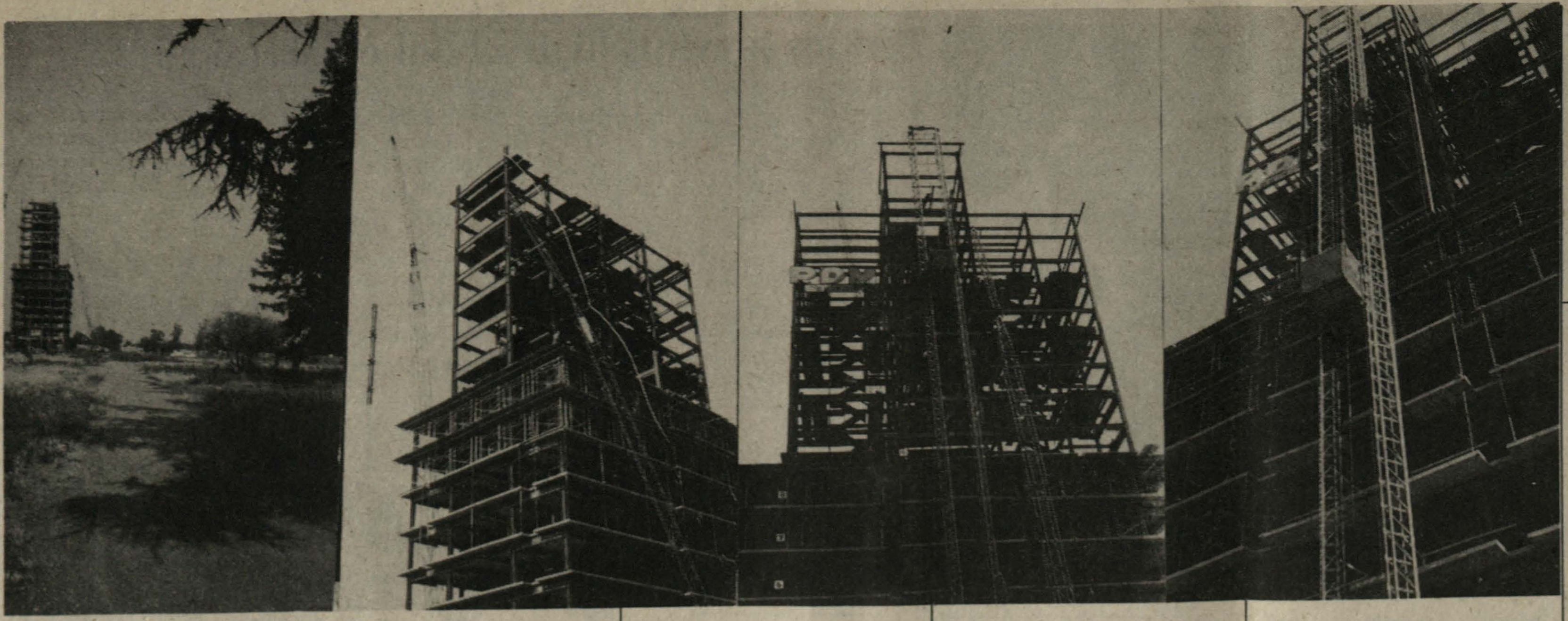


20 years as a city

BUILDING

by Wally Byron
Building Official
City of Campbell

Building permit "No. 1" in the City of Campbell was issued for $9000 on Oct. 4, 1955.

Now some 16 years and 6388 permits later, the value of new construction within the City of Campbell has reached the impressive total of $102,736,000, according to the City of Campbell building department.

Prior to 1955, the county had jurisdiction of building within the city.

It is easy to understand from the above figures why a city is quite dependent upon the new construction that takes place within its limits, as it is by far one of the greatest outlays of personal investment.

For the past six years there has been a steady decline in the building of single-family residences in the city, and an increase in multiple residential, commercial and industrial.

Year	Single	Multiple Units
1966	66	50
1967	129	171
1968	113	166
1969	4	64
1970	0	231
1971	9	1,284

Since an individual spends 90 per cent of his time inside a building, either at home, at work, at school or for recreation, it is easy to see the importance of checking building construction, for the safety of the general population.

This is also a method of assuring adherence to minimum building codes, to protect the dollar investment in this construction. Even if the average homeowner never has to contact the Building Department personally, he indirectly relies upon the department to be sure these structures where he spends so much time are safe to occupy.

The first building permit issued in the City of Campbell was on October 4, 1955, for a single-family dwelling at 625 Central Avenue, with a permit valuation of $9000.

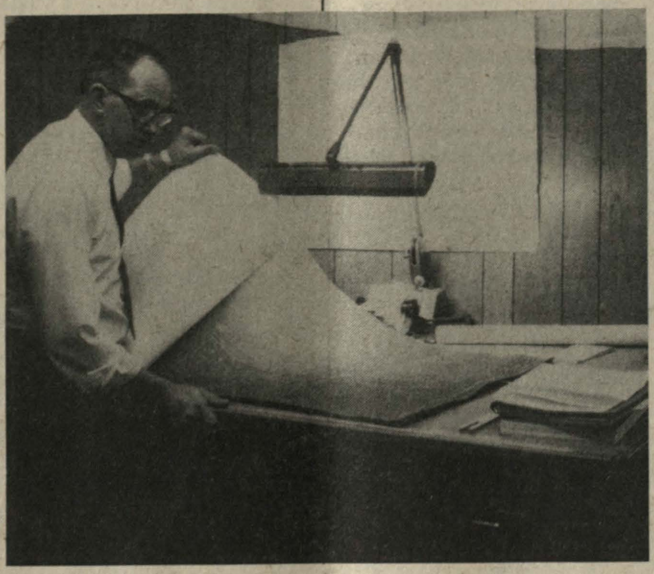
Prior to this first permit, all buildings were constructed under the jurisdiction of the Santa Clara County Building Department.

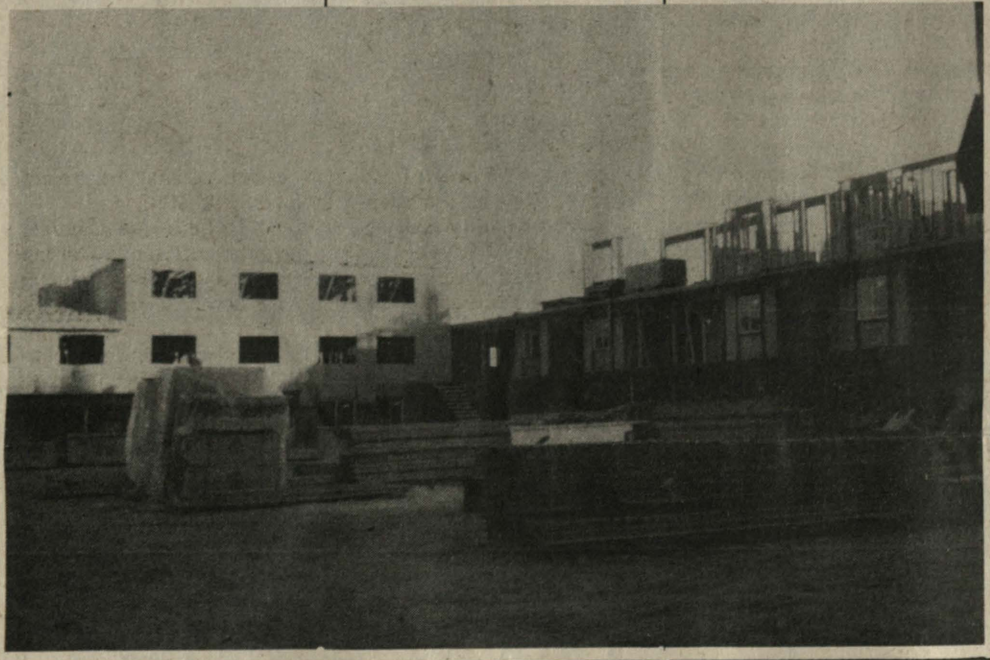
From that beginning with permit No. 1, the City of Campbell has issued a total of 6,388 building permits as of December 31, 1971.

Building construction activity within the city over the past 17 years has progressed at an average valuation of six million dollars a year.

There have been two outstanding years in this period where building valuation was far beyond the average construction year: 1962 with $14,500,000, and 1971 with $18,500,000.

1955	$ 813,057
1956	1,626,352
1957	3,766,032
1958	3,180,481
1959	5,313,511
1960	3,259,623
1961	6,496,593
1962	14,501,803
1963	8,306,969
1964	4,975,768
1965	4,677,945
1966	3,885,806
1967	5,593,222
1968	6,423,273
1969	5,427,484
1970	6,048,715
1971	$18,439,839





New savings and loan firm will be first

When the California Savings & Loan Association opens its new offices at the corner of Bascom and Campbell Avenues, it will be the first Savings and Loan Association within the city limits of Campbell.

Although the city has seven banks, it has never had a savings and loan association "right in town".

Construction of the new building, similar to the one shown above, is under way with its opening set for early this summer.

The State of California was only 37 years old when the parent company was founded on March 26, 1887 at 331 Montgomery St. in San Francisco, under the original name of "California Mutual Savings Fund Loan and Building Association."

It was back in 1889 that James Symon, grandfather of the president now in office, first opened a savings account in the old original company. His son, Samuel C. Symon, steered the company to a leading position among financial institutions until his death in 1939.

Upon his death, D. Russell Symon, who is now president, succeeded his father

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the Arrow Mach II

It tells it with its styling. Daring, up-to-the-minute. Right. It tells it with its patterns. Exuberant stripes, flamboyant florals, elegant geometrics, on-target solids. It tells you to wear it with a wide tie, or open at the throat. It proclaims you a fashion leader—you're wearing Mach II—a leadership shirt from Arrow, the =1 shirtmaker in America. In Decton Perma-Iron. "Sanforized-Plus-2", of course. Big, strong, alive. You.

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WE HONOR FIRST NATIONAL CREDIT CARDS

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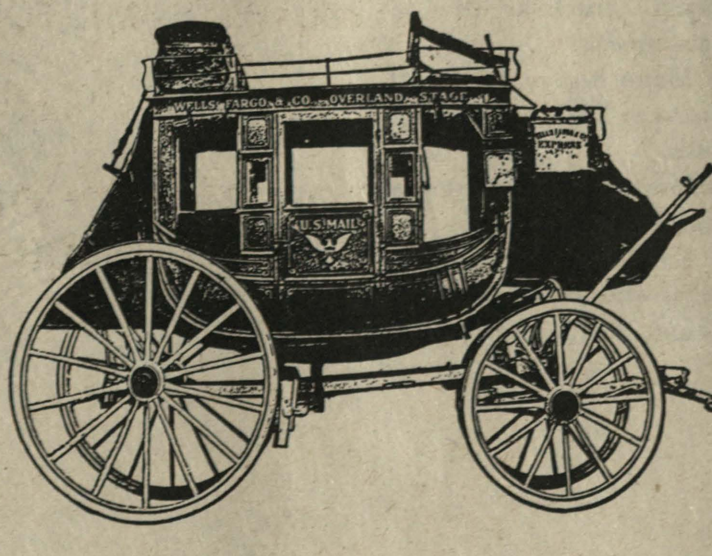


We deliver.

Always have.

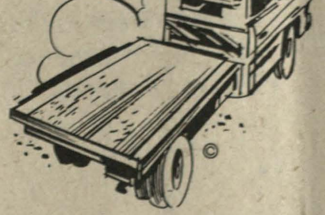
We salute the City of Campbell on its 20th Anniversary as a city.

–AND–

Point with pride to our record of service to the community even before incorporation.

Bob Cowan, Manager
and staff
Campbell Office

SINCE 1852 WELLS FARGO BANK



PROGRESS
IN CAMPBELL

SALUTE TO
THE CITY OF CAMPBELL
ON ITS 20TH
ANNIVERSARY
AND IT'S OUR
41ST
ANNIVERSARY

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Color pg

Cubs and Boy Scouts reminisce

EDWIN KERSGARD

"You get a boy involved in scouting and he never forgets it."

Speaking is George (Dobie) Jeffers, owner of Jeffers' Mens and Boys Wear, 241 E. Campbell Ave., but his words voice the feelings of a number of Campbell fathers and businessmen who like to remember their days with Cub packs and Scout troops.

Jeffers, involved with Campbell's Cub Pack One since its inception in 1931, is one of many local men connected with the group either as members or leaders.

Pack One, later renamed Pack 309, allegedly the first Cub Pack in America, was formed largely through the efforts of Rev. Joseph Henry Bennett, an early pastor of the Campbell Congregational Church, where the group met.

DOBIE JEFFERS

Jeffers, who came to Campbell from Kansas a year before Bennett's arrival from England in 1927, worked side by side with the minister in establishing the Pack, first as a neighborhood commissioner and later on the board of trustees.

After the British preacher died in 1956, Jeffers became chairman of the church committee which built a hall in honor of Bennett.

Jeffers passed his love of scouting to his son, Rex, who became a cub and a boy scout.

Other members of the board of trustees on which Jeffers served from 1938 to 1952 include Carl Field and Guy Farley, whose sons, Dave and Tom Farley, were among the first Campbell Cub Scouts.

CARL FIELD

Field, of 125 N. Second St., and his wife, Roberta, often hosted meetings of the Cubs in their Campbell home.

As a trustee board member, Field helped Troop 28 Scouts and Sea Scouts along with the Cubs. His wife was a den mother for the Cubs and his son, Carl Jr., was once a Cub Scout.

Field came to Campbell in 1921.

The pioneering first members of Cub Pack One include Glenn DuBois, Edwin Kersgard, Sanford Hedegard and the brothers, Thomas and Dave Farley.

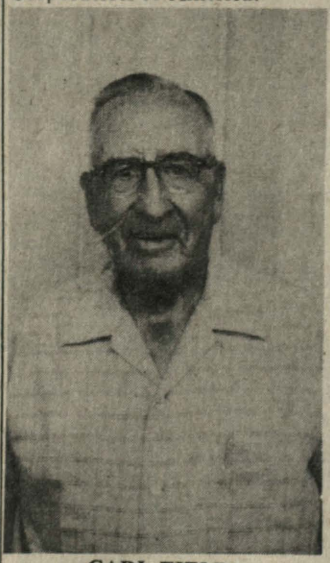
GLENN DuBOIS

Eleven years old in 1931 when the Campbell Pack was chartered, Glenn DuBois promptly joined the pack, and grew with it, switching to Scout Troop 28 and gaining Life rank.

DuBois, who is in the construction business, lives with his wife, Elise, at 1101 McBain Ct.

EDWIN KERSGARD

Kersgard, who remembers campouts on school grounds, Stanford campus and Los Gatos Grammar School, now lives in Morgan Hill. He works as head of the graphics department for CCA, Container Corporation of America.



CARL FIELD

SANFORD HEDEGARD

Living in Manteca is Sanford Hedegard, Cub member who once received a life-saving transfusion from Rev. Bennett, the only one around who had the same rare blood type.

FARLEY

Fathers and sons in the Farley family were each involved in scouting. Guy Farley, former member of the board of trustees, at 38 E. Campbell Ave. His son, Dave, an English teacher at Rolling Hills Jr. High, lives on Summit Road, Los Gatos.

Tom Farley, a Methodist minister, is living in Reseda.

FRED LEE JONES

Fred Lee Jones, a young man who is a neighborhood commissioner, and an Eagle scout, showed his interest by researching the growth of Cub Scouting in Campbell.

Jones traced the background of the men and the movement for this and a previous Campbell Press article.

The son of Mr. and Mrs. Fred Earl Jones Jr., 2115 LaMiel Way, he is majoring in park management at West Valley College.

MIRACLE WORKER—Helen's father, played by Alden Skinner, listens to Annie Sullivan, played by Cindy McKay, in a scene from Campbell High School's upcoming all-school play. The true-life drama, which centers on the relationship between the blind and mute Helen Keller and her teacher, Annie Sullivan, will be performed Thursday and Friday, March 9 and 10 at 8 p.m. in the high school auditorium. Admission is $1.25, adults and $1, students.

Campbell Artist's Guild

This is a month of changes for the Campbell Artist's Guild as they are converting the date and place of their meetings, along with conducting an election of officers.

The Guild has decided to relocate from the Country Woman's Club building in Campbell to the American Room of American Savings and Loan Co., 1285 Lincoln Ave., Willow Glen, where their next meeting will be held on Thursday, March 23 at 7:30 p.m.

Judy Sherman, teacher and art director, and a member of the gallery committee at Montalvo, will demonstrate animal water colors at that meeting.

NEW MEMBERS

Three Campbell residents are among those swelling the club's membership roster. They are Ellen Farrell, 1845 S. Bascom Ave.; Carol Ballard, 4150 Keith Ave. and Carole Swanson, 4132 Valerie Dr.

AWARD WINNERS

Nearly 30 of the Guild members have work on display at the Saratoga Art Gallery. Beverly Booth won best of show at the recent gallery reception.

Garnering prizes in the traditional oils section of the competition were Geneva Heald, first; Claudia Tillman, second, and Wretha Tollefson, third.

Ribbons in the contemporary division were brought back by Beverly Booth, first; Etta Lewis, second, and Jeannette Pang, third.

Loretta Ostrom won an award for watercolor, and Marian Marian for mixed media.

Women to learn bodily defense

A 10-session course teaching women between ages 18 and 40 the rudiments of defense against bodily attack will be taught at West Valley College by Sgt. William Erfurth, police officer.

Offered by the college's Office of Community Services, the course will be taught Mondays from 7 to 10 p.m. March 6 through May 5.

For registration contact Community Services, 44 E. Latimer Ave., Campbell, room L-26, phone 379-1733, ext. 58.

Perkins presents high school orchestra concert

The Campbell High School Orchestra, under the direction of Bill Perkins, will present a concert Thursday evening, March 23, at 8:00 p.m. in the high school auditorium, 1 W. Campbell Ave.

A varied program of orchestra literature will be performed including "Marche Militaire Francaise" by Sanit-Saens; a contemporary work by Vaclav Nelhybel; "Passacaglia" with Monica Bianchi at the piano, and Corelli's "Concerto Grosso OP. 6 No. 3" with John Rowland and Nevelle Kuckuck on solo violin and Karen Hastings on solo cello.

Also included in the program will be the Schumann piano-string quintet with John Rowland, Nevelle Kuckuck on violin, Martin Lee on viola, Karen Hastings on cello and Monica Bianchi on piano.

Talented young organist Alden Skinner will be featured in Handel's "Orgel-Konzert No. 2" and "Fanfare" by Richard Purvis. Rounding out the concert, the orchestra will perform selections from "Oliver" and Jacques Brel's "If You Go Away."

The concert will feature a new innovation this year with an unusual door prize given away during the concert. Included in the price of admission will be the opportunity to win micro-mini bike valued at $200.

Campbell Capers

by Jeanie Harris and Doreen Henner

The Buccaneer's Varsity baseball squad started out the season with a 2-1 win over Carlemont, in a non-league game. Campbell scored two unearned runs on a triple error by Carlemont. "I think Campbell has the potential and ability to take the championship this year," commented Kelly Davis, four-year veteran of varsity baseball. He also stated that the entire team share this belief.

Other returning greats this year are; Steve Garrido, Thurl Noonkester, Jeff Mason, Dave Judd, Steve Davis, and George Hahn. The Bucs have another non-league game on Thursday, March 9, against Aptos, at Soquel. The opening league game against Prospect, on March 14, will start the regular baseball season.

SCHOOL PLAY

Campbell's all school play, the Miracle Worker, will be held in the auditorium on Thursday, March 9, and Friday, March 10 at 8 p.m. This is the memorable story of Helen Keller, born blind, deaf and dumb, and her unique education by a dedicated teacher named Anne Sullivan. Those with leading roles are; Celeste Parder as Helen, and Sindy McKay as Anne Sullivan. Others in the play will include; Alden Skinner, Cecile LaCara, and Steve DeOrnellas. Admission is $1.00 with S.B.C. and $1.25 without.

SPIRIT TEAM

Campbell's spirit girls proved once again that "we're Number 1," on February 12, in regional competition against 40 other central and northern schools. The Pirettes and Flag girls both brought home a first place trophy, while the Song girls took third. Campbell was awarded the sweepstakes trophy for most outstanding school. In a more recent competition at Ygnacio Valley High School, both Pirettes and Flag girls took second place.

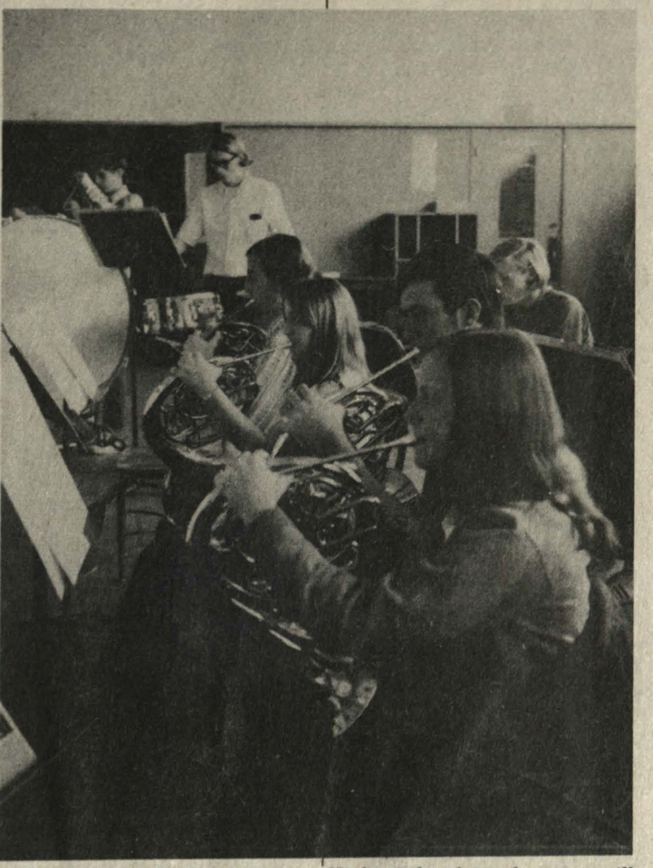
Excitement is mounting as Campbell students prepare for the Junior-Senior Ball, which will be held in the Mediterranean Room at the San Jose Hyatt House on March 17. "Chosen Few" will play to a theme of "Precious and Few".

3,000,000 to 500,000

It is predicted that the three million domestic farms in this country will decline to about 500,000 by the year 2000.

PROGRESS 72
CAMPBELL'S 20th ANNIVERSARY

CONCENTRATING — Campbell High School musicians Ed Baheri and Rosanna Reagan are deeply engrossed in practice for the school orchestra's concert on March 23.



BLOWING HARD—Tom Gabbard, Phyllis Kisler, Thurl Noonkester and Debbie Sayre, horn players in the Campbell High School orchestra, will participate in the concert at the high school set for Thursday, March 23.

Green Valley DISPOSAL CO.

573 UNIVERSITY AVENUE, LOS GATOS 354-2100

It has been a pleasure to serve the people of Los Gatos and its surrounding area, and to take part in the community's progress.

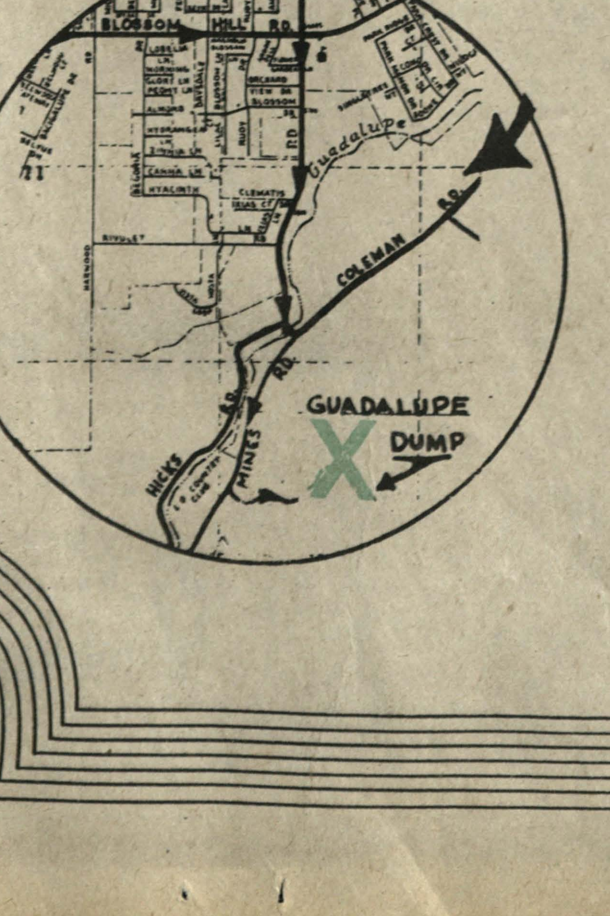
GREEN VALLEY DISPOSAL COMPANY, was established in 1919, at which time the entire rolling stock consisted of one wagon drawn by one horse! Today, the firm meets growing need for this vital service with a fleet of 22 huge trucks containing the most modern equipment obtainable for the sanitary and efficient removal of refuse.

In its continuing efforts to provide the type of service that will result in a better community in which to live, the company started the conversion ten years ago from open trucks to enclosed Hyde-Pak units that are self-enclosed and self-contained. The enclosed truck bodies compress the contents and prevent rubbish from being blown from the vehicle during transit, and eliminates the insect and odor problem. Front-end loading trucks are used to service the rubbish bins of commercial customers.

The firm serves Los Gatos, Saratoga, Monte Sereno, Campbell and parts of Santa Clara County. It is active in Little League programs as well as other community activities.

A completely modernized office offers new equipment and systems, with increased office personnel for better and faster customer service.

The Green Valley Disposal Company is owned by four partners — Dario Amerio, Mario Toso, Frank Varni and Amiel (Aze) Zanardi.



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(CLOSED ON LEGAL HOLIDAYS)

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